

# Ethnographic Interview Spradley

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## **The Interview** - Jonathan Skinner 2020-06-03

What are new interview methods and practices in our new 'interview society' and how do they relate to traditional social science research? This volume interrogates the interview as understood, used - and under-used - by anthropologists. It puts the interview itself in the hotseat by exploring the nature of the interview, interview techniques, and illustrative cases of interview use. What is a successful and representative interview? How are interviews best transcribed and integrated into our writing? Is interview knowledge production safe, ethical and representative? And how are interviews used by anthropologists in their ethnographic practice? This important volume leads the reader from an initial scrutiny of the interview to interview techniques and illustrative case studies. It is experimental, innovative, and covers in detail matters such as awkwardness, silence and censorship in interviews that do not feature in general interview textbooks. It will appeal to social scientists engaged in qualitative research methods in general, and anthropology and sociology students using interviews in their research and writing in particular.

## Projects in Ethnographic Research - Michael V. Angrosino 2004-11-04

Designed to give students a hands-on taste of what it is like to do ethnographic research, this concise manual offers a related set of three enriching yet manageable research projects with clear, workable instructions and guidelines. Through them, Professor Angrosino demonstrates for students at all levels that ethnography is an exciting and challenging form of social research. Solid, encouraging, and readable, the guide provides a basic format so that students can learn the fundamental ethnographic data collection techniques of observation, interviewing, and analyzing archives while conducting their own mini-projects in local settings. Projects in Ethnographic Research also includes many well-chosen, concrete, and illuminating examples drawn from the research of the authors own students and from the published works of other ethnographers. Projects in Ethnographic Research is most useful to those who teach introductory cultural anthropology and who want to introduce their students to some important field techniques but cannot justify assigning a longer, more comprehensive methods book. Brief and reasonably priced, the Angrosino text is sure to become an important component in introductory classrooms because it enhances some of the key concepts in cultural anthropology. It will also ignite the interest of future ethnographers.

## **The Handbook of Social Work Research Methods** - Bruce Thyer 2010

"In the field of social work, qualitative research is starting to gain more prominence as are mixed methods and various issues regarding race, ethnicity and gender. These changes in the field are reflected and updated in "The Handbook of Social Work Research Methods, Second Edition". This text contains meta analysis, designs to evaluate treatment and provides the support to help students harness the power of the Internet. This handbook brings together leading scholars in research methods in social work." --Book Jacket.

## You Owe Yourself a Drunk - James P. Spradley 1999-11-06

While You Owe Yourself a Drunk was far from the first anthropological study of a non-native population in North America, its appearance marked an early stage in an increasingly evident shift toward bringing anthropology home. Now available from Waveland Press, Spradley's carefully researched portrayal of skid row men in Seattle in the late sixties documents their treatment by jails and the legal system in a time before homelessness became a recognized problem. As a result of Spradley's elegant and impassioned writing, the book became a sharp challenge to politicians, policymakers, judges, police, and others inclined

to punish people for the crime of poverty. The insights he gained from studying the tramp culture of Seattle ultimately were seen as highly significant in the treatment of recidivist alcoholics as well as in creating a more appropriate and human response to public drunkenness. This now-classic landmark study in urban ethnography stands as a shining example of the direct application of distinctly anthropological concepts and methods to address real-world problems. But more important, it represents a poignant challenge to society about our capacity to endure and accept nonconformity and social diversity. The Waveland reissue includes a valuable retrospective introduction by Merrill Singer.

## *EBOOK: The Good Research Guide: For Small-Scale Social Research Projects* - Martyn Denscombe 2017-06-16

This bestselling introductory book offers practical and straightforward guidance on the basics of social research, ideal for anyone who needs to conduct small-scale research projects as part of their undergraduate, postgraduate or professional studies. The book provides:

- A clear, straightforward introduction to data collection methods and data analysis
- Jargon-free coverage of the key issues
- Checklists to guide good practice

The sixth edition has been extensively updated and includes features such as:

- A new chapter on the Life Course Perspective
- A new chapter on Literature Reviews
- New material on the Delphi Technique
- An updated and expanded chapter on the analysis of Quantitative Data
- New examples and illustrations throughout

