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Price Management - Hermann Simon 2018-12-11

In this book, the world's foremost experts on pricing integrate theoretical rigor and practical application to present a comprehensive resource that covers all areas of the field. This volume brings together quantitative and qualitative approaches and highlights the most current innovations in theory and practice. Going beyond the traditional constraints of "price theory" and "price policy," the authors coined the term "price management" to represent a holistic approach to pricing strategy and tactical implementation. They remind us that the Ancient Romans used one word, pretium, to mean both price and value. This is the fundamental philosophy that drives successful price management where producer and customer meet. Featuring dozens of examples and case studies drawn from their extensive research, consulting, and teaching around the world, Simon and Fassnacht cover all aspects of pricing following the price management process with its four phases: strategy, analysis, decision, and implementation. Thereby, the authors take into account the nuances across industry sectors, including consumer goods, industrial products, services, and trade/distribution. In particular, they address the implications of technological advancements, such as the Internet and new measurement and sensor technologies that have led to a wealth of price management innovations, such as flat rates, freemium, pay-per-use, or pay-what-you-want. They also address the emergence of new price metrics, Big Data applications, two-sided price systems, negative prices, and the sharing economy, as well as emerging payment systems such as bitcoin. The result is a "bible" for leaders who recognize that price is not only a means to drive profit in the short term, but a tool to generate sustained growth in shareholder value over the longer term, and a primer for researchers, instructors, and students alike. Praise for Price Management "This book is truly state of the art and the most comprehensive work in price management." - Prof. Philip Kotler, Kellogg School of Management, Northwestern University "This very important book builds an outstanding bridge between science and practice." - Kasper Rorsted, CEO, Adidas "This book provides practical guidelines on value creation, communication and management, which is an imperative for businesses to survive in the coming era of uncertainty." - Dr. Chang-Gyu Hwang, Chairman and CEO, KT Corporation (Korea Telecom)

Boundless cyber world? - Nadia Kutscher 2007-07-12

Welche Bedeutung haben technische Ausstattung und soziale Zugangsorte für die Teilhabe im virtuellen Raum? Welchen Einfluss haben soziale Rahmenbedingungen auf Nutzungsdifferenzen und welche Ausprägungen finden sich in dieser Hinsicht bei Jugendlichen? In der Beantwortung dieser neuen Fragestellungen führt der Band international herausragende ExpertInnen aus verschiedenen Disziplinen zusammen. Zentrale Fragen der Bildungsteilhabe in der Informations- und Wissensgesellschaft gerade für die nachwachsende Generation, die häufig als DIE Mediengeneration schlechthin gilt, werden im Zusammenhang mit der Problematik der digitalen Spaltung thematisiert und systematisiert. Die erstmalige Zusammenführung dieser unterschiedlichen Blickwinkel führt zu neuen Erkenntnissen über die Bildungsherausforderungen des Internet.

ERS Information - 2000

Our Enduring Values - Michael Gorman 2000-06

Describes the principles of eight core values including stewardship, services, intellectual freedom, and literacy and learning; and discusses how libraries can adapt them in order to thrive in the twenty-first century.

An Examination of the Place of Reason in Ethics - Stephen Edelston Toulmin

The Third Industrial Revolution - Jeremy Rifkin 2011-10-04

The Industrial Revolution, powered by oil and other fossil fuels, is spiraling into a dangerous endgame. The price of gas and food are climbing, unemployment remains high, the housing market has tanked, consumer and government debt is soaring, and the recovery is slowing. Facing the prospect of a second collapse of the global economy, humanity is desperate for a sustainable economic game plan to take us into the future. Here, Jeremy Rifkin explores how Internet technology and renewable energy are merging to create a powerful "Third Industrial Revolution." He asks us to imagine hundreds of millions of people producing their own green energy in their homes, offices, and factories, and sharing it with each other in an "energy internet," just like we now create and share information online. Rifkin describes how the five-pillars of the Third Industrial Revolution will create thousands of businesses, millions of jobs, and usher in a fundamental reordering of human relationships, from hierarchical to lateral power, that will impact the way we conduct commerce, govern society, educate our children, and engage in civic life. Rifkin's vision is already gaining traction in the international community. The European Union Parliament has issued a formal declaration calling for its implementation, and other nations in Asia, Africa, and the Americas, are quickly preparing their own initiatives for transitioning into the new economic paradigm. The Third Industrial Revolution is an insider's account of the next great economic era, including a look into the personalities and players — heads of state, global CEOs, social entrepreneurs, and NGOs — who are pioneering its implementation around the world.

