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Kommunikation im Corporate Change - Egbert Deekeling 2008-12-11

Die zweite Auflage enthält eine Vielzahl neuer Beiträge aus der Unternehmenspraxis sowie einige hochaktuelle Interviews mit Topmanagern. Auf Basis der Erfahrungen der letzten Jahre reflektieren die Herausgeber die Anforderungen bei der Bewältigung kommunikativer Aufgaben in komplexen unternehmerischen Entwicklungslagen und geben substanziellen Einblick in die Praxis wirkungsvoller Change-Kommunikation.

Staat und Verbände - Wolfgang Streeck 2013-03-13

Der Band soll durch theoretische und empirische Beiträge den Stand der Diskussion in der deutschen Politikwissenschaft seit den siebziger Jahren an aufgetretene neue Bedingungen und Fragestellungen heranzuführen. Insbesondere werden der Einfluß von Deregulierungspolitiken auf den Status von Interessenverbänden, die Lage verbandlicher Interessenvermittlung bei fortschreitender Internationalisierung von Wirtschaft und Politik sowie die Schwierigkeiten bei der Herausbildung von Verbandssystemen in den nachkommunistischen Transformationsgesellschaften behandelt.

How do Fintech Startups and a Changing Consumer Behavior Reshape the Financial Services Industry? - Viktor Kanzler 2015-05-18

Bachelor Thesis from the year 2015 in the subject Business economics -

Business Management, Corporate Governance, grade: 1,3, Frankfurt School of Finance & Management, language: English, abstract: The purpose of this study is to illustrate how Fintech startups and other non-financial institutions reshape the finance industry as they take advantage of recent technology trends and lifestyle shifts affecting customers' expectations. The thesis aims to show how the competitive landscape changes and to what extent digital attackers grab parts of the value chain. The study also maps out the Fintech landscape, highlights important growth trends and gives an overview of the services and products with which Fintech startups are currently edging into the market. Moreover the study points out the specific drivers and barriers relevant to Fintech companies. A further objective was to find out whether Fintech startups pose a serious threat to traditional providers and if so, which generic approaches exist to deal with these attackers. Apart from that the aim was to identify how peers address digitization as well as what strengths traditional banks can rely on. Last but not least the study demonstrates what banks and other institutions can learn from Fintech startups and how the future of finance could develop and look like in 2020.

OECD Insights Economic Globalisation Origins and consequences

- Huwart Jean-Yves 2013-04-11

This publication reviews the major turning points in the history of economic integration, and in particular the pace at which it has accelerated since the 1990s. It also considers its impact in four crucial areas, namely employment, development, the environment and financial stability.

Future Directions of Strategic Communication - Howard Nothhaft
2020-06-30

This book examines the state of strategic communication as a discipline and how it has emerged as a unique area of scholarship in the beginning of the 21st century. Strategic communication encompasses all communication that is substantial for the survival and sustained success of entities like corporations, governments, non-profits, social movements, and celebrities. A major aspect of the field is the purposeful use of communication by an organization to engage in conversations of strategic significance to its goals. The contributions in this book provide unique insights, make compelling arguments, and highlight promising areas of scholarship in strategic communication. Presented in four parts, the chapters explore the emergence of strategic communication, its conceptual foundations, its expanding body of knowledge, and the foundation for further development and new directions in the field. Of interest to those studying communication from the perspectives of communication science, management theory, organizational studies, or business administration, this volume will also be useful for readers who are new to strategic communication, and who are interested in the field for its new avenues of research. This book was originally published as a special issue of the International Journal of Strategic Communication.

Web-based Instruction - Susan Sharpless Smith 2010

This updated edition of the classic covers new tools and trends, including current browsers, access methods, hardware, and software. Includes tips to secure project funding and provides strategic guidance for all types of libraries.

Multiculturalism Without Culture - Anne Phillips 2009-03-09

Multiculturalism without culture -- Between culture and cosmos -- What's wrong with cultural defence? -- Autonomy, coercion, and constraint --

Exit and voice -- Multiculturalism without groups?

