

Tourism 2014 June Exam

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Reinventing a Small, Worldly City - Ana Gonçalves 2016-11-10

Focusing on Cardiff, the capital city of Wales in the UK, this book reflects on a contemporary small European city - its development, characteristics, and present struggles. Following a century in which it was dubbed the world's 'coaltropolis', the decline in demand for coal meant that Cardiff endured an acute process of de-industrialisation. In seeking to address this and the related high levels of unemployment, it has experienced a process of cultural and social reinvention since the 1980s, and more significantly after Wales turned into a devolved nation in the late 1990s. Cardiff's development from a small port into a capital city is examined and special attention is paid to the city's cultural and social transformation in recent decades that has relied on the expansion of specific cultural clusters and tourism, which have been decisive for the transformation of its cultural identity and in shaping the city's individual and collective memories and identities. Cardiff epitomises a quintessential case of urban reinvention, cultural regeneration, and social transformation, lying between two apparently contradictory paradigms: the need to respond to global demands and the effort to maintain its cultural distinctiveness and Welsh roots. Therefore, it sets the scene for a wider reflection on small cities, especially in the European setting, and what generally characterises these cities: their liveability, cultural creativity and community empowerment, as well as the fact that they facilitate mobility and social interaction. These worldly cities, the book contends, present interesting opportunities and challenges at the urban, economic, social and cultural levels that rely on more human-scale, people-based approaches to cities, thus defying existing urban hierarchies and categorisations.

The Routledge Handbook of Gastronomic Tourism - Saurabh Kumar Dixit 2019-02-01

The Routledge Handbook of Gastronomic Tourism explores the rapid transformations that have affected the interrelated areas of gastronomy, tourism and society, shaping new forms of destination branding, visitor satisfaction, and induced purchase decisions. This edited text critically examines current debates, critical reflections of contemporary ideas, controversies and queries relating to the fast-growing niche market of gastronomic tourism. This comprehensive book is structured into six parts. Part I offers an introductory understanding of gastronomic tourism; Part II deals with the issues relating to gastronomic tourist behavior; Part III raises important issues of sustainability in gastronomic tourism; Part IV reveals how digital developments have influenced the changing expressions of gastronomic tourism; Part V highlights the contemporary forms of gastronomic tourism; and Part VI elaborates other emerging paradigms of gastronomic tourism. Combining the knowledge and expertise of over a hundred scholars from thirty-one countries around the world, the book aims to foster synergetic interaction between academia and industry. Its wealth of case studies and examples make it an essential resource for students, researchers and industry practitioners of hospitality, tourism, gastronomy, management, marketing, consumer behavior, business and cultural studies.

Natural Resources, Tourism and Community Livelihoods in Southern Africa - Moren T. Stone 2019-12-20

This book examines the connections between natural resources, tourism and community livelihood practices in Southern Africa, highlighting the successes and constraints experienced over the last 50 years.

Questioning how natural resources, tourism and community livelihoods relations can positively contribute towards development efforts, this book adopts an interdisciplinary approach to understand socio-ecological systems that characterize the dynamics for sustainable development. It explores the history of conservation and natural resource management in

Southern Africa and traces the development and growth of nature-based tourism. Boasting a wide range of tourism landscapes, including national parks, wetlands, forests and oceans, the book draws on case studies from a variety of Southern African countries, including Botswana, Namibia and South Africa, and considers the political challenges for implementing policies and practices. Furthermore, it analyses broader issues such as the impact of climate change, human-wildlife co-existence and resulting conflicts, poor access to funding and poverty in local communities. The book argues that the links between conservation and livelihoods can be best understood by considering the different approaches to reconciling the demands of conservation and livelihoods that have evolved over the past decades. Containing contributions from natural and social sciences the book provides guidance for practitioners and policymakers to continue to shape policies and practices that are in line with the key tenets of sustainable development. It will also be of great interest to students and scholars researching Southern Africa, sustainable tourism and conservation.