The Negotiation Challenge - Remigiusz Smolinski 2018-06-08

Inspired by The Negotiation Challenge, a leading annual student negotiation competition, this book includes 16 ready-to-use, competition-tested negotiation roleplay simulations with thorough instructional debriefs that suggest both optimal strategies and discuss potential results. The main objective of this book is to help potential participants, their negotiation professors and coaches prepare for and prevail in negotiation competitions. It is also well suited for negotiation instructors looking for new and proven teaching material or for anyone interested in practicing and improving their negotiation skills. Following a brief introduction, chapter 2 describes The Negotiation Challenge as a competition. It explains how and why it started. It also describes its structure and discusses the evaluation criteria we use in an attempt to capture and measure what we term, negotiation intelligence. In this part of the book, we also give details on the competition's admissions criteria that applicants need to fulfill to compete in The Negotiation Challenge. We conclude with facts and figures from past competitions including the list of hosting institutions and the winning teams. Chapter 3 is divided into four sections, each of which addresses a different type of negotiation. These include, distributive negotiation with value claiming strategies and tactics, integrative negotiation with value creation strategies and tactics, complex multi-issue negotiations, and multi-party negotiations. Importantly, each of these sections includes four supporting roleplay simulations, which negotiators can use to develop and reinforce their skills in preparation for The Negotiation Challenge or other negotiation competitions. Each of these 16 roleplays are carefully selected role simulations that were written for and used during a previous Negotiation Challenge championship.

Mental Spaces - Gilles Fauconnier 1994-08-26

First published in 1985 (MIT Press), Fauconnier's influential book, *Mental Spaces*, was instrumental in shaping the new field of cognitive linguistics. The concept of mental spaces—that we develop constructs during discourse that are distinct from linguistic constructs but are established by linguistic expressions—provides a powerful new approach to problems in philosophy and cognitive science concerning thought and language. It includes a new preface that provides context for the theory, and a new foreword by George Lakoff and Eve Sweetser (both of U.C.

Berkeley).

Perspectives on Morality - William K. Frankena 1976

The Java Module System - Nicolai Parlog 2019-06-26

Summary Java's much-awaited "Project Jigsaw" is finally here! Java 11 includes a built-in modularity framework, and The Java Module System is your guide to discovering it. In this new book, you'll learn how the module system improves reliability and maintainability, and how it can be used to reduce tight coupling of system components. Foreword by Kevlin Henney. Purchase of the print book includes a free eBook in PDF, Kindle, and ePub formats from Manning Publications. You'll find registration instructions inside the print book. About the Technology Packaging code into neat, well-defined units makes it easier to deliver safe and reliable applications. The Java Platform Module System is a language standard for creating these units. With modules, you can closely control how JARs interact and easily identify any missing dependencies at startup. This shift in design is so fundamental that starting with Java 9, all core Java APIs are distributed as modules, and libraries, frameworks, and applications will benefit from doing the same. About the Book The Java Module System is your in-depth guide to creating and using Java modules. With detailed examples and easy-to-understand diagrams, you'll learn the anatomy of a modular Java application. Along the way, you'll master best practices for designing with modules, debugging your modular app, and deploying to production. What's inside The anatomy of a modular Java app Building modules from source to JAR Migrating to modular Java Decoupling dependencies and refining APIs Handling reflection and versioning Customizing runtime images Updated for Java 11 About the Reader Perfect for developers with some Java experience. About the Author Nicolai Parlog is a developer, author, speaker, and trainer. His home is codefx.org. Table of Contents PART 1 - Hello, modules First piece of the puzzle Anatomy of a modular application Defining modules and their properties Building modules from source to JAR Running and debugging modular applications PART 2 - Adapting real-world projects Compatibility challenges when moving to Java 9 or later Recurring challenges when running on Java 9 or later Incremental modularization of existing projects Migration and modularization strategies PART 3 - Advanced module system features Using services to decouple modules Refining dependencies and APIs Reflection in a modular world Module versions: What's possible and what's not Customizing runtime images with jlink Putting the pieces together

Ad vivum? - Thomas Balfe 2019-06-07

Ad Vivum? explores the issues raised by this Latin term and its vernacular cognates *al vivo*, *au vif*, *nach dem Leben* and *naer het leven* with reference to a variety of visual materials produced and used in Europe before 1800.