Progress and Visions in Quantum Theory in View of Gravity - Felix Finster 2021-04-10

This book focuses on a critical discussion of the status and prospects of current approaches in quantum mechanics and quantum field theory, in particular concerning gravity. It contains a carefully selected cross-section of lectures and discussions at the seventh conference "Progress and Visions in Quantum Theory in View of Gravity" which took place in fall 2018 at the Max Planck Institute for Mathematics in the Sciences in Leipzig. In contrast to usual proceeding volumes, instead of reporting on the most recent technical results, contributors were asked to discuss visions and new ideas in foundational physics, in particular concerning foundations of quantum field theory. A special focus has been put on the question of which physical principles of quantum (field) theory can be considered fundamental in view of gravity. The book is mainly addressed to mathematicians and physicists who are interested in fundamental questions of mathematical physics. It allows the reader to obtain a broad and up-to-date overview of a fascinating active research area.

The Platform Society - José van Dijck 2018-10-02

Individuals all over the world can use Airbnb to rent an apartment in a foreign city, check Coursera to find a course on statistics, join PatientsLikeMe to exchange information about one's disease, hail a cab using Uber, or read the news through Facebook's Instant Articles. The promise of connective platforms is that they offer personalized services and contribute to innovation and economic growth, while bypassing cumbersome institutional or industrial overhead. In *The Platform Society*, Van Dijck, Poell and De Waal offer a comprehensive analysis of a connective world where platforms have penetrated the heart of societies-disrupting markets and labor relations, circumventing institutions, transforming social and civic practices and affecting democratic processes. This book questions what role online platforms play in the organization of Western societies. First, how do platform mechanisms work and to what effect are they deployed? Second, how can platforms incorporate public values and benefit the public good? The Platform

Society analyzes intense struggles between competing ideological systems and contesting societal actors-market, government and civil society-raising the issue of who is or should be responsible for anchoring public values and the common good in a platform society. Public values include of course privacy, accuracy, safety, and security, but they also pertain to broader societal effects, such as fairness, accessibility, democratic control, and accountability. Such values are the very stakes in the struggle over the platformization of societies around the globe. The Platform Society highlights how this struggle plays out in four private and public sectors: news, urban transport, health, and education. Each struggle highlights local dimensions, for instance fights over regulation between individual platforms and city governments, but also addresses the level of the platform ecosystem as well as the geopolitical level where power clashes between global markets and (supra-)national governments take place.

Entrepreneurship Marketing - Sonny Nwankwo 2010-12-02

Small and medium-sized enterprises (SMEs) dominate the market in terms of sheer number of organizations. Their role in the business world is difficult to overstate. Despite this, there is a high failure rate among smaller organizations, which can be explained to a significant degree by a lack of marketing understanding in this sector. Introducing the importance of marketing to entrepreneurial firms this book guides the student through the fundamentals of marketing within the SME context, providing a more value-added learning experience than your standard marketing run-through. The authors deal directly with "people issues" (i.e. everyday entrepreneurial marketing interactions) to prepare students for the "dragon's den" of entrepreneurialism. This new and lively textbook provides a fresh and unfettered approach for marketing students who require a more real-world understanding of the impact of their discipline on entrepreneurial firms. The growing student body involved with studying entrepreneurship will also benefit from the customer insight offered by this approach.

Understanding Geographies of Polarization and Peripheralization - Thilo Lang 2015-08-31

This book presents a multifaceted perspective on regional development and corresponding processes of adaptation and response, focusing on the concepts of polarization and peripheralization. It discusses theoretical and empirical foundations and presents several compelling case studies from Central and Eastern Europe and beyond.

By the People - Susan J. Ellis 1990

Most history books paint our past with portraits of presidents, generals, and captains of industry. *By the People* introduces the multitude of citizens who stood on the front lines when history was being made--the volunteers and associates that shaped us as a people, from the Social Compact of 1620 to the Underground Railroad before the Civil War and the women's suffrage movement.

Pwc 2003 - Philadelphia Writers Conference Staff 2004-04

Good Governance and Developing Countries - Kerstin Kötschau 2008

In 2006, the Developing Countries Prize which is awarded on a biannual basis by the Justus-Liebig-University in Giessen, and the KfW Development Bank in Frankfurt am Main, honored outstanding research in the field of good governance. The ceremony was followed by an international and interdisciplinary symposium. Good governance today is considered as essential for alleviating poverty and encouraging development. While there is agreement about this in principle, the various concepts of good governance and their implementation give rise to numerous controversies in academia as well as in politics. This volume includes the papers presented at the symposium and seeks to stimulate the debate related to the application of pertinent principles in practice.