The Good Research Guide, 6th edition is a valuable resource for anyone conducting social research including those in applied areas such as business studies, health studies, nursing, education, social work, policy studies, marketing, media studies and criminology. "Denscombe's The Good Research Guide, now in its 6th edition, continues to be one of the leading books in the field. It covers the topics a student or practitioner doing a research project needs to know from project design, theoretical underpinnings of research, data collection and analysis to writing up your research. Its accessible and practical approach means that it is an excellent resource for those new to undertaking independent research." Liam Foster, Senior Lecturer in Social Policy and Social Work, Sheffield University, UK "Martyn Denscombe's text continues to remain core reading for those undertaking small pieces of research and those who need to gain a firm grounding in the principles of research theory and practice. From deciding on a research approach to the process of writing up, this finely balanced edition offers a comprehensive and detailed guide to the research cycle. Pragmatic, and with the needs of the researcher always in mind, it makes social science research accessible, undaunting, and, what's more, a completely possible, stimulating, and enjoyable endeavour." Yunis Alam, Faculty of Social Sciences, University of Bradford, UK "The Good Research Guide provides a comprehensive view of the complex strategies and approaches of conducting social research, explained in simple terms. Relevant examples and check lists provided in each section not only helps to gain better understanding but also reflect on one's own research. This book has tremendously helped me to gain knowledge and understanding of complex research strategies. It will provide clear guidance and direction for students and researchers in their research journey to achieve success." Deborah Ebenezer, Research Student "I think the book has a very good précis of areas relevant to the title. It outlines very well in a logical order the elements pertinent to 'social research'. Each chapter is relatively comprehensive and deals with subject material that is important, in a language that is accessible throughout. It does what it says on the tin and provides practical information and guidance as a 'how to' text' for those needing help with this type of research project. In particular I

think the checklists are an excellent chapter ending to help plan and bring into sharp focus what is needed for any particular approach. The within chapter examples are excellent and help to further inform the reader what the author is trying to convey. Chapter links help further embed concepts and show how the various research elements may be associated. Overall an excellent introductory text that embodies a no-nonsense approach to a subject that can be at times complex. By breaking down topic areas and giving simple examples the subject is eminently accessible to the reader. Well done!" Stephen Pearson, Senior Lecturer in Human and Applied Physiology, School of Health Sciences, University of Salford, UK "This new edition provides comprehensive guidance to those undertaking small-scale social research projects including dissertations in business and management and the social sciences and I would recommend its use for all those new to research and also to refresh the thinking of those with prior research experience. Part 1 addresses a range of strategies for social research including surveys, sampling, case studies, experiments, ethnography, the life course perspective, grounded theory, action research, phenomenology, systematic review and mixed methods. There are few texts which address research strategies in such a comprehensive manner. The text develops in Part 2 by providing clear guidance on the selection and use of appropriate methods of data collection such as questionnaires, interviews, observation and documentary analysis, taking into account the aims and objective of the research project. Part 4 considers both quantitative and qualitative data analysis with Part 4 providing essential information on research ethics, the reporting of research and on the conduct and presentation of the literature review essential to all research projects. I have no hesitation in commending this text for use by undergraduate and post-graduate students as well as those undertaking research projects independent of an academic programme." Dr. Bobby Mackie, Senior Lecturer, School of Business and Enterprise, University of the West of Scotland, UK

Conformity and Conflict - James P. Spradley 2012

Demonstrate the nature of culture and its influence on people's lives. For over 40 years, the best-selling *Conformity and Conflict* has brought together original readings and cutting edge research alongside classic works as a powerful way to study human behavior and events. Its readings cover a broad range of theoretical perspectives and demonstrate basic anthropological concepts. The Fourteenth Edition incorporates successful articles from past editions and fresh ideas from the field to show fascinating perspectives on the human experience. Teaching and Learning Experience Personalize Learning - MyAnthroLab delivers proven results in helping students succeed, provides engaging experiences that personalize learning, and comes from a trusted partner with educational expertise and a deep commitment to helping students and instructors achieve their goals. Improve Critical Thinking - Articles, article introductions and review questions encourage students to examine their assumptions, discern hidden values, evaluate evidence, assess their conclusions, and more! Engage Students - Section parts, key terms, maps, a glossary and subject index all spark student interest and illustrate the reader's main points with examples and visuals from daily life. Support Instructors - Teaching your course just got easier! You can create a Customized Text or use our Instructor's Manual, Electronic "MyTest" Test Bank or PowerPoint Presentation Slides. Additionally, *Conformity and Conflict*'s part introductions parallel the basic concepts taught in introductory courses - which allow the book to be used alone as a reader or in conjunction with a main text. Note: MyAnthroLab does not come automatically packaged with this text. To purchase MyAnthroLab, please visit [www.MyAnthroLab.com](http://www.MyAnthroLab.com) or you can purchase a valuepack of the text + MyAnthroLab (at no additional cost): VP ISBN-10: 0205176011/ISBN-13: 9780205176014