Improving Computer Science Education - Djordje M. Kadijevich 2013-02-11

Improving Computer Science Education examines suitable theoretical frameworks for conceptualizing teaching and learning computer science. This highly useful book provides numerous examples of practical, "real world" applications of major computer science information topics, such as: • Spreadsheets • Databases • Programming Each chapter concludes with a section that summarizes recommendations for teacher professional development. Traditionally, computer science education has been skills-focused and disconnected from the reality students face after they leave the classroom. Improving Computer Science Education makes the subject matter useful and meaningful by connecting it explicitly to students' everyday lives.

The Communicative Construction of Reality - Hubert Knoblauch 2019-12-16

This volume advocates a shift from the social constructivism found in the work of Thomas Luckmann and Peter Berger, to a communicative constructivism that acknowledges communication as an embodied form of action in its own right, according to which social actors, in engaging in communicative action, construct a material social reality that guides, delimits, and enables actions. A study of the importance of understanding the role of communication in an age in which digitization and mediatization have extended the reach of communication to a global level and brought about the emergence of the communication society, The Communicative Construction of Reality shows how communication society does not merely replace modern society and its hierarchical institutions, but complements it in a manner that continually results in conflicts leading to the refiguration of society. As such, it will appeal to scholars of sociology with interests in the sociology of knowledge,

communication, and social theory.

Social Change with Respect to Culture and Original Nature - William F. Ogburn 1922

Philosophy In The Flesh - George Lakoff 1999-10-08

What are human beings like? How is knowledge possible? What is truth? Where do moral values come from? Questions like these have stood at the center of Western philosophy for centuries. In addressing them, philosophers have made certain fundamental assumptions—that we can know our own minds by introspection, that most of our thinking about the world is literal, and that reason is disembodied and universal—that are now called into question by well-established results of cognitive science. It has been shown empirically that: Most thought is unconscious. We have no direct conscious access to the mechanisms of thought and language. Our ideas go by too quickly and at too deep a level for us to observe them in any simple way. Abstract concepts are mostly metaphorical. Much of the subject matter of philosophy, such as the nature of time, morality, causation, the mind, and the self, relies heavily on basic metaphors derived from bodily experience. What is literal in our reasoning about such concepts is minimal and conceptually impoverished. All the richness comes from metaphor. For instance, we have two mutually incompatible metaphors for time, both of which represent it as movement through space: in one it is a flow past us and in the other a spatial dimension we move along. Mind is embodied. Thought requires a body—not in the trivial sense that you need a physical brain to think with, but in the profound sense that the very structure of our thoughts comes from the nature of the body. Nearly all of our unconscious metaphors are based on common bodily experiences. Most of the central themes of the Western philosophical tradition are called into question by these findings. The Cartesian person, with a mind wholly separate from the body, does not exist. The Kantian person, capable of moral action according to the dictates of a universal reason, does not exist. The phenomenological person, capable of knowing his or her mind entirely through introspection alone, does not exist. The utilitarian person, the Chomskian person, the poststructuralist person, the computational person, and the person defined by analytic philosophy all do not exist. Then what does? Lakoff and Johnson show that a philosophy responsible to the science of mind offers radically new and detailed understandings of what a person is. After first describing the philosophical stance that must follow from taking cognitive science seriously, they re-examine the basic concepts of the mind, time, causation, morality, and the self: then they rethink a host of philosophical traditions, from the classical Greeks through Kantian morality through modern analytic philosophy. They reveal the metaphorical structure underlying each mode of thought and show how the metaphysics of each theory flows from its metaphors. Finally, they take on two major issues of twentieth-century philosophy: how we conceive rationality, and how we conceive language.