Outgrowing the Earth - Lester R. Brown 2012-04-27

Historically, food security was the responsibility of ministries of agriculture but today that has changed: decisions made in ministries of energy may instead have the greatest effect on the food situation. Recent research reporting that a one degree Celsius rise in temperature can reduce grain yields by 10 per cent means that energy policy is now directly affecting crop production. Agriculture is a water-intensive activity and, while public attention has focused on oil depletion, it is

aquifer depletion that poses the more serious threat. There are substitutes for oil, but none for water and the link between our fossil fuel addiction, climate change and food security is now clear. While population growth has slowed over the past three decades, we are still adding 76 million people per year. In a world where the historical rise in land productivity has slowed by half since 1990, eradicating hunger may depend as much on family planners as on farmers. The bottom line is that future food security depends not only on efforts within agriculture but also on energy policies that stabilize climate, a worldwide effort to raise water productivity, the evolution of land-efficient transport systems, and population policies that seek a humane balance between population and food. Outgrowing the Earth advances our thinking on food security issues that the world will be wrestling with for years to come.

Lindsey - Day Writing Journals 2019-05-08

First Name Funny Sayings Personalized Customized Names Women Girl Gift Notebook Journal Day Writing Journals the Blank Lined Notebook Writing Journal is ideal Gift who Love day to day writing Notebooks and Capture Thoughts. Creative Taking Notes Journal Explore Your Inner Gratitude Journaling Perfect Gifts for your Relative on your Favorite Holiday, Father's Day, Mother's Day, Christmas, Birthday, Graduate, Education, School, Special Occasion and Everyday A Memorable and Thoughtful Funny Sayings Design on the Cover 104 pages Blank Lined Paper Measures 6" x 9" with Softcover Book Binding Black And White Interior Journal Notebook for Women Men Kids Boys Girls Day Writing Journals provides you year round unique Journals, Diaries, Coloring books, Planners, Picture Books, Personalized, Names, Sketchbooks, Children Activity Books, Comic, Music and Notebooks that are perfect gifts or your own writings. Get creative with us Capture Your Thoughts in This Reflective Writing Notebook that makes your day as a memorable one! Get your copy today "

Methods in Service Innovation - Walter Ganz 2012

In recent years there has been a growing tendency to regard service research as an independent academic discipline. However, the establishment of thereof is closely intertwined with methodological

issues. But, What methodological foundations is the discipline built on? The book, which focuses on the field of service innovation, was launched precisely in order to study the discipline's methodological foundations and the need to develop and modify specific service research methods in the context of specific examples.

Training in Europe - European Commission. Education and Culture 2003

Germany Ten Years After Reunification - Alois Mayr 2000

Responsible Investment Banking - Karen Wendt 2015-06-15

This book provides evidence on the relevance of environmental and social factors in decision making. It discusses the Gold Standard Frameworks for integrating extra-financial risks into the philosophy, culture, strategies, products and value chain management procedures of investment and banking and highlights the current emergence of global administrative law. New emerging topics like positive impact investing and finance, climate friendly markets, human rights, the enhanced role of fiduciary duties and shared values are approached with a lot of examples for practical application. Steps towards a new banking culture, a new climate for double loop learning and sustainable financial innovation are outlined and the additional benefits of robust stakeholder engagement explained. The anthology paves the way from robust impact and risk management to positive impact creation and a new investment culture. As well, challenges for the implementation and ways to overcome them are broadly discussed. The book is rooted in the fact that institutions and investors which fail to professionally integrate the management of extra-financial risk into their whole lending and investment chain and fail to move to positive impact creation may well lose positions and mandates and finally the trust of their clients, partners and stakeholders. The contributing authors of this anthology are internationally renowned experts in the field of ESG and impact investing. The compendium brings together practitioners and academics to allow a confluence of thoughts, concepts and viewpoints. This huge variety of perspectives and approaches makes this volume a

comprehensive compendium on responsible investment and banking.

Sustainable Logistics - Wolf-Rüdiger Bretzke 2012-12-14

Currently the notion of "sustainability" is used in an inflationary manner. Therefore the authors start with a definition which is stable to serve as an anchor for further research as well as for discussions among scientists, managers and politicians, ideally across different disciplines. The character of this book is purely conceptual. The argumentation is based on comparison of new and demanding requisites with existing models (process and network architectures in the field of logistics). Formerly neglected impacts on the environment will be included. Main features of a new approach will be developed which are capable to avoid these impacts and to align logistics with the requirements of sustainability. In order to make logistics sustainable large parts will have to be reinvented. The focus needs to be on decoupling transportation activities from economic growth rates.

