

# Public History A Practical Guide

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*Writing For Public Relations* - Janet Mizrahi  
2015-12-29

Employers consider communication as one of the most critical skills for workers today. Writing for the Workplace: Business Communication for Professionals is an easy-to-follow guide that provides strategies for effective professional communication. Written to address the needs of both students entering the workforce and business professionals looking to improve their written communication, the book offers guides to compose typical workplace documents, from effective e-mails and convincing reports to winning presentations and engaging resumes. This concise book offers busy readers concrete strategies to improve their workplace writing.

**The Public Administrator's Companion** - Sandra Emerson 2010-02-01

Help your students make the leap from theory to practice. This handy guide emphasizes application with straightforward instruction and abundant case material. It provides brief, tested steps for addressing management, resource, and operational needs, encouraging students to develop and hone crucial skills. Each chapter includes "Practicing Public Administration" exercises that range from preparing a sample budget to designing a flowchart to doing a SWOT analysis. With a particular focus on ethics, students are not only prepared to address daily tasks, but also to think through sticky moral dilemmas.

[What Is Public History Globally?](#) - Paul Ashton  
2019-01-10

Across the globe, history has gone public. With the rise of the internet, family historians are now delving into archives continents apart. Activists

look into and recreate the past to promote social justice or environmental causes. Dark and difficult pasts are confronted at sites of commemoration. Artists draw on memory and the past to study the human condition and make meaning in the present. As a result of this democratisation of history, public history movements have now risen to prominence. This groundbreaking edited collection takes a comprehensive look at public history throughout the world. Divided into three sections - Background, Definitions and Issues; Approaches and Methods; and Sites of Public History - it contextualises public history in eleven different countries, explores the main research skills and methods of the discipline and illustrates public history research with a variety of global case studies. What is Public History Globally? provides an in-depth examination of the ways in which ordinary people become active participants in historical processes and it will be an invaluable resource for advance undergraduates and postgraduates studying public history, museology and heritage studies. *A Practical Guide to Searching LGBTQIA Historical Records* - Norena Shopland  
2021-04-21

This book provides a number of effective tools to aid in the recovery of LGBTQIA historic material by providing extensive glossary and non-glossary written descriptions, and how to use those terms and phrases in searching effectively online and offline. Researching hidden and forbidden people from the past can be extremely difficult. Terminology used to write about LGBT+ people shifts over time, legal terminology enforces certain set terms which some writers use but

others reject to avoid informing or disgusting a reading public. Often written descriptions contain no set terminology at all. How then can LGBT+ people be found in historic records? This book provides practical tools for a researcher wanting to uncover material from online or hard copy sources, including: keyword/s covering various sexual orientations and gender diversity, along with how and when to use them; tips for effective searching in online newspaper archives; how to use genealogy, auction and social media sites to uncover information; searching in online and physical libraries; advice on researching in physical archives and the types of collections which can yield results; and researching in museums collecting and displaying LGBT+ content. Making use of a straightforward and jargon free style, this is a short and accessible guide to doing historical research on Gay, Lesbian, Trans, Queer and non-normative research subjects. This is a useful resource for students and scholars alike in Archive Studies History, Gender and Sexuality Studies.

**Overseas Research** - Christopher B. Barrett  
2020-03-31

When conducting research in developing countries, an ability to negotiate a bewildering array of cultural and logistical obstacles is essential. *Overseas Research: A Practical Guide* distills essential lessons from scores of students and scholars who have collected data and done fieldwork abroad, including how to prepare for the field, how and where to find funding for one's fieldwork, issues of personal safety and security, and myriad logistical and relational issues. By encouraging researchers to think through the challenges of research before they begin it, *Overseas Research* will help prepare fieldworkers for the practical, logistical, and psychological considerations of very demanding work, help save valuable time, make the most of scarce financial resources, and enhance the quality of the field research. This third edition contains new material on social media, including representation of research subjects/collaborators, students' digital branding and image, and representing universities abroad when posting publicly. It also covers emerging technologies such as solar panels for power in remote locations, new ways of digitally sending

and receiving money, and incorporates more perspectives of women, LGBTQ+ people, and people of color researching abroad. The book will be of interest to overseas fieldworkers, and also to undergraduates in subjects such as anthropology, economics, geography, history, international studies, politics, sociology, and development studies.