Tourism, Mobilities, and Development in Sparsely Populated Areas - Doris Carson 2017-10-02

Tourism 'mobilities' are not restricted to the movement of tourists between places of origin and destinations. Particularly in more peripheral, remote, or sparsely populated destinations, workers and residents are also likely to be frequently moving between locations. Such destinations attract seasonal or temporary residents, sometimes with only loose ties to the tourism industry. These flows of mobile populations are accompanied by flows of other resources - money, knowledge, ideas and innovations - which can be used to help the economic and social development of the destination. This book examines key aspects of the human mobilities associated with tourism in sparsely populated areas, and investigates how new mobility patterns inspired by technological, economic, political, and social change provide both opportunities and risks for those areas. Examples are drawn from the northern peripheries of Europe and the north of Australia, and the book provides a framework for continuing research into the role that tourism and 'new mobilities' can play in regional development in these locations. This book was originally published as a special issue of the *Scandinavian Journal of Hospitality and Tourism*.

Circus Maximus - Andrew Zimbalist 2016-02-02

An updated and expanded analysis of the economic tensions behind the Olympics and the World Cup games. Andrew Zimbalist looks beyond the headlines of two of the world's most beloved sporting events: the Olympics and the World Cup. In the updated and expanded edition of his bestselling book, *Circus Maximus: The Economic Gamble Behind Hosting the Olympics and the World Cup*, Zimbalist tackles the bogus claim that cities chosen to host these high-profile sporting events experience an economic windfall. In this new edition he takes aim at the outrageous FIFA scandal, Boston's bid for the 2024 summer Olympics, and the criticism surrounding the 2015 Women's World Cup. *Circus Maximus* focuses on major cities, like London and Barcelona, that have previously hosted these sporting events, to provide context for cities like Tokyo and Rio de Janeiro, which are currently bearing the weight of exploding expenses, corruption, and protests. Zimbalist offers a sobering and candid look at the Olympics and the World Cup from outside the echo chamber.

The Future Opportunities and Challenges of Business in Digital Era 4.0 - Satria Bangsawan 2020-07-24

One of the main challenges faced by all entrepreneurs, is the need to growth. Growth is part of all organizations, it implies continuous growth of sales, purchases, number of employees, profit and thus the growth of

the enterprise. Most innovations that are part of the organizations are derived from the internal organization. Industrial Revolution 4.0 provides both opportunities and challenges to all entrepreneurs to grow their business. The rapid development of technology and all digital aspects create opportunities of innovation in organizations. These proceedings provide details beyond what is possible to be included in an oral presentation and constitute a concise but timely medium for the dissemination of recent research results. It will be invaluable to professionals and academics in the field of business, entrepreneurship and economics to get an understanding of recent research developments.

Geography of India - Specially for UPSC and Other Competitive Exams of India - Krishna Kumar V 2021-10-17

Description of the book Geography of India is one of the major subjects of UPSC civil services both in preliminary and main examination for General Knowledge and optional papers. This is not only useful for humanities candidates but also a large number of science background civil service aspirants. The book has also covered UPSC syllabus and the University syllabus. The successful preparation for the preliminary and mains examinations requires deep study of the relevant subjects. The questions asked in both prelims and mains are highly at application level. The content of this book was decided after a detailed analysis of previous question papers of UPSC prelims and mains exams. Before finalizing the book, feedback was taken by aspirants. The entire book is divided into 19 units as per the UPSC syllabus, each unit being dealt with in a practical manner. In addition to this each unit is supported by a large number of maps, tables, graphs, relevant and recent statistical data and key points are provided throughout the text. Lastly, the book provides previous years solved prelims questions on Geography of India from 1991 to 2021. I hope it will be more useful to the reader in making the ideas clear. This book is prepared based upon on my one and a half decade teaching experience both at university and competitive exam centers. It is a reliable, comprehensive and up to date book on the subject. It studies the availability and potential of various physical, economic and human resources of the country. The book has been written in a simple manner and it includes recent information. I hope the students and teachers get maximum benefit out of it. Contents UNIT-I-GEOLOGICAL STRUCTURE OF INDIA UNIT-II-GEOGRAPHICAL LOCATION, SIZE AND EXTENT OF INDIA UNIT-III-PHYSICAL OR RELIEF FEATURES OF INDIA UNIT-IV-DRAINAGE OR RIVER SYSTEM OF INDIA UNIT-V-CLIMATE OF INDIA UNIT-VI-NATURAL VEGETATION AND WILDLIFE UNIT-VII-SOILS OF INDIA UNIT-VIII-LAND UTILIZATION IN INDIA UNIT-IX-MULTIPURPOSE RIVER VALLEY PROJECT UNIT-X-AGRICULTURE UNIT-XI- ANIMAL RESOURCES UNIT-XII -MINERAL RESOURCES UNIT-XIII -ELECTRICITY UNIT-XIV-INDUSTRIES UNIT-XV-TRANSPORT AND COMMUNICATION UNIT-XVI-RACE, TRIBES, RELIGION, LANGUAGES IN INDIA UNIT-XVII-NATURAL HAZARDS AND DISASTERS OF INDIA UNIT-XVIII-FOREIGN TRADE UNIT-XIX-POPULATION OF INDIA PREVIOUS YEARS SOLVED PRELIMS QUESTION PAPERS 1991-2021 TOPIC WISE