Vorstand und Digitalisierung - Matthias Nowak 2022-08-26

Die Nutzung künstlich intelligenter Systeme stellt Vorstände zunehmend vor rechtliche Herausforderungen. Die Arbeit geht insbesondere der Frage nach, wie sich die Nutzung intelligenter Assistenz- und autonomer Entscheidungssysteme auf die organschaftlichen Pflichten von Vorständen auswirken kann. Im Ergebnis sind nicht nur erhebliche Auswirkungen auf einzelne Vorstandspflichten festzustellen; um dem digitalen Fortschritt ausreichend Rechnung zu tragen, erscheint vielmehr eine Weiterentwicklung der Rechtsprechung sowie eine Gesetzesanpassung erforderlich. Zudem wird der noch wenig diskutierte Frage nachgegangen, inwiefern sich die Nutzung von Virtual Reality auf die organschaftlichen Vorstandspflichten auswirken kann.

Matchmaking in Electronic Markets - Daniel J. Veit 2003-12-15

Electronic negotiations concern transactions on the basis of electronic media, such as the Internet. Platforms have been developed to aid participants in electronic markets during the agreement phase. The key activity in this is the matching of offers and requests, for which we need a ranking of the alternatives. In this book the author defines a framework in which a ranking can be generated in order to acquire an optimal decision for a desired transaction - this process is called matchmaking. The author introduces a generic framework for multidimensional, multiattribute matchmaking, its implementation, and an analysis of it. The genericity of the author's approach means that the implementation, realized as a multiagent system, can represent both offering and requesting agents, and the framework can be applied to a huge variety of applications. The use cases in the book are derived from the human resources domain, and thus involve quite complex matchmaking. The author's presentation is thorough and self-contained. He provides

definitions of the relevant business and computer science terms, and detailed explanations of the underlying mathematical tools and software implementations.

ABAP Development for SAP HANA - Thorsten Schneider 2016-04-01

Previous edition: ABAP development for SAP HANA / Thorsten Schneider, Eric Westenberger, and Hermann Gahm. 2014.

European Company Law - Andrea Vicari 2021-03-08

The book provides students of European company law courses, scholars and practitioners with an overview. Although company law remains mainly regulated at the level of national laws, it has become important to obtain a systematic view of the main directives in the field of company law, the EU Court of Justice's jurisprudence, the European Model Company Act and the state of implementation of these directives in the member states of the Union. The book therefore contains, in addition to the illustration of the law laid down by EU legislative bodies and the related soft laws, detailed references to the most important domestic legislations and case laws, in order to make them known and usable as much as possible. Moreover, the book allows identifying the most relevant current legislative trends and the main historical reasons for divergences.

Lovetown - Michal Witkowski 2011-04-07

Growing up queer in a Communist state, queens Patricia and Lucretia spent the '70s and '80s underground, finding glamour in the squalor, strutting their stuff in parks and public toilets, seducing hard Soviet soldiers, preying on drunks and seeing their friends die of Aids. Today they're about to hit Lovetown, a homo-haven, populated by a younger generation of emancipated gays, who are out and proud in their post-Communist paradise: suntanned, sculpted and vigorously spending the pink euro. This is the story of the clash between old and new gays - the clapped out queens and the flashy fags - as they meet in a place where anything goes, but some things have also been lost.

Inter/media - Gary Gumpert 1986

This updated and revised edition of a popular text focuses on the symbiotic connection between the media and interpersonal relations. Inter/Media brings together over forty essays, many of them commissioned for this volume, aimed at unravelling the intricate entanglements of media, society, and the individual. The broad range of contributors includes Anthony Smith, Sari Thomas, Michael Arlen, Susan Sontag, James Lull, and Gaye Tuchman. Emphasizing education, business, and telecommunications, this edition provides eighteen new essays on timely subjects such as how and what children learn from television, the impact and role of computers on the home, the school, and the workplace, and the meaning and use of the family snapshot. Divided into four topical sections, The Media and Interpersonal Connection, Media, Intimacy and Interpersonal Networks, Mediated Reality, and Media Values, the book's organization provides a structure for reading and discussion