**A Practical Guide to Public Procurement** - Abby Semple  
2015-03-26

Offering a practical guide to public procurement under the new EU directives, *A Practical Guide to Public Procurement* considers the broader policy impacts, with emphasis on the implementation of public policy through procurement. It provides a critical perspective based on first-hand experience with public sector procurement.

**Becoming an Engaged Campus** - Carole A. Beere  
2011-02-16

*Becoming an Engaged Campus* offers campus leaders a systematic and detailed approach to creating an environment where public engagement can grow and flourish. The book explains not only what to do to expand community engagement and how to do it, but it also explores how to document, evaluate, and communicate university engagement efforts. Praise for *Becoming an Engaged Campus* "This provocative yet exceedingly practical book looks at all of the angles and lays bare the opportunities and barriers for campus-community engagement while providing detailed pathways toward change. This comprehensive treatise marks a significant shift in the literature from the what and why of public engagement to the how. It is simply superb!"—Kevin Kecskes, associate vice provost for engagement, Portland State University "Becoming an Engaged Campus is an essential guidebook for university leaders. It details the specific ways that campuses must align all aspects of the institution if they are to be successful in the increasingly important work of community outreach and engagement."—George L. Mehaffy, vice president for academic leadership and change, American Association of State Colleges and Universities "Most colleges and universities make the rhetorical claim of community engagement; this book is an excellent primer on how to transform the rhetoric into reality. The

authors do not speak in abstract terms. They describe the specific structures, policies, and programs that have made Northern Kentucky University a national model of how a large urban university can transform its impact on the region it is supposed to serve."—William E. Kirwan, chancellor, University System of Maryland  
Health Measurement Scales - David L. Streiner 2015

A new edition of this practical guide for clinicians who are developing tools to measure subjective states, attitudes, or non-tangible outcomes in their patients, suitable for those who have no knowledge of statistics.

*Public Health Business Planning* - Stephen Orton 2009-10-06

In today's turbulent and financially stressful times, public health managers need business planning skills. They need to become "civic entrepreneurs," who can creatively finance and manage needed programs using business school savvy. *Public Health Business Planning: A Practical Guide* is based on the curriculum of the highly successful Management Academy for Public Health, offered by the Kenan-Flagler Business School and the School of Public Health at the University of North Carolina at Chapel Hill. A Lewin Group evaluation showed that teams of Management Academy graduates have generated millions of dollars in revenue for local agencies through implementing business plans. This book teaches what it means to use entrepreneurial strategies for social good, and key business planning skills such as: Assessment and strategic planning Program planning, implementation, and evaluation Financial planning and budgeting Market research and social marketing Strategies for getting funded including business writing and speaking Project management and business plan execution strategies

**Public History** - Jennifer Lisa Koslow 2021-02-02

Provides a background in the history, principles, and practices of the field of public history. *Public History: An Introduction from Theory to Application* is the first text of its kind to offer both historical background on the ways in which historians have collected, preserved, and interpreted history with and for public audiences in the United States since the nineteenth

century to the present and instruction on current practices of public history. This book helps us recognize and critically evaluate how, why, where, and who produces history in public settings. This unique textbook provides a foundation for students advancing to a career in the types of spaces—museums, historic sites and spaces, heritage tourism, and archives—that require an understanding of public history. It offers a review of the various types of methodologies that are commonly employed including oral history and digital history. The author also explores issues of monuments and memory upon which public historians are increasingly called to comment. Lastly, the textbook includes a section on questions of ethics that public historians must face in their profession. This important book: Contains a synthetic history on the significant individuals and events associated with museums, historic preservation, archives, and oral history. Includes exercises for putting theory into practice Designed to help us uncover hidden histories, construct interpretations, create a sense of place, and negotiate contested memories Offers an ideal resource for students set on working in museums, historic sites, heritage tourism, and more Written for students, *Public History: An Introduction from Theory to Application* offers in one comprehensive volume a guide to an understanding of the fundamentals of public history in the United States.