Diverse Teams at Work - Lee Gardenswartz 2003

Strategies for making differences in work teams an asset, not a liability are provided in this practical guide. Team members are helped to understand and make the most of their differences and to overcome barriers to achievement that are sometimes the result of diversity. More than 50 worksheets provide teams, team leaders, trainers, and consultants with processes, guidance, and tools to learn how to diversify groups while building relationships. An appendix provides an annotated list of resources, including books, training activities, and videos that are helpful in developing group members and training team leaders.

Rethinking Democracy - Leo Panitch 2017-12-22

For years, intellectuals have argued that, with the triumph of capitalist, liberal democracy, the Western World has reached "the end of history." Recently, however, there has been a rise of authoritarian politics in many countries. Concepts of post-democracy, anti-politics, and the like are gaining currency in theoretical and political debate. Now that capitalist democracies are facing seismic and systemic challenges, it becomes increasingly important to investigate not only the inherent antagonism between liberalism and the democratic process, but also socialism. Is

socialism an enemy of democracy? Could socialism develop, expand, even enhance democracy? While this volume seeks a reappraisal of existing liberal democracy today, its main goal is to help lay the foundation for new visions and practices in developing a real socialist democracy. Amid the contradictions of neoliberal capitalism today, the responsibility to sort out the relationship between socialism and democracy has never been greater. No revival of socialist politics in the twenty-first century can occur without founding new democratic institutions and practices.

Green and competitive - Michael E. Porter 1995-01-01

Debtor Nation - Louis Hyman 2011-01-03

Before the twentieth century, personal debt resided on the fringes of the American economy, the province of small-time criminals and struggling merchants. By the end of the century, however, the most profitable corporations and banks in the country lent money to millions of American debtors. How did this happen? The first book to follow the history of personal debt in modern America, *Debtor Nation* traces the evolution of debt over the course of the twentieth century, following its transformation from fringe to mainstream--thanks to federal policy, financial innovation, and retail competition. How did banks begin making personal loans to consumers during the Great Depression? Why did the government invent mortgage-backed securities? Why was all consumer credit, not just mortgages, tax deductible until 1986? Who invented the credit card? Examining the intersection of government and business in everyday life, Louis Hyman takes the reader behind the scenes of the institutions that made modern lending possible: the halls of Congress, the boardrooms of multinationals, and the back rooms of loan sharks. America's newfound indebtedness resulted not from a culture in decline, but from changes in the larger structure of American capitalism that were created, in part, by the choices of the powerful--choices that made lending money to facilitate consumption more profitable than lending to invest in expanded production. From the origins of car financing to the creation of subprime lending, *Debtor Nation* presents a nuanced history of consumer credit practices in the United States and shows how little

loans became big business.

Advertising effectiveness measurement : intermediate constructs and measures - Lars Bergkvist 2000

International Hospitality Management - Alan Clarke 2009-11-04
International Hospitality Management: issues and applications brings together the latest developments in global hospitality operations with the contemporary management principles. It provides a truly international perspective on the hospitality and tourism industries and provides a fresh insight into hospitality and tourism management. The text develops a critical view of the management theory and the traditional theories, looking at how appropriate they are in hospitality and tourism and in a multicultural context. The awareness of cultural environments and the specifications imposed by those cultures will underpin the whole text. International Hospitality Management is designed to instil a greater awareness of the international factors influencing the strategies and performances of hospitality organisation. The approach focuses on a critical analysis of the relevance and application of general management theory and practice to the hospitality industry. Consisting of three 3 parts divided into 14 chapters, each of which deals with a major topic of international management, the book has been thoroughly developed with consistent learning features throughout, including: Specified learning outcomes for each chapter International case studies including major world events such as the September 11 Terrorist Attacks, the Argentine Financial Crisis, The SARS virus, The Institution of Euro, the accession of China to the World Trade Organization., and the expansion of European Union, as well as international corporations such as Marriott, Hilton, Intercontinental, McDonalds, Starbucks etc. It introduces the global market situation, including Americas, Europe, Asia Pacific, and Middle East. Study questions and discussion questions to consolidate learning and understanding. Links to relevant websites at the end of each chapter On-line resources and a test bank is available for lecturers and students
Solving the Change Paradox by Means of Trust - Katharina de Biasi 2018-10-09

Given that studies repeatedly suggest a 70 % failure rate of organizational change, Katharina de Biasi attempts to answer the question why traditional change theory has yet to prove successful, although mastering change has been identified as one of the “Management Challenges for the 21st century”. As a result the author proposes to leverage the change paradox continuity in times of change and to solve it by means of trust. A trust-based formula for successful change is derived which constitutes the finding that trust-formation must precede transformation and which outlines two levers for a positive outcome.