Transactions and Database Dynamics - Wadern International Workshop on Foundations of Models and Languages for Data and Objects (8th : 1999 : Dagstuhl, Germany) 2000-02-23

This book constitutes the thoroughly refereed post-workshop proceedings of the 8th International Workshop on Foundations of Models and Languages for Data and Objects, held in Dagstuhl Castle, Germany in September 1999. Seven long papers and three short papers are presented in revised full version. Also included is an invited paper by Veijalainen on Transactions in Mobile Electronic Commerce as well as two working group papers. The book presents recent results on all current aspects of database transactions processing, with an emphasis on electronic commerce applications.

Code - Gerfried Stocker 2003

Edited by Gerfried Stocker and Christine Schepf. Essays by Peter J. Bentley, Erkki Huhtamo, Friedrich Kittler and Pierre Levy.

Deleuze and Guattari's Immanent Ethics - Tamsin Lorraine 2011-08-01

Explains how the work of Deleuze and Guattari speaks to feminism and other progressive movements.

The Ice Dragon - E. Nesbit 2017-08-24

THE ICE DRAGON by E. Nesbit with illustrations by H. R. Millar. This is the tale of the wonders that befell on the evening of the eleventh of December, when they did what they were told not to do. You may think that you know all the unpleasant things that could possibly happen to you if you are disobedient, but there are some things which even you do not know, and they did not know them either. This edition is a republishing of "The Ice Dragon" by E. Nesbit first published in The Strand Magazine, Volume 17, No. 102, in June 1899.

Autonomous Driving - Markus Maurer 2016-05-21

This book takes a look at fully automated, autonomous vehicles and discusses many open questions: How can autonomous vehicles be integrated into the current transportation system with diverse users and human drivers? Where do automated vehicles fall under current legal frameworks? What risks are associated with automation and how will society respond to these risks? How will the marketplace react to automated vehicles and what changes may be necessary for companies? Experts from Germany and the United States define key societal, engineering, and mobility issues related to the automation of vehicles. They discuss the decisions programmers of automated vehicles must make to enable vehicles to perceive their environment, interact with other road users, and choose actions that may have ethical consequences. The authors further identify expectations and concerns that will form the basis for individual and societal acceptance of autonomous driving. While the safety benefits of such vehicles are tremendous, the authors demonstrate that these benefits will only be achieved if vehicles have an appropriate safety concept at the heart of their design. Realizing the potential of automated vehicles to reorganize traffic and transform mobility of people and goods requires similar care in the design of vehicles and networks. By covering all of these topics, the book aims to provide a current, comprehensive, and scientifically sound treatment of the emerging field of "autonomous driving".

When Computers Were Human - David Alan Grier 2013-11-01

Before Palm Pilots and iPods, PCs and laptops, the term "computer" referred to the people who did scientific calculations by hand. These workers were neither calculating geniuses nor idiot savants but knowledgeable people who, in other circumstances, might have become scientists in their own right. When Computers Were Human represents the first in-depth account of this little-known, 200-year epoch in the history of science and technology. Beginning with the story of his own grandmother, who was trained as a human computer, David Alan Grier provides a poignant introduction to the wider world of women and men who did the hard computational labor of science. His grandmother's casual remark, "I wish I'd used my calculus," hinted at a career deferred and an education forgotten, a secret life unappreciated; like many highly educated women of her generation, she studied to become a human computer because nothing else would offer her a place in the scientific world. The book begins with the return of Halley's comet in 1758 and the effort of three French astronomers to compute its orbit. It ends four cycles later, with a UNIVAC electronic computer projecting the 1986 orbit. In between, Grier tells us about the surveyors of the French Revolution, describes the calculating machines of Charles Babbage, and guides the reader through the Great Depression to marvel at the giant computing room of the Works Progress Administration. When Computers Were Human is the sad but lyrical story of workers who gladly did the hard labor of research calculation in the hope that they might be part of the scientific community. In the end, they were rewarded by a new electronic machine that took the place and the name of those who were, once, the computers.