*The Oxford Handbook of Public History* - James B. Gardner 2017

This volume also provides both currently practicing historians and those entering the field a map for understanding the historical landscape of the future: not just to the historiographical debates of the academy but also the boom in commemoration and history outside the academy evident in many countries since the 1990s, which now constitutes the historical culture in each country. Public historians need to understand both contexts, and to negotiate their implications for questions of historical authority and the public historian's work.

*A Practical Guide for Policy Analysis* - Eugene Bardach 2019-07-11

"This book provides a wise and engaging how-to guide that meets the central challenge of policy analysis: combining scientific evidence and

social goals to craft practical, real-world solutions." —Thomas S. Dee, Barnett Family Professor of Education, Stanford University Drawing on more than 40 years of experience with policy analysis, best-selling authors Eugene Bardach and Eric M. Patashnik use real-world examples to teach students how to be effective, accurate, and persuasive policy analysts. The Sixth Edition of *A Practical Guide for Policy Analysis* presents dozens of concrete tips, new case studies, and step-by-step strategies for the budding analyst as well as the seasoned professional. Bundle with select CQ Press textbooks for only \$5! See the bundles section on the right of this screen or contact your textbook representative for additional information.

*Public History* - Faye Sayer 2019-01-24

The 2nd edition of *Public History: A Practical Guide* provides a fresh examination of history as practiced in its various worldly guises and contexts. It analyses the many skills that historians require in the practice of public history and looks at how a range of actors, including museums, archives, government agencies, community history societies and the media/digital media, make history accessible to a wider audience in a variety of ways. Faye Sayer's exciting new edition includes: \* Brand new chapters on 'Restoration and Preservation' and history and the working world \* Substantial additions covering the growing fields of digital history and history in politics \* More images, figures and international case studies from the US, Australia, the UK, Europe and Asia \* 'Personal Reflection' sections from a range of industry experts from around the world \* Historiographical updates and significant revisions throughout the text \* Expanded online 'Public History Toolkit' resource, with a range of new features *Public History: A Practical Guide* delivers a comprehensive outline of this increasingly prevalent area of the discipline, offering a distinctly global approach that is both accessible and engaging in equal measure. Finally, it explores future methodological possibilities and can be used as a reference point for professional development planning in the sectors discussed. This is the essential overview for any student wanting to know what history means beyond the classroom.

**Rapid Response System** - Raghavan Murugan 2018

A concise handbook and quick reference guide for the evaluation and management of common medical emergencies encountered by hospital rapid response teams in both community and academic institutions

**A Practical Guide for Policy Analysis** - Eugene Bardach 2015-08-19

In the Fifth Edition of *A Practical Guide for Policy Analysis: The Eightfold Path to More Effective Problem Solving*, Eugene Bardach and new co-author Eric Patashnik draw on more than 40 years of experience teaching students to be effective, accurate, and persuasive policy analysts. This bestselling handbook presents dozens of concrete tips, interesting case studies, and step-by-step strategies that are easily applicable for the budding analyst as well as the seasoned professional. In this new edition, Bardach and Patashnik update many examples to reflect the shifting landscape of policy issues. A new section with advice on how to undertake policy design in addition to making policy choices makes the book even more engaging. Readers will also appreciate a sample document of real world policy analysis, suggestions for developing creative, "out-of-the-box" solutions, and tips for working with clients.

**Achieving Success for New and Aspiring Superintendents** - Mary Frances Callan 2010-11-10

The authors of this book wrote it for those aspiring to be superintendents, those new to the position and those completing their second or third year and who are looking to the future. What makes their approach unique is the belief that talented people who aspire to be superintendents are far more likely to accomplish that goal and achieve success on the job if they understand the totality of the position. School districts are complex organizations. Providing effective leadership to these organizations requires mastery of a wide array of leadership and organizational skills. Aspiring superintendents with vision and motivation who understand the inherent challenges of the position have a great advantage over those who do not. The book's goal is to provide readers with this advantage. This is why the book covers the full cycle of the first superintendent position:

preparation, application and transition, the challenges of the first few years, and the decision to stay or move to another position. Aspiring and new superintendents who read the book will learn about the full range of skills and knowledge needed to succeed. They will be better prepared to be effective superintendents.