*Navigators of the Contemporary* - David A. Westbrook 2009-05-15

As the image of anthropologists exploring exotic locales and filling in blanks on the map has faded, the idea that cultural anthropology has much to say about the contemporary world has likewise diminished. In an increasingly smaller world, how can anthropology help us to tackle the concerns of a global society? David A. Westbrook argues that the traditional tool of the cultural anthropologist—ethnography—can still function as an intellectually exciting way to understand our interconnected, yet mysterious worlds. *Navigators of the Contemporary* describes the changing nature of ethnography as anthropologists use it to analyze places closer to home. Westbrook maintains that a conversational style of ethnography can help us look beyond our assumptions and gain new insight into arenas of contemporary life such as corporations, financial institutions, science, the military, and religion. Westbrook's witty, absorbing book is a friendly challenge to

anthropologists to shed light on the present and join broader streams of intellectual life. And for those outside the discipline, his inspiring vision of ethnography opens up the prospect of understanding our own world in much greater depth.

**Profit for the Lord** - William J. Danker 2002-04-19

Today the problem of the relation of the Christian Church to the world stands front and center on the stage of world mission. As never before, the call goes out to the Church to help people all over the world lead a truly human life as the children of God. The Church's ministry in the world must therefore include ministry to human economic needs. In this nationalistic age, moreover, each new church must find its own particular economic structure, not adopt one that is dictated by the tradition of other countries. Western mission leaders and laity who demand that churches in the Third World follow the Western Churches' collection-plate economy may be unaware of the rich diversity of practice in their own history represented by such missionary pioneers as the Moravians and the Basel Mission Trading Company. Danker's informative book is a study of those two groups, concentrating particularly on the economic structures they created to support their mission work. The author hopes that it will help free Christians on mission frontiers on all six continents to find the forms that will carry out the tentmaking mission of the Church in the marketplace today. Profit for the Lord will appeal to those interested in church history and government as well as those involved in missions.

Ethnography Essentials - Julian Murchison 2010-01-21

A comprehensive and practical guide to ethnographic research, this book guides you through the process, starting with the fundamentals of choosing and proposing a topic and selecting a research design. It describes methods of data collection (taking notes, participant observation, interviewing, identifying themes and issues, creating ethnographic maps and tables and charts, and referring to secondary sources) and analyzing and writing ethnography (sorting and coding data, answering questions, choosing a presentation style, and assembling the ethnography). Although content is focused on producing written ethnography, many of the principles and methods discussed here also apply to other forms of ethnographic presentation, including ethnographic film. Designed to give basic hands-on experience in the overall ethnography research process, *Ethnography Essentials* covers a wealth of topics, enabling anyone new to ethnography research to successfully explore the excitement and challenges of field research.

*Doing Cultural Anthropology* - Michael V. Angrosino 2006-08-10

As a practical bridge between the classroom and the field, this down-to-earth, hands-on collection offers an impressive range of insightful, focused vignettes about cultural research that will jumpstart students thinking about the practice of anthropology. Reflecting the contributions of nearly two dozen practicing social scientists, each clearly written chapter of *Doing Cultural Anthropology* covers the fundamentals of a different data-collection technique. Following an overview of a particular ethnographic method, each author describes his or her own research project and shows how that technique is utilized. Learning-by-doing remains the thrust of the latest edition, which includes two new chapters plus significant revisions to five of the original contributions. Each chapter ends with suggestions for student projects that promote hands-on exposure to what ethnographers actually do. Readers are given just enough information to appreciate the technique and to practice it for themselves.