Fundamente der Informatik - Peter Hubwieser 2015-03-10

An Gymnasien zählt der Informatik-Unterricht zu den wesentlichen Bausteinen, die die Kinder auf das spätere Studium und Berufsleben vorbereiten sollen. Dieses Buch dient Lehrern, die sich für diesen Unterricht zusätzlich qualifizieren wollen, und Studenten der Didaktik der Informatik als Lern- und Übungsbuch für die Unterrichts- und Prüfungsvorbereitung. Zahlreiche Übungen helfen, das Gelesene zu vertiefen. Die Lösungen stehen im Internet zur Verfügung.

Remote Mob Programming - Jochen Christ 2020-03-17

Remote Mob Programming combines two ways of working: Mob Programming and working as a distributed team. Jochen Christ, Simon Harrer and Martin Huber share their experience with their working model - and why they don't want to work differently anymore.

Handbook on Business to Business Marketing - Gary L. Lilien 2012-01-01

This insightful Handbook provides a comprehensive state-of-the-art review of business-to-business marketing. It supplies an overview and pioneers new ideas relating to the activity of building mutually value-generating relationships between organizations from businesses to government agencies to not-for-profit organizations and the many individuals within them. Comprising 38 chapters written by internationally renowned scholars, this Handbook presents perspectives of a variety of issue areas from both an academic and a managerial perspective (state of theory and state of practice). The material in this compendium includes theoretical and practical perspectives in business-to-business marketing, marketing mix and strategy, interfirm

relationships, personal selling and sales management, technology marketing, and methodological issues central to business-to-business markets. Published in conjunction with Penn State's Institute for the Study of Business Markets, this extensive volume will expand research and teaching in business-to-business marketing in academia and will improve the practice of business-to-business marketing for firms in the industry. This path-breaking Handbook is targeted primarily at marketing academics and graduate students who want a complete overview of the academic state of the business-to-business marketing domain. It will also prove an invaluable resource for forward-thinking business-to-business practitioners who want to be aware of the current state of knowledge in their domains.

Deleuze and World Politics - Peter Lenco 2013-07-03

The central argument of this book is that the univocal ontology and corresponding immanent metaphysics of the French philosopher Gilles Deleuze (1925-1995) can provide a theoretical perspective capable of accounting for the complex nature of world politics. Drawing on a wide variety of Deleuze's writings, it develops a thorough investigation of his ontology and metaphysics as they pertain to core questions of world politics such as power, identity, hierarchy, space, time, territory and the state. The book explores the dynamics of contemporary world politics and issues by focusing on the 'anti' or 'alter-globalization movement' (AGM). It analyses several approaches to social and political theory which deal explicitly with the AGM including global governance theory, international relations, social movement theory, Marxism, and post-Marxism. These are contrasted with a larger Deleuzian theory which can be of use when addressing the diffuse, and often paradoxical aspects of world politics. Deleuze's work poses a major challenge to traditional understanding of global politics and this book will be of considerable interest to those with an interest in social and political theory, critical international relations and globalization studies.

Vaninka - Alexandre Dumas 2020-01-07

About the end of the reign of the Emperor Paul I that is to say, towards the middle of the first year of the nineteenth century just as four o'clock in the afternoon was sounding from the church of St. Peter and St. Paul, whose gilded vane overlooks the ramparts of the fortress, a crowd, composed of all sorts and conditions of people, began to gather in front of a house which belonged to General Count Tchernayloff, formerly military governor of a fair-sized town in the government of Pultava. The first spectators had been attracted by the preparations which they saw had been made in the middle of the courtyard for administering torture with the knout. One of the general's serfs, he who acted as barber, was to be the victim. Although this kind of punishment was a common enough sight in St. Petersburg, it nevertheless attracted all passers-by when it was publicly administered. This was the occurrence which had caused a crowd, as just mentioned, before General Tchernayloff's house."

Cyberghetto Or Cybertopia? - Bosah Louis Ebo 1998

Examines the impact of the Internet on social relationships and its implications for social justice.

How to Think Like a Mathematician - Kevin Houston 2009-02-12

This arsenal of tips and techniques eases new students into undergraduate mathematics, unlocking the world of definitions, theorems, and proofs.