### **Doing Oral History** - Donald A. Ritchie

2014-09-19

Doing Oral History is considered the premier guidebook to oral history, used by professional oral historians, public historians, archivists, and genealogists as a core text in college courses and throughout the public history community. Over the past decades, the development of digital audio and video recording technology has continued to alter the practice of oral history, making it even easier to produce quality recordings and to disseminate them on the Internet. This basic manual offers detailed advice on setting up an oral history project, conducting interviews, making video recordings, preserving oral history collections in archives and libraries, and teaching and presenting oral history. Using the existing Q&A format, the third edition asks new questions and augments previous answers with new material, particularly in these areas: 1. Technology: As before, the book avoids recommending specific equipment, but weighs the merits of the types of technology available for audio and video recording, transcription, preservation, and dissemination. Information about web sites is expanded, and more discussion is provided about how other oral history projects have posted their interviews online. 2. Teaching: The new edition addresses the use of oral history in online teaching. It also expands the discussion of Institutional Review Boards (IRBs) with the latest information about compliance issues. 3. Presentation: Once interviews have been conducted, there are many opportunities for creative presentation. There is much new material available on innovative forms of presentation developed over the last decade, including interpretive dance and other public performances. 4. Legal considerations: The recent Boston College case, in which the courts have ruled that Irish police should have access to sealed oral history transcripts, has re-focused attention on the problems of protecting donor restrictions. The new edition offers case studies

from the past decade. 5. Theory and Memory: As a beginner's manual, Doing Oral History has not dealt extensively with theoretical issues, on the grounds that these emerge best from practice. But the third edition includes the latest thinking about memory and provides a sample of some of the theoretical issues surrounding oral sources. It will include examples of increased studies into catastrophe and trauma, and the special considerations these have generated for interviewers. 6. Internationalism: Perhaps the biggest development in the past decade has been the spreading of oral history around the world, facilitated in part by the International Oral History Association. New oral history projects have developed in areas that have undergone social and political upheavals, where the traditional archives reflect the old regimes, particularly in Eastern Europe, the Middle East, Asia, Africa, and Latin America. The third edition includes many more references to non-U.S. projects that will still be relevant to an American audience. These changes make the third edition of Doing Oral History an even more useful tool for beginners, teachers, archivists, and all those oral history managers who have inherited older collections that must be converted to the latest technology.

### **Public History** - Thomas Cauvin 2016-05-20

Public History: A Textbook of Practice is a guide to the many challenges historians face while teaching, learning, and practicing public history. Historians can play a dynamic and essential role in contributing to public understanding of the past, and those who work in historic preservation, in museums and archives, in government agencies, as consultants, as oral historians, or who manage crowdsourcing projects need very specific skills. This book links theory and practice and provides students and practitioners with the tools to do public history in a wide range of settings. The text engages throughout with key issues such as public participation, digital tools and media, and the internationalization of public history. Part One focuses on public history sources, and offers an overview of the creation, collection, management, and preservation of public history materials (archives, material culture, oral materials, or digital sources). Chapters cover sites and institutions such as archival

repositories and museums, historic buildings and structures, and different practices such as collection management, preservation (archives, objects, sounds, moving images, buildings, sites, and landscape), oral history, and genealogy. Part Two deals with the different ways in which public historians can produce historical narratives through different media (including exhibitions, film, writing, and digital tools). The last part explores the challenges and ethical issues that public historians will encounter when working with different communities and institutions. Either in public history methods courses or as a resource for practicing public historians, this book lays the groundwork for making meaningful connections between historical sources and popular audiences.