**The Cultural Experience** - David W. McCurdy 2004-11-03

The Cultural Experience has helped generations of undergraduates discover the excitement of ethnographic research through participation in relatively familiar cultures in North American society. Grounded in the interviewing-based ethnographic technique known as ethnosemantics, the latest edition continues to treat ethnography as a discovery process. Students are taught how to set up an ethnographic field study, choose a microculture, and find and approach an informant, as well as how to ask ethnographic questions, record data, and organize and analyze what they have learned. Detailed instruction on how to write an ethnography is also provided. The guidelines are followed by ten short but substantive, well-written student ethnographies on such microcultures as exotic dancing, firefighting, pest extermination, and the work of midwives and police detectives. The Second Edition of this popular classroom volume includes boxed inserts that offer suggestions to aid in the research process, material on how to use observation and narratives with the ethnosemantic approach, an emphasis on how to find cultural themes and adaptive

challenges by analyzing ethnographic field data, and extensive strategies for writing the final ethnographic paper. It also presents a comprehensive treatment of ethical responsibilities as well as a discussion of the significance of ethnographic research and its applications in the workplace.

[The Ethnographic Interview](#) - James P. Spradley 1979

This work is a handbook which guides students step by step through interview techniques commonly used to research ethnography and culture. The text also teaches students how to analyze the data they collect, and how to write an ethnography.

**Ethnographic Eyes** - Carolyn Frank 1999

Ethnographic Eyes extends ethnography beyond the work of university researchers and proves what an accessible and instructive observation tool it can be for inservice and preservice teachers.

**Ethnography** - Anthony Kwame Harrison 2018-04-16

Ethnography familiarizes readers with ethnographic research and writing traditions through detailed discussions of ethnography's history, exploratory design, representational conventions, and standards of evaluation. Responding to the proliferation of ethnography both within and outside of academia, in this book, Anthony Kwame Harrison grounds ethnographic practices within the anthropological principles of cultural awareness, thick description, and embodied understanding. At the same time, the book introduces new frameworks for grasping ethnography's simultaneous strategic and improvisational imperatives, as well as for appreciating its experimental conventions of social science and humanistic research reporting. Central to this process, Ethnography introduces the concept of ethnographic comportment-defined as an historically informed politics of position that impacts ethnographers' conduct and disposition-which serves as a standard for gauging and engaging ethnography throughout the text. Part research primer, writing guide, and assessment handbook, Ethnography provides readers with a comprehensive introduction to one of the richest and most expansive traditions of qualitative research.

**Handbook of Qualitative Research in Communication Disorders** - Martin J. Ball 2014-04-11

This volume provides a comprehensive and in-depth handbook of qualitative research in the field of communication disorders. It introduces and illustrates the wide range of qualitative paradigms that have been used in recent years to investigate various aspects of communication disorders. The first part of the Handbook introduces in some detail the concept of qualitative research and its application to communication disorders, and describes the main qualitative research approaches. The contributions are forward-looking rather than merely giving an overview of their topic. The second part illustrates these approaches through a series of case studies of different communication disorders using qualitative methods of research. This Handbook is an essential resource for senior undergraduate and graduate students, researchers and practitioners, in communication disorders and related fields.

[Qualitative Methods in Business Research](#) - Päivi Eriksson 2008-03-17

'Comprehensive, current and compelling, a winning combination for any research student or practitioner interested in increasing his/her knowledge about qualitative methods as they apply to business research' - The Qualitative Report Covering all the major qualitative approaches in business studies (including case study research, ethnography, narrative inquiry, discourse analysis, grounded theory and action research), this practical how-to guide shows how qualitative methods are used within management, marketing, organizational studies and accounting. Within each approach, the authors consider crucial issues such as framing the research, generating research questions, getting access, collecting empirical materials, reporting the results and evaluating the research. Original case studies drawn from around the world are included throughout to demonstrate the practical applications of the methods discussed.

**Ethnography** - Harry F. Wolcott 2008

Harry Wolcott discusses the fundamental nature of ethnographic studies, offering important suggestions on improving and deepening research practices for both novice and expert researchers.