Introduction to Statistics and Data Analysis - Christian Heumann 2017-01-26

This introductory statistics textbook conveys the essential concepts and tools needed to develop and nurture statistical thinking. It presents descriptive, inductive and explorative statistical methods and guides the reader through the process of quantitative data analysis. In the experimental sciences and interdisciplinary research, data analysis has become an integral part of any scientific study. Issues such as judging the credibility of data, analyzing the data, evaluating the reliability of the obtained results and finally drawing the correct and appropriate conclusions from the results are vital. The text is primarily intended for undergraduate students in disciplines like business administration, the social sciences, medicine, politics, macroeconomics, etc. It features a wealth of examples, exercises and solutions with computer code in the statistical programming language R as well as supplementary material that will enable the reader to quickly adapt all methods to their own applications.

Critique of Economic Reason - Andre Gorz 2011-01-10

André Gorz's earlier books—from *Ecology as Politics* to *Farewell to the Working Class* and *Paths to Paradise*—have informed and inspired the most radical currents in Green movements in Europe and America over the last two decades. In *Critique of Economic Reason*, he offers his fullest account to date of the terminal crisis of a system where every activity and aspiration has been subjected to the rule of the market. By carefully delineating the existential and cultural limits of economic rationality, he emphasizes the urgent need to create a society which rejects the work ethic in favor of an emancipatory ethic of free time. At the heart of his alternative is an advocacy not of "full employment," but of an equal distribution of the diminishing amount of necessary paid work. He presents a practical strategy for reducing the working week, and develops a radical version of a guaranteed wage for all. Above all, he argues that a utopian vision is now the only realistic proposal, and that "economic reason must be returned to its true—that is subordinate—place."

Folk Culture in a World of Technology - Hermann Bausinger 1990

Hybrid Value Creation - Vivek K. Velamuri 2013-04-09

This work deals with hybrid value creation, i.e., the process of generating additional value by innovatively combining products (tangible component) and services (intangible component). Vivek K. Velamuri provides a systematic assessment of the state-of-the-art of the field and identifies empirically derived strategies for hybrid value creation. In addition, it helps practitioners to come to grips with understanding the dynamics of hybrid value creation, irrespective of the industry they are in. At the same time directions for future research are identified and provided.

Speaking of Objects - Constantine Petridis 2020-11-10

A lavishly illustrated selection of highlights from the Art Institute of Chicago's extraordinary collection of the arts of Africa. Featuring a selection of more than 75 works of traditional African art in the Art Institute of Chicago's collection, this stunning volume includes objects in a wide variety of media from regions across the continent. Essays and catalogue entries by leading art historians and anthropologists attend closely to the meanings and materials of the works themselves in addition to fleshing out original contexts. These experts also underscore the ways in which provenance and collection history are important to understanding how we view such objects today. Celebrating the Art Institute's collection of traditional African art as one of the oldest and most diverse in the United States, this is a fresh and engaging look at current research into the arts of Africa as well as the potential of future scholarship.

Computational Thinking in the STEM Disciplines - Myint Swe Khine 2018-08-14

This book covers studies of computational thinking related to linking, infusing, and embedding computational thinking elements to school curricula, teacher education and STEM related subjects. Presenting the distinguished and exemplary works by educators and researchers in the field highlighting the contemporary trends and issues, creative and unique approaches, innovative methods, frameworks, pedagogies and theoretical and practical aspects in computational thinking. A decade ago the notion of computational thinking was introduced by Jeannette Wing and envisioned that computational thinking will be a fundamental skill that complements to reading, writing and arithmetic for everyone and represents a universally applicable attitude. The computational thinking is considered a thought processes involved in a way of solving problems, designing systems, and understanding human behaviour. Assimilating computational thinking at young age will assist them to enhance problem solving skills, improve logical reasoning, and advance analytical ability - key attributes to succeed in the 21st century. Educators around the world are investing their relentless effort in equipping the young generation with real-world skills ready for the demand and challenges of the future. It is commonly believed that computational thinking will play a pivotal and dominant role in this endeavour. Wide-ranging research on and application of computational thinking in education have been emerged in the last ten years. This book will document attempts to conduct systematic, prodigious and multidisciplinary research in computational thinking and present their findings and accomplishments.