Catching Stories - Donna M. DeBlasio  
2009-05-04

In neighborhoods, schools, community centers, and workplaces, people are using oral history to capture and collect the kinds of stories that the history books and the media tend to overlook: stories of personal struggle and hope, of war and peace, of family and friends, of beliefs, traditions, and values—the stories of our lives. *Catching Stories: A Practical Guide to Oral History* is a clear and comprehensive introduction for those with little or no experience in planning or undertaking oral history projects. Opening with the key question, “Why do oral history?” the guide outlines the stages of a project from idea to final product—planning and research, the interviewing process, basic technical principles, and audio and video recording techniques. The guide covers interview transcribing, ethical and legal issues, archiving, funding sources, and sharing oral history with audiences. Intended for teachers, students, librarians, local historians, and volunteers as well as individuals, *Catching Stories* is the place to start for anyone who wants to document the memories and collect the stories of community or family.

**Solving Public Problems** - Beth Simone Noveck 2021-06-22

How to take advantage of technology, data, and the collective wisdom in our communities to design powerful solutions to contemporary problems The challenges societies face today, from inequality to climate change to systemic

racism, cannot be solved with yesterday's toolkit. *Solving Public Problems* shows how readers can take advantage of digital technology, data, and the collective wisdom of our communities to design and deliver powerful solutions to contemporary problems. Offering a radical rethinking of the role of the public servant and the skills of the public workforce, this book is about the vast gap between failing public institutions and the huge number of public entrepreneurs doing extraordinary things—and how to close that gap. Drawing on lessons learned from decades of advising global leaders and from original interviews and surveys of thousands of public problem solvers, Beth Simone Noveck provides a practical guide for public servants, community leaders, students, and activists to become more effective, equitable, and inclusive leaders and repair our troubled, twenty-first-century world.

Discovering and Using Historical Geographic Resources on the Web - Eva H. Dodsworth  
2014-06-12

Historical geographic resources have traditionally been only accessible in print, and in person. But due to the popularity of online mapping and increased digitization, historical maps and other geographic resources are resurfacing, providing users with rich information publically accessible online. *Discovering and Using Historical Geographic Resources on the Web* provides library and archival staff, and their users, with information on how to locate, interpret, understand, and use these resources.

Research to Revenue - Don Rose 2016-01-06  
University start-ups are unique in the world of business and entrepreneurship, translating research conducted at and owned by universities into market-ready products—a complex process that requires a combination of scientific, technical, legal, business, and financial skills to be successful. Start-ups have the potential to generate revenue for universities, enhance faculty recruitment and retention, create jobs, and create investment opportunities for venture capitalists and entrepreneurs. *Research to Revenue* presents the first-ever comprehensive guide to understanding, starting, and managing university startups. By systematically describing the process of translating academic research

into commercial enterprises, Don Rose and Cam Patterson give a thorough, process-oriented, and practical set of guidelines that cover not only best practices but also common--and avoidable--mistakes. They detail the key factors and components that contribute to a successful start-up, explain what makes university start-ups unique, delineate the steps of building and managing them, and describe how to foster and maintain start-ups at a university. Written for faculty and staff working on campus, tech-transfer officers, university administrators, and venture capitalists unfamiliar with university structures, *Research to Revenue* ensures that any reader unfamiliar with technology commercialization and entrepreneurship will understand the fundamentals of the process, including intellectual property rights, fund-raising, and business models. This work is an invaluable resource for the successful formation and well-managed operation of university start-ups.

**Thematic Analysis** - Virginia Braun 2021-10-13  
Developed and adapted by the authors of this book, thematic analysis (TA) is one of the most popular qualitative data analytic techniques in psychology and the social and health sciences. Building on the success of Braun & Clarke's 2006 paper first outlining their approach - which has over 100,000 citations on Google Scholar - this book is the definitive guide to TA, covering: - Contextualisation of TA - Developing themes - Writing TA reports - Reflexive TA It addresses the common questions surrounding TA as well as developments in the field, offering a highly accessible and practical discussion of doing TA situated within a clear understanding of the wider terrain of qualitative research. Virginia Braun is a Professor in the School of Psychology at The University of Auckland, Aotearoa New Zealand. Victoria Clarke is an Associate Professor in Qualitative and Critical Psychology in the Department of Social Sciences at the University of the West of England (UWE), Bristol.