*This Is Service Design Doing* - Marc Stickdorn 2018-01-02

How can you establish a customer-centric culture in an organization? This is the first comprehensive book on how to actually do service design to improve the quality and the interaction between service providers and customers. You'll learn specific facilitation guidelines on how to run workshops, perform all of the main service design methods, implement concepts in reality, and embed service design successfully in an

organization. Great customer experience needs a common language across disciplines to break down silos within an organization. This book provides a consistent model for accomplishing this and offers hands-on descriptions of every single step, tool, and method used. You'll be able to focus on your customers and iteratively improve their experience. Move from theory to practice and build sustainable business success.

**Participant Observation** - James P. Spradley 1980

This text is a follow up to Spradley's earlier ethnographic research handbook, *The Ethnographic Interview*, and guides students through the technique of participant observation to research ethnography and culture. Spradley also teaches students how to analyze the data they collect, and write an ethnography. The appendices include research questions and writing tasks.

*Participant Observation* - James P. Spradley 2016-02-17

Spradley should be read by anyone who wants to gain a true understanding of the process of participant observation. This text is a follow-up to his ethnographic research handbook, *The Ethnographic Interview*, and guides readers through the technique of participant observation to research ethnography and culture. Spradley shows how to analyze collected data and to write an ethnography. The appendices include research questions and writing tasks.

**Key Concepts in Ethnography** - Karen O'Reilly 2008-11-13

"An accessible and entertaining read, useful to anybody interested in the ethnographic method." - Paul Miller, University of Cumbria "A very good introduction to ethnographic research, particularly useful for first time researchers." - Heather Macdonald, Chester University "The perfect introductory guide for students embarking on qualitative research for the first time... This should be of aid to the ethnographic novice in their navigating what is a theoretically complex and changing methodological field." - Patrick Turner, London Metropolitan University An accessible, authoritative, non-nonsense guide to the key concepts in one of the most widely used methodologies in social science: Ethnography, this book: Explores and summarises the basic and related issues in ethnography that are covered nowhere else in a single text. Examines key topics like sampling, generalising, participant observation and rapport, as well as embracing new fields such as virtual, visual and multi-sighted ethnography and issues such as reflexivity, writing and ethics. Presents each concept comprehensively yet critically, alongside relevant examples. This is not quite an encyclopaedia but far more than a dictionary. It is comprehensive yet brief. It is small and neat, easy to hold and flick through. It is what students and researchers have been waiting for.

**Research Methods in Anthropology** - H. Russell Bernard 2006-01-03

Research Methods in Anthropology is the standard textbook for methods classes in anthropology. Written in Russ Bernard's unmistakable conversational style, his guide has launched tens of thousands of students into the fieldwork enterprise with a combination of rigorous methodology, wry humor, and commonsense advice. The author has thoroughly updated this new fourth edition. Whether you are coming from a scientific, interpretive, or applied anthropological tradition, you will learn field methods from the best guide in both qualitative and quantitative methods.

*Maya Or Mestizo?* - Ronald Loewe 2010-01-01

This multifaceted and beautifully written ethnography of Maxcanu, a small Maya town in the Yucatan region of Mexico, offers both an historical and a contemporary understanding of the way external pressures to modernize are often met with forms of resistance that are rooted in rituals and oral tradition. The Maya of the Yucatan have long been drawn into the Mexican state's attempt to create modern Mexican citizens (mestizos). They have also been drawn into the North American and global economy through agriculture and, more recently, tourism and US-based evangelical organizations. Despite the many pressures to turn Mayas into mestizos, the citizens of Maxcanu use subtle forms of resistance, including humour, satire, and language, to maintain aspects of their traditional identity. *Maya or Mestizo?* skilfully weaves the history of Mexico into a compelling tale of a community caught between tradition and modernity.

*The Cocktail Waitress* - James P. Spradley 2008-02-21

A 1975 classic, this highly readable, in-depth study examines a familiar female role in contemporary American society. The authors apply fieldwork methods to the study of social behavior in a college bars viewed from the perspective of cocktail waitresses. They describe in detail the day-to-day lives of women and the meaning of work for women in a man's world. Not a feminist tract, their book provides a wealth of

empirical data on the nature of being female in our culture. The Cocktail Waitress examines female/male relationships as well as patterns of male dominance in social interaction, and shows how these are linked to more general issues in anthropology. The work teaches important social science concepts while always dealing with the college students own world. Its objective presentation of the waitress casts light on significant social issues and the role of women in today's society, together with the manner in which female-male roles are interlocked.