Knowledge, Service, Tourism & Hospitality - Ford Lumban Gaol 2016-04-05

This proceedings volume contains papers presented at the 2015 International Conference on Management and Technology in Knowledge, Service, Tourism & Hospitality (SERVE 2015), covering a wide range of topics in the fields of knowledge and service management, web intelligence, tourism and hospitality. This overview of current state of affair

Tourism, Hospitality and Digital Transformation - Kayhan Tajeddini 2019-10-08

Innovation and technological advancements can be disruptive forces, especially for conventional business in the hospitality and tourism industries. This book is timely with its critical examination of such forces and how the two industries should strategize and respond to changes effectively. It examines a wide scope of topics, from environmental scanning, formulation, implementation and evaluation to the way managers make strategy choices for better organizational performance. The book illustrates how companies can re-orient their strategies and appraise the effectiveness of the business; its key competitors; and how they should set business goals through various cases, i.e. different types of hospitality and tourism business from traditional hotels to Airbnb and endeavors to provide strategic conceptual theories with real world application through such case studies.

Advances in Hospitality and Leisure - Joseph S. Chen 2018-12-05

This fourteenth annual volume includes eight full papers and three research notes. As for data collection, most articles deploy either a

quantitative or qualitative approach while two present conceptual models.

Managing Quality of Life in Tourism and Hospitality - Muzaffer Uysal 2018-10-29

Quality-of-life research in tourism and hospitality has gained much momentum in the past two decades. This line of research covers three main areas of focus: (i) the impacts of specific tourism and hospitality programmes on the overall quality of life of tourists/guests; (ii) the providers of goods and services; (iii) tourist communities, including the impact of different programmes and events on the quality of life of residents in these communities. Focusing on these key subjects, *Managing Quality of Life in Tourism and Hospitality* provides a portfolio of selected cases showing best practice and delivering them to the forefront of knowledge application, with examples in tourism and hospitality settings. Best practice case studies are included throughout, providing practical implications and lessons learned. These lessons can be applied by tourism and hospitality practitioners and community leaders, and be used to further research by academics working within tourism and hospitality. The book offers an exciting and refreshing approach to quality-of-life research in tourism and hospitality. Key features include: - Best practice and evidence-based case studies. - Broad coverage that includes tourists, industry and local communities. - International application, with material from various countries across the world.