**Adopting Open Source Software** - Brian Fitzgerald 2011-10-14

A rich case-study analysis of open source software adoption by public organizations in different countries and settings. Government agencies and public organizations often consider

adopting open source software (OSS) for reasons of transparency, cost, citizen access, and greater efficiency in communication and delivering services. *Adopting Open Source Software* offers five richly detailed real-world case studies of OSS adoption by public organizations. The authors analyze the cases and develop an overarching, conceptual framework to clarify the various enablers and inhibitors of OSS adoption in the public sector. The book provides a useful resource for policymakers, practitioners, and academics. The five cases of OSS adoption include a hospital in Ireland; an IT consortium serving all the municipalities of the province of Bozen-Bolzano, Italy; schools and public offices in the Extremadura region of Spain; the Massachusetts state government's open standards policy in the United States; and the ICT department of the Italian Chamber of Deputies. The book provides a comparative analysis of these cases around the issues of motivation, strategies, technologies, economic and social aspects, and the implications for theory and practice.

***The Princeton Guide to Historical Research*** - Zachary Schrag 2021-04-27

The essential handbook for doing historical research in the twenty-first century *The Princeton Guide to Historical Research* provides students, scholars, and professionals with the skills they need to practice the historian's craft in the digital age, while never losing sight of the fundamental values and techniques that have defined historical scholarship for centuries. Zachary Schrag begins by explaining how to ask good questions and then guides readers step-by-step through all phases of historical research, from narrowing a topic and locating sources to taking notes, crafting a narrative, and connecting one's work to existing scholarship. He shows how researchers extract knowledge from the widest range of sources, such as government documents, newspapers, unpublished manuscripts, images, interviews, and datasets. He demonstrates how to use archives and libraries, read sources critically, present claims supported by evidence, tell compelling stories, and much more. Featuring a wealth of examples that illustrate the methods used by seasoned experts, *The Princeton Guide to Historical Research* reveals that, however

varied the subject matter and sources, historians share basic tools in the quest to understand people and the choices they made. Offers practical step-by-step guidance on how to do historical research, taking readers from initial questions to final publication Connects new digital technologies to the traditional skills of the historian Draws on hundreds of examples from a broad range of historical topics and approaches Shares tips for researchers at every skill level  
*Practical (and Fun) Guide to Assistive Technology in Public Schools* - Christopher R. Bugaj 2010-03-21

From setting up a stellar team to consultations and evaluations, and from implementation to assessing success, this guide presents detailed advice and ideas to provide assistive technology (AT) services that effectively and efficiently help students. The nuts and bolts of each area are presented in a practical way (with amusing metaphors thrown in for good measure) so that you can directly apply what's in the book and see tangible results.

Research Methods and Statistics for Public and Nonprofit Administrators - Masami Nishishiba 2013-09-17

Research Methods and Statistics for Public and Nonprofit Administrators: A Practical Guide is a comprehensive, easy-to-read, core text that thoroughly prepares readers to apply research methods and data analysis to the professional environments of public and non-profit administration. The authors expertly incorporate original case examples to demonstrate concepts using "real actors," facing specific scenarios, in which research methods must be applied. This unique approach—presented in language accessible to both students new to research as well as current practitioners—guides the reader in fully understanding the research options detailed throughout the text.

Evidence-Based Outcome Research - Arthur M. Nezu 2008

This edited volume provides both conceptual and practical information for conducting and evaluating evidence-based outcome studies. It encompasses psychotherapy research for traditional mental health disorders (eg. depression, anxiety), as well as psychosocial-based treatments provided to medical patient populations to have impact either on the disease

process itself (pain, cardiovascular risk) or to improve the quality of life of such individuals. This is a hands-on book, whose major emphasis is on the practical nuts-and-bolts implementation of psychosocial-based RCTs from conception to completion.