*Learning How to Ask* - Charles L. Briggs 1986-07-25

Interviews are ubiquitous in modern society, and they play a crucial role in social scientific research. But, as Charles Briggs convincingly argues in this book, received interviewing techniques rest on fundamental misapprehensions about the nature both of the interview as a communicative event, and of the nature of the data that it produces. Furthermore, interviewers rarely examine the compatibility of interviews as a means of acquiring information to one another. These oversights often blind interviewers to ensuing errors of interpretation, as well as to the limitations of the interview as a means of acquiring data. To conflict these problems, Professor Briggs presents an analysis of the 'communicative blunders' that he himself committed in conducting research interviews among Spanish-speakers in northern New Mexico. By focusing on these errors and exploring how they may be avoided, he is able to propose new techniques for designing, implementing, and analyzing interview-based research. These rest on identifying the subjects' resources for conveying information, and the relative compatibility of the shared rules and understandings that underlie their strategies with those associated with interviews. Critical of existing paradigms of interviewing, which he sees as deriving from Western 'folk' theories of reality and communication, Briggs shows that the development of more sophisticated interviewing methodologies requires further research into interviewing itself. Briggs's conclusions provide a basis for the reexamination of current uses of interviews in a wide range of contexts - from social science research to job applications, welfare and health care delivery, criminal and legal investigations, journalism and broadcasting, and other areas of everyday life. His book will appeal to linguists, sociologists, anthropologists, historians, psychologists, as well as other readers whose research or professional activities depend on the use of interviews.

*Starting Fieldwork* - Judith E. Marti 2016-09-09

Published posthumously, this incisive work represents the culmination of a career anthropologist's passion for teaching and mentoring. With a warm, reassuring writing style, Marti describes fieldwork techniques, some of which distinguish anthropology from the other social sciences and all of which are relevant and extraordinarily useful to young researchers with limited experience. Her narrative adeptly intertwines the experiences of seasoned anthropologists with those of novices in order to illustrate the various methodological techniques. Starting Fieldwork optimizes foundational methods covered in larger works. Further, it exposes readers to additional contours of the fieldwork enterprise, such as participant-observation in virtual places, museums and archives as field sites, the camera as methodology, photographs as evidence, the importance of note taking, and how reflexivity can enhance research. Marti's approach to and treatment of the complexities involved in doing fieldwork, including discovering the "hidden" in plain sight, will inspire and boost the confidence of prospective fieldworkers.

*Interviewing for Qualitative Inquiry* - Ruthellen Josselson 2013-03-12

Engagingly written, this book builds the reader's skills for conducting in-depth interviews designed to address a particular research question. With an emphasis on the dynamics of the research relationship, Ruthellen Josselson artfully demonstrates the steps of a successful interview. Each step is illustrated with excerpts from interviews on diverse topics. The book describes how to structure interviews effectively, develop questions that elicit meaningful narratives, cultivate skills for empathic listening and responding, avoid common pitfalls, and deal with problems that develop in an interview. Pedagogical Features \*Practice exercises adapted from Josselson's popular workshops. \*Annotated examples of "good" and "bad" interviews. \*A chapter on interviewing dos and don'ts. \*Appendices with interview aids, sample follow-up questions, and a sample consent form.

*Qualitative Approaches to Criminal Justice* - Mark Pogrebin 2003

The growth in popularity of qualitative research in the social sciences over the last two decades has been nothing short of amazing. *Qualitative Approaches to Criminal Justice: Perspectives from the Field* reveals

some of the reasons for the success and stature of this unique methodological approach. Exploring the real life experiences of criminal justice professionals, this anthology is the first book to focus solely on the use of qualitative research in various components of the criminal justice system. The collection is organized from two criminal justice perspectives: one qualitatively oriented and the other system oriented, including overviews of each qualitative method and commentaries that analyze the research techniques. Case studies illustrating actual fieldwork practices bring theory vividly to life. *Qualitative Approaches to Criminal Justice: Perspectives from the Field* is multi-faceted in both its content and application. Through its investigative techniques, which rely mainly on observations, participant observation, and open-ended interviews, qualitative research reveals parts of the social world that remain hidden to more traditional methodological techniques. Recommended as a companion to an administration of criminal justice course as well as courses in qualitative research in criminal justice. Also recommended as a supplemental text for any research methods course in a criminal justice degree program including sociology, political science, and legal studies.