Managerial Dilemmas in Developing Countries - Malcolm J. M. Cooper 2019-04-02

Since organizations and industries are the catalysts for sustainable development, managing organizations and industries along with resource protection dilemmas is critical for developing countries. This volume brings together contributions from experts and new researchers on managerial dilemmas in developing countries, and is divided into five parts: namely, organizational development; human resource management; consumer behaviour; finance; and tourism and hospitality. The chapters in the first section provide empirical insights into e-learning systems, information systems for decision-making processes, business reengineering, and performance efficiency. The second part explores the role of human resource, organization downsizing, work-life balance, fair treatment and a good working environment, job satisfaction and job stress, the big five personality traits, and psychological contract and employment. The next section investigates bank interest rates, insurance policies, organic foods in consumer behaviour, and a marketing value chain analysis of cinnamon. Studies of the effect of financial development, foreign direct investment on economic and endogenous growth, and the effect of institutional excellence and information efficiency on stock market development make up the fourth part of the book. The fifth section then embraces studies of the impact of tourist guides on tourist satisfaction, the behavioural characteristics of solo female travellers, community participation in tourism, and the unplanned development of tourism.

Multilevel Approach to Competitiveness in the Global Tourism Industry - Teixeira, Sérgio Jesus 2019-10-25

Companies compete to gain public notoriety every day and use creativity and innovation to get ahead of their competition. In oversaturated industries, such as the tourism sector, smart strategies and global network capabilities must be adopted and improved in order to increase competitiveness. *Multilevel Approach to Competitiveness in the Global Tourism Industry* contains crucial reference material that discusses new intelligent practices to increase business competitiveness in the tourism sector. Featuring research on topics such as networking, artificial intelligence, and regional competitiveness, this book is ideally designed for program directors, event coordinators, tour developers, hotel managers, restaurateurs, travel agents, policymakers, academics, researchers, advanced students, entrepreneurs, government officials, and professionals in the tourism and hospitality industry.

Delivering Tourism Intelligence - Philip L. Pearce 2019-11-08

This volume demonstrates that tourism research can deliver quality implications for a range of stakeholders. Contributions from authors across the continents serve to illustrate ways in which academic analysis can, and does, result in action.

General Knowledge & Awareness 2018 for RRB Railway Recruitment Exams (NTPC/ ALP/ ASM/ Technical) 2nd Edition - Disha Experts 2017-09-27

General Knowledge & Awareness 2018 for RRB Railway Recruitment Exams (NTPC/ ALP/ ASM/ Technical) is the one step solution for General Knowledge & Awareness for the Railway exams aspirants. The book, with

special emphasis on Indian Railways, has been thoroughly updated and covers almost everything that an aspirant needs to crack the exam. The book covers an exclusive section on Indian Railways. Another special focus of the book is on General Science and Computers. The book also covers 500+ MCQs on GK, Railways & Current Affairs. The Indian Railways section covers exhaustive material on the history and development of Railways in India. All important policies, schemes, Zones, Divisions, Assets, Infrastructure, trains, ministers, technological developments etc. Another important feature is what role Railways play in the development of India. The book also contains Indian Railways - SWOT Analysis & Budget 2017-18. The book also covers General Knowledge comprising of Indian Panorama, World Panorama, Indian & World History, Polity, Geography, Economy, Science, Technology, Sports, Art & Culture, Healthcare, Communication, Media & Transport. Sustainable Finance, Digitalization and the Role of Technology - Bahaaeddin Alareeni 2022-07-13

This book constitutes the refereed proceedings of the International Conference on Business and Technology (ICBT2021) organized by EuroMid Academy of Business & Technology (EMABT), held in Istanbul, between 06-07 November 2021. In response to the call for papers for ICBT2021, 485 papers were submitted for presentation and inclusion in the proceedings of the conference. After a careful blind refereeing process, 292 papers were selected for inclusion in the conference proceedings from forty countries. Each of these chapters was evaluated through an editorial board, and each chapter was passed through a double-blind peer-review process. The book highlights a range of topics in the fields of technology, entrepreneurship, business administration, accounting, and economics that can contribute to business development in countries, such as learning machines, artificial intelligence, big data, deep learning, game-based learning, management information system, accounting information system, knowledge management, entrepreneurship, and social enterprise, corporate social responsibility and sustainability, business policy and strategic management, international management and organizations, organizational behavior and HRM, operations management and logistics research, controversial issues in management and organizations, turnaround, corporate entrepreneurship, innovation, legal issues, business ethics, and firm governance, managerial accounting and firm financial affairs, non-traditional research, and creative methodologies. These proceedings are reflecting quality research contributing theoretical and practical implications, for those who are wise to apply the technology within any business sector. It is our hope that the contribution of this book proceedings will be of the academic level which even decision-makers in the various economic and executive-level will get to appreciate.