International Economics - Paul R. Krugman 2019

Peripheralization - Matthias Naumann 2013-01-12
Peripheries emerge as a result of shifts in economic and political decision-making at various scales. Therefore peripheral spaces are not a “natural” phenomenon but an outcome of the intrinsic logic of uneven geographical development in capitalist societies. Discussing examples from Germany, Eastern Europe, Turkey, Iraqi Kurdistan, Pakistan, India and Brazil, the volume describes the social production of peripheries from different theoretical and methodological perspectives. In so doing, it argues in favour of a re-politicization of the recent debate on peripheralization.

The Pension Challenge - Olivia S. Mitchell 2003-11-13
This book, the first in a new series produced by the Pension Research Council of the Wharton School in collaboration with Oxford University Press, explores ways to enhance retirement security in a volatile financial environment. Mitchell and Smetters begin by assessing the myriad retirement risks confronting employees, retirees, employers, and governments, and it shows how stakeholders can work to reinvent pensions that perform well in a competitive global setting. Contributors then indicate how pension systems can be better designed to help protect against these risks. Of special interest is a discussion of new financial products and structures to meet and manage challenges to old-age security. Examples considered include pension investment

guarantees and hedges, adapting catastrophe bonds to the pension context, and key regulatory structures and portfolio requirements designed to protect unwary or unwitting pension participants. The contributors draw important lessons for a wide range of countries, drawing from both developed and developing market experiences. Contributors include world-famous finance experts and risk management faculty, development economists, pension regulators, and pension consultants.

Fast Innovation: Achieving Superior Differentiation, Speed to Market, and Increased Profitability - Michael L. George, Sr.
2005-07-15

Provides strategies for speeding innovation and getting to market. This work explains why it usually takes so long for innovations to reach the market, and why they often fail. It also helps readers learn how to: achieve faster, more controllable time-to-market; generate highly differentiated products, services, or experiences; and more.

The End of Banking - Jonathan McMillan 2014

In this thought-provoking book, Jonathan McMillan dissects banking to reveal its inner workings. He cuts through the complexity of modern finance and explains how banking almost crashed our financial system. Banking is broken, and McMillan reveals why we can no longer fix it. The digital revolution turns out to be the game changer that calls for the end of banking. But McMillan refrains from merely pointing out flaws. Building on economic research and a rigorous analytical approach, he goes on to provide an innovative blueprint for a modern financial system. The End of Banking transforms our understanding of the financial system. It identifies the root cause of today's problems with banking and presents a solution that stands out against existing reform proposals.

Foundations of Augmented Cognition - Dylan D. Schmorow
2015-07-07

This book constitutes the proceedings of the 9th International Conference on the Foundations of Augmented Cognition, AC 2015, held as part of the 17th International Conference on Human-Computer Interaction, HCII 2015, which took place in Los Angeles, CA, USA, in

August 2015. HCII 2015 received a total of 4843 submissions, of which 1462 papers and 246 posters were accepted for publication after a careful reviewing process. These papers address the latest research and development efforts and highlight the human aspects of design and use of computing systems. The papers thoroughly cover the entire field of Human-Computer Interaction, addressing major advances in knowledge and effective use of computers in a variety of application areas. The 78 papers presented in the AC 2015 proceedings address the following major topics: cognitive performance and work load, BCI and operational neuroscience, cognition, perception and emotion measurement, adaptive and tutoring training, applications of augmented cognition.

Social Institutions and Economic Performance - Wolfgang Streeck 1992
Proceeding from the insight that markets and rational economic action perform best if embedded in culturally and politically generated opportunities and constraints, Streeck offers a rationale for positive political intervention in post-socialist capitalist market economies.