**Introduction to Public History** - Cherstin M. Lyon 2017-03-06

Introduction to Public History: Interpreting the Past, Engaging Audiences is a brief foundational textbook for public history. It is organized around the questions and ethical dilemmas that drive public history in a variety of settings, from local community-based projects to international case studies. This book is designed for use in undergraduate and graduate classrooms with future public historians, teachers, and consumers of history in mind. The authors are practicing public historians who teach history and public history to a mix of undergraduate and graduate students at universities across the United States and in international contexts. This book is based on original research and the authors' first-hand experiences, offering a fresh perspective on the dynamic field of public history based on a decade of consultation with public history educators about what they needed in an introductory textbook. Each chapter introduces a concept or common practice to students, highlighting key terms for student review and for instructor assessment of student learning. The body of each chapter introduces theories, and basic conceptual building blocks intermixed with case studies to illustrate these points. Footnotes credit sources but also serve as breadcrumbs for instructors who might like to assign more in-depth reading for more advanced students or for the purposes of lecture development. Each chapter ends with suggestions for activities that the authors have tried with their own students and suggested readings, books, and websites that can deepen student exposure to the topic.

**Doing Oral History : A Practical Guide** - Donald A. Ritchie 2003-08-07

Oral history is vital to our understanding of the cultures and experiences of the past. Unlike written history, oral history forever captures people's feelings, expressions, and nuances of language. But what exactly is oral history? How reliable is the information gathered by oral

history? And what does it take to become an oral historian? Donald A. Ritchie, a leading expert in the field, answers these questions and, in particular, explains the principles and guidelines created by the Oral History Association to ensure the professional standards of oral historians. *Doing Oral History* has become one of the premier resources in the field of oral history. It explores all aspects of oral history, from starting an oral-history project, including funding, staffing, and equipment to conducting interviews; publishing; videotaping; preserving materials; teaching oral history; and using oral history in museums and on the radio. In this second edition, the author has incorporated new trends and scholarship, updated and expanded the bibliography and appendices, and added a new focus on digital technology and the Internet. Appendices include sample legal release forms and information on oral history organizations. *Doing Oral History* is a definitive step-by-step guide that provides advice and explanations on how to create recordings that illuminate human experience for generations to come. Illustrated with examples from a wide range of fascinating projects, this authoritative guide offers clear, practical, and detailed advice for students, teachers, researchers, and amateur genealogists who wish to record the history of their own families and communities.

*Reading History: A Practical Guide to Improving Literacy* - Janet Allen 2005

Having trouble interesting your students in history or the history textbook? Concerned about the ability of your students to actually read the textbook? Learn ways to tie reading strategies to the learning of history and sources that will help history come alive for your students. Nationally known literacy advocate Janet Allen discusses strategies for teaching nonfiction reading using Joy Hakim's award winning *A History of US* series as the center of a blossoming campaign among educators to integrate literacy and history. Classroom tested at a variety of grade levels, real student samples are interspersed throughout the book providing clearer understanding of the strategies in action.

*The Practical Guide to Clinical Research and Publication* - Uzung Yoon 2021-08-03

The *Practical Guide to Clinical Research and Publication* provides a comprehensive overview

of the key foundations of epidemiology, statistics and epidemiological studies. This book presents the most important terms and knowledge in the field from a medical point-of-view. Sections contain numerous, clinically-oriented examples and drawings to facilitate understanding and clarify the relation to clinic and practice. The book contains many graphics and key points for easier understanding and is written using bullet points for ease of use and comprehension. It is ideal for physicians and clinical researchers who want to use it as guidance for clinical research or teaching. Contains numerous, clinically-oriented examples and drawings Provides an explanation of epidemiology and statistics to aid understanding of clinical research Written by a physician with extensive knowledge in research  
**A Practical Guide to Museum Ethics** - Sally Yerkovich 2016-03-07

Are your collections up for grabs? Does the spouse of one of your trustees have too much to say about developing the exhibition schedule? How much is too much public participation? Where does a curator's authority begin and end? With money increasingly difficult to raise, is a museum more likely to accede to potential funders' demands even when those demands might compromise the museum's integrity? When a museum is struggling with debilitating debt, should the sale of selected items from its collections and the use of the resulting proceeds bring the museum into a more stable financial position? When a museum attempts to build its attendance and attract local visitors by crowdsourcing exhibitions, is it undermining its integrity? Ethical questions about museum activities are legion, yet they are usually only discussed when they become headlines in newspapers. Museum staff respond to such problems under pressure, often unable to take the time required to think through the sensitive and complex issues involved. Grounded in a series of case studies, *A Practical Guide to Museum Ethics* confronts types of ethical dilemmas museums face and explores attempts to resolve them in chapters dealing with accessibility, disability, and diversity; collections; conflict of interest; governance; management; deaccessioning; and accountability and transparency. Suitable for classroom use as well as a professional reference, here is a

comprehensive, practical guide for dealing with ethical issues in museums.