Sustainable Island Tourism - Patrizia Modica 2016-12-19

Tourism continues to grow, and as the industry develops, it is important for researchers and practitioners to fully understand and examine issues such as sustainability, competitiveness, and stakeholder quality of life in tourism centres around the world. Focusing on the unique perspective of island tourism destinations, this book outlines impacts on, and potential strategies for protecting, the natural environment, local economy, and local culture. A timely and important read for researchers, students and practitioners of tourism, this book also provides a valuable resource for researchers of sustainability and environmental science.

The Oxford Handbook of Megaproject Management - Bent Flyvbjerg 2017

This handbook provides state-of-the-art scholarship in the emerging field of megaproject management. The 25 chapters cover all aspects of megaproject management, from front-end planning to actual project delivery, including how to deal with stakeholders, risk, finance, complexity, innovation, governance, ethics, project breakdowns, and scale itself.

The Routledge Handbook of Tourism in Asia - C. Michael Hall 2016-09-13

Asia is regarded as the fastest growing area for international and domestic tourism in the world today and over the next 20 years. Given the economic, social and environmental importance of tourism in the region, there is a need for a comprehensive and readable overview of the critical debates and controversies in tourism in the region and the major factors that are affecting tourism development both now and in the foreseeable future. This Handbook provides a contemporary survey of the region and its continued growth and development as a key destination and generator of tourism, which is marked by a high proportion of intra-regional travel. The book is divided into five sections. This first section provides an introduction to the region and context to the nationally focused chapters. The next three sections are then broadly

based on the three UNWTO Asian regions: South-East Asia, South and Central Asia, and East and North-East Asia, providing readers with a valuable snapshot of tourism at various scales, and from various approaches and positions. The concluding section considers future prospects for tourism in Asia. The handbook is interdisciplinary in coverage and is also international in scope through its authorship and content. It presents a range of perspectives and understanding of the processes and forces that are shaping tourism in this fascinating and dynamic region that is one of the focal points of global tourism. This is essential reading for students, researchers and academics interested in tourism in the growth region of Asia now and in the future.

Innovation, Finance, and the Economy - Mehmet Huseyin Bilgin 2015-05-15

The first volume of the Eurasian Studies in Business and Economics, the official proceedings series of the Eurasia Business and Economics Society (EBES), includes selected papers from the 13th EBES Conference held in Istanbul in 2014. This volume covers theoretical and empirical contributions in the areas of innovation, entrepreneurship, HR, banking and finance. An eclectic set of methodologies and contributions from experts across the World makes this volume a valued work of reference. This volume also provides a timely opportunity to colleagues, professionals and students to catch up with the most recent studies in different fields and empirical findings on many countries and regions.

The Social Life of Gender - Raka Ray 2017-12-07

The Social Life of Gender provides a comprehensive approach to gender as an organizing social relation and presents a critical sociology based on the unique insights gleaned from the study of gender.

Impact of Artificial Reefs on the Environment and Communities - Ramos, Jorge H. P. 2022-05-13

Among the most important reasons that artificial reefs have been created are the protection of the seabed with macroalgae, the possibility of improving fishing, and meeting the expectations and demands of tourists. Coastal managers have realized that it is important that artificial reefs are useful to people, especially local communities, and that it is therefore important that they are promoted by government entities for various professional and leisure activity use. Coastal managers must take this into consideration when reefs are designed. They must also define the ecosystem services they promote as well as the main uses for which the reefs are created. Impact of Artificial Reefs on the Environment and Communities presents insights on the connection between artificial reefs and the tourism industry in order to encourage the sharing of experiences and development of new innovative possibilities that create value for society. It presents the experiences, testimonies, and innovations of those who work closely with artificial reefs. Covering topics such as computational fluid dynamics, dive tourism, and Industry 4.0, this book is an essential resource for entrepreneurs, researchers, students and educators of higher education, coastal managers, government officials, leaders in tourism, engineers, and academicians.