*Culture on Tour* - Edward M. Bruner 2005

Recruited to be a lecturer on a group tour of Indonesia, Edward M. Bruner decided to make the tourists aware of tourism itself. He photographed tourists photographing Indonesians, asking the group how they felt having their pictures taken without their permission. After a dance performance, Bruner explained to the group that the exhibition was not traditional, but instead had been set up specifically for tourists. His efforts to induce reflexivity led to conflict with the tour company, which wanted the displays to be viewed as replicas of culture and to remain unexamined. Although Bruner was eventually fired, the experience became part of a sustained exploration of tourist performances, narratives, and practices. Synthesizing more than twenty years of research in cultural tourism, *Culture on Tour* analyzes a remarkable variety of tourist productions, ranging from safari excursions in Kenya and dance dramas in Bali to an Abraham Lincoln heritage site in Illinois. Bruner examines each site in all its particularity, taking account of global and local factors, as well as the multiple perspectives of the various actors—the tourists, the producers, the locals, and even the anthropologist himself. The collection will be essential to those in the field as well as to readers interested in globalization and travel.

*The Ethnographer's Method* - Alex Stewart 1998-06-17

Helping ethnographers devise a clearly articulated explanation of their methods, this book argues that norms about discussing methods in ethnographies are underdeveloped. The book considers what ought to be normative in methods discussions within ethnography - from the research design to the end product.

*Asking and Listening* - Paul Bohannan 1998-02-04

Giving students the capacity to include ethnography in their own experience! *Asking and Listening* is the first book to trace the changing ways in which human beings have learned to look at the Others Beyond the Gate with their strange languages and stranger customs. Not a history of ethnography so much as a chronicle of its uses and potentials, *Asking and Listening* examines the premises of ethnography and concerns itself with a wide range of issues such as ethnocentrism and the morass of cultural relativism, the cultures of corporations, and the meaning of ethnography for government policy. It ends with an examination of the problems in charting our tomorrows: ethnography in the information age, and for the future. Through its pragmatic analysis of cultures as storehouses of alternatives in the way universal problems can and have been approached, *Asking and Listening* offers students not merely the opportunity to make sense of descriptions of other peoples lifeways, but makes such ethnographic knowledge immediately useful in their own lives, choices, and career plans.

*Reflective Interviewing* - Kathryn Roulston 2010-02-11

Qualitative researchers have long made use of many different interview forms. Yet, for novice researchers, making the connections between "theory" and "method" is not always easy. This book provides a theoretically-informed guide for researchers learning how to interview in the social sciences. In order to undertake quality research using qualitative interviews, a researcher must be able to theorize the application of interviews to investigate research problems in social science research. As part of this process, researchers examine their subject positions in relation to participants, and examine their interview interactions systematically to inform research design. This book provides a practical approach to

interviewing, helping researchers to learn about themselves as interviewers in ways that will inform the design, conduct, analysis and representation of interview data. The author takes the reader through the practicalities of designing and conducting an interview study, and relates various forms of interview to different underlying epistemological assumptions about how knowledge is produced. The book concludes with practical advice and perspectives from experienced researchers who use interviews as a method of data generation. This book is written for a multidisciplinary audience of students of qualitative research methods.

Research and the Teacher - Graham Hitchcock 2002-11-01

First published in 1995. Routledge is an imprint of Taylor & Francis, an informa company.