The Negotiation Challenge - Remigiusz Smolinski 2018-06-08

Inspired by The Negotiation Challenge, a leading annual student negotiation competition, this book includes 16 ready-to-use, competition-tested negotiation roleplay simulations with thorough instructional debriefs that suggest both optimal strategies and discuss potential results. The main objective of this book is to help potential participants, their negotiation professors and coaches prepare for and prevail in negotiation competitions. It is also well suited for negotiation instructors looking for new and proven teaching material or for anyone interested in practicing and improving their negotiation skills. Following a brief introduction, chapter 2 describes The Negotiation Challenge as a competition. It explains how and why it started. It also describes its structure and discusses the evaluation criteria we use in an attempt to capture and measure what we term, negotiation intelligence. In this part of the book, we also give details on the competition's admissions criteria that applicants need to fulfill to compete in The Negotiation Challenge. We conclude with facts and figures from past competitions including the list of hosting institutions and the winning teams. Chapter 3 is divided

into four sections, each of which addresses a different type of negotiation. These include, distributive negotiation with value claiming strategies and tactics, integrative negotiation with value creation strategies and tactics, complex multi-issue negotiations, and multi-party negotiations. Importantly, each of these sections includes four supporting roleplay simulations, which negotiators can use to develop and reinforce their skills in preparation for The Negotiation Challenge or other negotiation competitions. Each of these 16 roleplays are carefully selected role simulations that were written for and used during a previous Negotiation Challenge championship.

Digital Vortex - Jeff Loucks 2016-06-15

Digital disruption: seemingly out of nowhere, startups and other tech-savvy disruptors attack. In *Digital Vortex*, you will learn how to use the business models and strategies of startups to your own advantage. Most importantly, you will learn how to build the agility to anticipate threats, sense opportunities, and seize them before your rivals do.

The Threat and the Glory - Peter Brian Medawar 1991

Sir Peter Medawar, as his many admirers know, was not only a great scientist but a great writer. The creative energy that earned him the 1960 Noble Prize for Medicine for his pathbreaking work in immunology also fueled his many and varied writings. Books such as *Pluto's Republic*, *The Limits of Science*, and *The Hope of Progress* (to name but a few) made the ever-changing world of modern science accessible to non-specialists, and have since become small classics of their kind. As Lewis Thomas writes in his foreword to this posthumous collection, some of the wisest remarks of the twentieth century come from the pen of Peter Medawar. *The Threat and the Glory* explores the twin nature of modern science; its ability to inspire both hope and fear in its professional and lay observers. Medawar, of course, says it best when he writes of science's ability to make the seemingly impossible a reality, scientists may exult in the glory, but in the middle of the twentieth century the reaction of ordinary people is more often to cower at the threat. This theme runs throughout this collection of writings which cover a characteristically wide range of topics: genetic engineering, evolution,

philosophy, creativity, scientific fraud, the medical community, and attitudes toward death. Ranging in tone from these serious reflections on the nature of science to more lighthearted pieces such as *Son of Stroke*--a guide for long-term hospital patients based on his own experience as the victim of a cerebral hemorrhage--*The Threat and the Glory* entertains as much as it educates. Selected by his close friend David Pyke, these essays--some previously unpublished, many appearing in book form for the first time--show Medawar to have been not only a tireless truth-seeker, but also a merciless debunker of myths. Reading Medawar, we come to understand and accept the indispensable role of science in our world. Witty, incisive, and above all compassionate, *The Threat and the Glory* will delight those who are familiar with Medawar's writing, and will be a special treat for those who are not.

Sustainable Entrepreneurship - Christina Weidinger 2013-08-13

Sustainable Entrepreneurship stands for a business driven concept of sustainability which focusses on increasing both social as well as business value - so called Shared Value. This book shows why and how this unique concept has the potential to become the most recognised strategic management approach in our times. It aims to point out the opportunities that arise from putting sustainable entrepreneurship into practice. At the same time, this book is a wake-up call for all those companies and decision makers who underestimated Sustainable Entrepreneurship before or who are simply not aware of its greater dimension. Well structured chapters from different academic and business perspectives clearly outline how Sustainable Entrepreneurship contributes to solving the world's most challenging problems, such as Climate Change, Finance Crisis and Political Uncertainty, as well as to ensuring business success. The book provides a framework of orientation where the journey might go: What can a successful concept of SE look like? What are the key drivers for its realisation? What is the role of business in shaping the future of our society? The book also presents best practices and provides unique learnings as well as business insights from the international Sustainable Entrepreneurship Award (www.se-award.org). The Sustainable Entrepreneurship Award (short

SEA) is an award for companies today who are thinking about tomorrow by making sustainable business practices an integral part of their corporate culture. Companies that receive the SEA are being recognised

for the vision they have shown in combining economic and sustainable responsibility.

After the Wall - Jana Hensel 2008-03-03

Social sciences.