Multinational Management - Rien Segers 2016-01-29

This casebook demonstrates that the future of global business lies in how well the multinational landscape is charted and how the importance of Asian market leaders is deeply embedded in it. It offers international management students and researchers an extensive guide to the business history, strategy development, and foreign market entry modes used by emerging Asian multinationals. The cases focus on well-known companies such as Lenovo, Alibaba, Infosys, Huawei, Panasonic, and Rakuten. These companies, all of which generate huge revenues in their own countries (e.g. in China, India, South Korea, Taiwan, Vietnam), are now becoming increasingly sophisticated and striving to become global brands, while also enjoying the active support of their governments in terms of their international business. Readers will learn about the current multinational landscape in Asia, the management challenges, and the future implications for traditional western companies seeking to retain their market share. Chapters on corporate entrepreneurship, human resource management and intercultural competence, and current branding trends in Asia will provide a cutting-edge update on international business strategy for students and practitioners alike.

A Profile of the Hospitality Industry - Betsy Bender Stringam 2015-11-20

The hospitality industry is one of the world's largest and oldest industries. A Profile of the Hospitality Industry provides an inside look to the strategies of this industry. This book reviews the developments, challenges, and opportunities for the hotel, restaurant, foodservice and gaming industries. The hospitality industry is unique in many aspects which makes this book a must read for hospitality students, business students and those interested in management strategy.

Contemporary Tourist Behaviour, 2nd Edition - David Bowen
2022-04-26

This fully updated edition responds to themes emerging over the decade since publication of the first edition and transmits the content into the 2020s. The themes include technological change, ethical consumption, and the tourist response to health risk, political instability and other uncertainty. Examples are introduced from all parts of the world, capturing the explosion of research on tourist behaviour, to produce a text that is strong both on theory and practical application. This is the go-to text for students and academics interested in tourist behaviour both from within the tourism field and from other fields and disciplines.

Managing Major Sports Events - Milena M. Parent 2020-11-29

Managing Major Sports Events: Theory and Practice is a complete introduction to the principles and practical skills that underpin the running and hosting of major sports events, from initial bid to post-event legacy and sustainability. Now in a fully revised and updated new edition, the book draws on the latest research from across multiple disciplines, explores real-world situations, and emphasises practical problem-solving skills. It covers every key area in the event management process, including: • Bidding, leadership, and planning; • Marketing and human resource management; • Venues and ceremonies; • Communications and technology (including social media); • Functional area considerations (including sport, protocol, and event services); • Security and risk management; • Games-time considerations; • Event wrap-up and evaluation; • Legacy and sustainability. This revised edition includes expanded coverage of cutting-edge topics such as digital media, culture, human resources, the volunteer workforce, readiness, security, and managing Games-time. Each chapter combines theory, practical decision-making exercises, and case studies of major sports events from around the world, helping students and practitioners alike to understand and prepare for the reality of executing major events on an international scale. Also new to this edition is an "Outlook, Trends, and Innovations" section in each chapter, plus "tips" from leading events professionals. *Managing Major Sports Events: Theory and Practice* is an essential textbook for any course on sports event management or international sports management, and an invaluable resource for all sport management researchers, practitioners and policymakers. Online resources include PowerPoint slides, multiple choice questions, essay questions, stories, and decision-making exercises.

Current Issues in Asian Tourism - Chris Cooper 2020-06-09

This comprehensive volume was put together in response to the growing amount of research on tourism in Asia and an increasing number of authors from Asian countries. It concentrates on two aspects of Asian Tourism: first, the Asian tourists themselves, and second, economic development and tourism in the Asian region. The first part of the collection focuses on three areas: the motivations of different types of Asian tourist; the characteristics and behaviour of particular Asian tourist segments; and, finally, an analysis of specific research issues. The second part of the book then goes on to explore the governance and organisation of tourism in the Asian region, and the nature of Asian growth and competitiveness as it relates to tourism. The articles in this book were originally published in the journal *Current Issues in Tourism*.