The SAGE Encyclopedia of Communication Research Methods - Mike Allen 2017-04-11

Communication research is evolving and changing in a world of online journals, open-access, and new ways of obtaining data and conducting experiments via the Internet. Although there are generic encyclopedias describing basic social science research methodologies in general, until now there has been no comprehensive A-to-Z reference work exploring methods specific to communication and media studies. Our entries, authored by key figures in the field, focus on special considerations when applied specifically to communication research, accompanied by engaging examples from the literature of communication, journalism, and media studies. Entries cover every step of the research process, from the creative development of research topics and questions to literature reviews, selection of best methods (whether quantitative, qualitative, or mixed) for analyzing research results and publishing research findings, whether in traditional media or via new media outlets. In addition to expected entries covering the basics of theories and methods traditionally used in communication research, other entries discuss important trends influencing the future of that research, including contemporary practical issues students will face in communication professions, the influences of globalization on research, use of new recording technologies in fieldwork, and the challenges and opportunities related to studying online multi-media environments. Email, texting, cellphone video, and blogging are shown not only as topics of research but also as means of collecting and analyzing data. Still other entries delve into considerations of accountability, copyright, confidentiality, data ownership and security, privacy, and other aspects of conducting an ethical research program. Features: 652 signed entries are contained in an authoritative work spanning four volumes available in choice of electronic or print formats. Although organized A-to-Z, front matter includes a Reader's Guide grouping entries thematically to help students interested in a specific aspect of communication research to more easily locate directly related entries. Back matter includes a Chronology of the development of the field of communication research; a Resource Guide to classic books, journals, and associations; a Glossary introducing the terminology of the field; and a detailed Index. Entries conclude with References/Further Readings and Cross-References to related entries to guide students further in their research journeys. The Index, Reader's Guide themes, and Cross-References combine to provide robust search-and-browse in the e-version.

*The SAGE Handbook of Applied Social Research Methods* - Leonard Bickman 2009

This Handbook addresses the methodology of social science research and the appropriate use of different methods.

**Ethnography as a Pastoral Practice** - Mary Clark Moschella 2008

Ethnography is a way to tap the deep undercurrents in a community through a process of gathering,

analyzing, and sharing data. The author informs clergy on how they can use it to give themselves ears to hear their members' own stories, deep wisdom, and longing for God. The uniqueness of her work lies in its ability to galvanize aspirations and heal communal hurt. She lays out the helpful pastoral practice of ethnography in a clear, step-by-step manner and includes many compelling case studies of transformational leadership.

**Qualitative Research Methods** - Sarah J. Tracy 2012-11-05

Qualitative Research Methods is a comprehensive, all-inclusive resource for the theory and practice of qualitative/ethnographic research methodology. Serves as a "how-to" guide for qualitative/ethnographic research, detailing how to design a project, conduct interviews and focus groups, interpret and analyze data, and represent it in a compelling manner. Demonstrates how qualitative data can be systematically utilized to address pressing personal, organizational, and social problems. Written in an engaging style, with in-depth examples from the author's own practice. Comprehensive companion website includes sample syllabi, lesson plans, a list of helpful website links, test bank and exam review materials, and exercises and worksheets, available upon publication at <http://www.wiley.com/go/tracy> [www.wiley.com/go/tracy/a](http://www.wiley.com/go/tracy/a)

**Doing Ethnography** - Giampietro Gobo 2008-04-11

With regular exercises, lists of key terms and points and self-evaluation checklists, *Doing Ethnography* systematically describes the various phases of an ethnographic inquiry and provides numerous examples, suggestions and advice for the novice ethnographer. Ethnography seeks to understand, describe and explain the symbolic world lying beneath the social action of groups, organizations and communities. This book clearly sets out the coordinates and foundations of this increasingly popular methodology. Giampietro Gobo discusses all the major issues, including the research design, access to the field, data collection, organisation and analysis, and communication of the results.

Negotiating Cultures and Identities - John L. Caughey 2006-12-01

*Negotiating Cultures and Identities* examines issues, methods, and models for doing life history research with individual Americans based on interviews and participant observation. John L. Caughey helps students and other researchers explore the ways in which contemporary Americans are influenced by multiple cultural traditions, including ethnic, religious, and occupational frames of reference. Using the example of Salma, a bicultural woman of Pakistani descent who lives in the United States, and the story of Gina, a multicultural American, Caughey examines how to capture the complexity of each situation, including step-by-step methods and exercises that lead the student interviewer through the process of locating and interviewing a research participant, making sense of the material obtained, and writing a cultural portrait. Arguing that comparison between the subject's life and one's own is an essential part of the process, the methodology also encourages the investigator to research his or her own social and cultural orientations along the way and to contrast these with those of the subject. The book offers a practical, manageable, and engaging form of qualitative research. It prepares the student to do grounded, experiential work outside the classroom and to explore important issues in contemporary American society, including ethnicity, race, identity, disability, gender, class, occupation, religion, and spirituality as they are culturally understood and experienced in the lives of individual Americans.

**Field Projects in Anthropology** - Julia G. Crane 1984

This text helps students learn how to, & get a feel for being an anthropologist.