*Handbook for Museums* - David Dean

2013-10-28

*Handbook for Museums* is the definitive guide of need-to-know information essential for working in the museum world. Presenting a field-tested guide to best practice, the Handbook is formed around a commitment to professionalism in museum practice. The sections provide information on management, security, conservation and education. Including technical notes and international reading lists too, *Handbook for Museums* is an excellent manual for managing and training.

*Marine Plankton* - Claudia Castellani 2017

This is a practical guide to the taxonomy and identification of planktonic organisms, which also provides a general introduction to plankton biology and incorporates the latest techniques in plankton ecology.

*Vision Research* - Roger H. S. Carpenter 1999

*Vision Research* draws together in one volume essential information for postgraduate and advance undergraduate students in ophthalmology. A practical manual, it includes all the main experimental techniques in vision research.

*Doing Oral History* - Donald A. Ritchie 2003

Contains chapters on the discipline of oral history, especially as it relates to public history; starting an oral history project, including funding, staffing, equipment, processing, and legal concerns; conducting interviews; using oral history in research and writing, including publishing; videotaping oral history; and more.

***The Public History Reader*** - Hilda Kean 2013

Drawing on theory and practice from five continents, *The Public History Reader* offers clearly written accessible introductions to debates in public history as it places people, such as practitioners, bloggers, archivists, local historians, curators or those working in education, at the heart of history-making. Hilda Kean and Paul Martin explore public history as an everyday practice rather than simply as an academic discipline - the idea that historical knowledge is discovered and accrued from everyday encounters people have with their environments and the continuing dialogue that the present has with the past. Divided into three

parts, Part I looks at who makes history, focusing on the ways in which the past has taken on a heightened popular sense of importance in the present and the ways in which it is used.

Accordingly, history, far from being fixed in time, is fluid and is re-made to serve contemporary agendas in the present. Part II addresses the question of materials and approaches to making history. By using material more commonly within the domain of artists, collectors or geographers and archaeologists, public historians have opened up understandings of the past. Part III looks at the way in which presentations of the past change over time and their different forms and emphases. Throughout, the Reader emphasizes the challenges for public historians today. Using their own expertise in constructing and teaching a Public History MA, Hilda Kean and Paul Martin have suggested themes and indicative extracts that draw on their understanding of what works best with students. *The Public History Reader* is a perfect resource for all students of public history and all those interested in understanding the role of the past in our lives today.

*Public Relations* - Philip Henslowe 2003

This straightforward and practical guide takes the reader step-by-step through a PR campaign. It provides a valuable overview of the main areas of work involved, including: ethics and the law; working with photographers; working with printers; working with publishers and the media; working with designers; crisis management; and new developments in technology. This completely updated second edition includes new information on professional advisers, spin doctors, PR in local government and financial PR.

***A Practical Guide to Studying History*** -

Tracey Loughran 2017-01-12

\*\*\* PROSE Award Winner (2018) in the Textbook/Humanities Category \*\*\* *A Practical Guide to Studying History* is the perfect guide for students embarking on degree-level study. The book: - introduces students to the concepts of historical objectivity, frameworks and debate - explains the differences in aims, methods and audiences for different types of history - explores the relationship between the skills developed during a history undergraduate degree and the practice of professional history - helps students

develop the practical skills required to read historical writing critically, write good essays, and participate in historical debates - includes study questions, further reading lists, text boxes, maps and illustrations The book incorporates case studies taken from a range of regions and

periods, reflecting the varied nature of historical study at university, and helps students to understand history, and to practice it successfully: it is an indispensable guide to studying history.