Managing and Developing Communities, Festivals and Events - Alan Clarke 2016-04-29

The different stages of a festival's evolution provide a plethora of opportunities for us to better understand our culture, the relationships we build, what we value in our culture and our communities, and how we socialize and interact with one another. *Managing and Developing Community Festivals and Events* brings together community festival and event research from nine different countries. It critically explores how festivals and their communities develop and impact upon one another. The chapters focus on a wide range of festivals such as food and culinary festivals, art events, religious pilgrimage and feast festivals, as well as a variety of diverse themes such as joy, civil unrest, preservation of cultures and authenticity.

VFR Travel Research - Elisa Backer 2015-06-01

This is the first book to explore research on visiting friends and relatives (VFR). In many countries VFR is the largest single travel-related market and for some regional economies accounts for over half of all tourism flows. In assembling an international collection of quality VFR-related research the editors present the profiles, characteristics, opportunities and behaviours of VFR travel for the benefit of researchers, industry practitioners and educators. This holistic and international approach to understanding VFR travel provides a state of the art understanding of the context, dynamics and implications of VFR travel and will be an

essential resource for postgraduate students, researchers and also practitioners.

Tourism and Sustainable Development Goals - Jarkko Saarinen
2020-06-30

This comprehensive volume comprises some of the best scholarship on sustainable tourism in recent years, demonstrating the rich body of past research that provides a fertile and critical ground for studies on the Sustainable Development Goals (SDGs) by tourism geographers and other social scientists in the future. Since the turn of the 1990s many international development and policy-making organisations have perceived the tourism industry, with its local and regional connections, as a high-potential tool for putting sustainable development into practice. The capacity of tourism to work for sustainable development was highlighted in relation to the United Nations' SDGs, which were adopted in 2015. The SDGs define the agenda for global development to 2030 by addressing pertinent challenges such as poverty, inequality, climate change, environmental degradation, and peace and justice. Tourism geographers and allied disciplines have held strong and long-term interest in sustainability issues, and their chapters in this collection contribute significantly to this emerging and highly policy-relevant research field. This book was originally published as an online special issue of the journal *Tourism Geographies*.

Sports and Entertainment Marketing Updated, Precision Exams Edition - Ken Kaser 2018-10-03

SPORTS AND ENTERTAINMENT MARKETING, 4E incorporates feedback from instructors across the country. It includes expanded coverage, updated content, and exciting new features. The popular sports and entertainment topics continue to be the foundation for teaching marketing concepts. Each marketing function is incorporated throughout the text and is highlighted with an icon to indicate how it is used in the marketing process. Features throughout the textbook encourage students to relate marketing concepts to real-life businesses with exciting examples of famous athletes and celebrities while each chapter also offers a group project and preparation for BPA, DECA, and FBLA competitive events. MindTap for Sports and Entertainment Marketing Updated, Precision Exams Edition, 4th edition is the digital learning solution that helps teachers engage and transform today's students into critical thinkers. Through paths of dynamic assignments and applications that you can personalize, real-time course analytics and an accessible reader, MindTap helps you turn cookie cutter into cutting edge, apathy into engagement, and memorizers into higher-level thinkers. MindTap for this course includes the full, interactive eBook as well as auto-graded reading activities throughout the eBook for each lesson as well as student tools like flashcards, practice quizzes, and auto-graded homework and tests. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

BPSC GENERAL STUDIES PRELIMINARY EXAMINATION GUIDE 2022 - Dr. Birendra Prasad, IAS 2021-11-29

The presented book BPSC Bihar Public Service Commission General Studies Preliminary Examination is very much useful for the competitive examinations of the aspirant who are preparing for upcoming BPSC examinations. The book carries ample amount question papers arranged in a reverse chronological manner. In this book all the study matters are provided as per the latest syllabus of BPSC. The book is divided in 12 parts. All solutions are written in easy to understand language with the aim of providing conceptual clarity.

ACCA Approved - P4 Advanced Financial Management (September 2017 to June 2018 exams) - Becker Professional Education 2017-04-15

ACCA Approved and valid for exams from 01 Sept 2017 up to 30 June 2018 - Becker's P4 Advanced Financial Management Revision Question Bank has been approved and quality assured by the ACCA's examining team.

General Studies & CSAT - YCT Expert Team

2023 UPPCS (Pre) General Studies & CSAT Solved Papers

Challenges in Tourism Research - Tej Vir Singh 2015

In this volume leading experts from different disciplines and diverse geographic regions discuss fundamental, often controversial topics in the field of tourism studies. The debates include subjects such as the concept of the 'tourist', the long-term sustainability of tourism development, the growth of volunteer tourism and the vulnerability of tourism.

ICTR 2019 2nd International Conference on Tourism Research 2020 - Cristina Sousa 2019-03-14

Qualitative Methods in Tourism Research - Wendy Hillman 2018-01-05

This volume seeks to expose and illustrate new approaches and thinking in qualitative methods that are being developed and implemented in tourism research. The contributions bring together various qualitative methods and approaches while also providing suggestions for the juxtaposition of qualitative and quantitative methods in mixed methods research. The book has been written with a cross-disciplinary approach which provides an insight into the art of research development from business, sociology and tourism perspectives. The chapters provide readers with a context and practical application examples for each method. They present a distinctive opportunity for social researchers from a range of disciplines, in particular tourism, to examine how to adapt the wide variety of qualitative approaches to their particular research needs.

Cultural Tourism - Hilary du Cros 2020-04-19

Cultural Tourism remains the only book to bridge the gap between cultural tourism and cultural and heritage management. The first edition illustrated how heritage and tourism goals can be integrated in a management and marketing framework to produce sustainable cultural tourism. The current edition takes this further to base the discussion of cultural tourism in the theory and practice of cultural and heritage management (CM and CHM), under the understanding that for tourism to thrive, a balanced approach to the resource base it uses must be maintained. An 'umbrella approach' to cultural tourism represents a unique feature of the book, proposing solutions to achieve an optimal outcome for all sectors. Reflecting the many important developments in the field this new edition has been completely revised and updated in the following ways: New content on increasingly relevant topics including sustainability, climate change, the threat of de-globalization, overtourism and social media. New sections on experience creation, accessibility and inclusivity, as well as expanded material on creative industries and new management challenges. New international case studies and tried-and-tested assignment exercises have been added to every chapter. Written by experts in both tourism and cultural heritage management, this book will enable professionals and students to gain a better understanding of their own and each other's roles in achieving sustainable cultural tourism. It provides a blueprint for producing top-quality, long-term cultural tourism products.

Bottleneckers - William Mellor 2016-12-13

Bottleneck (n): a person who advocates for the creation or

perpetuation of government regulation, particularly an occupational license, to restrict entry into his or her occupation, thereby accruing an economic advantage without providing a benefit to consumers. The Left, Right, and Center all hate them: powerful special interests that use government power for their own private benefit. In an era when the Left hates "fat cats" and the Right despises "crony capitalists," now there is an artful and memorable one-word pejorative they can both get behind: bottleneckers. A "bottleneck" is anyone who uses government power to limit competition and thereby reap monopoly profits and other benefits. Bottleneckers work with politicians to constrict competition, entrepreneurial innovation, and opportunity. They thereby limit consumer choice; drive up consumer prices; and they support politicians who willingly overstep the constitutional limits of their powers to create, maintain, and expand these anticompetitive bottlenecks. The Institute for Justice's new book *Bottleneckers* coins a new word in the American lexicon, and provides a rich history and well-researched examples of bottleneckers in one occupation after another—from alcohol distributors to taxicab cartels—pointing the way to positive reforms.

Air Transport - A Tourism Perspective - Anne Graham 2019-02-11

Air Transport: A Tourism Perspective provides rigorous insights into the current complexities, synergies and conflicts within air transportation and tourism, presenting a balanced, comprehensive, contemporary, and global analysis that thoroughly examines the links between theory and practice. The book offers readers a multi-sector, global perspective on the practical implications of the link between air transport and tourism. By using a novel approach, it systematically explores the successive stages of a tourist's trip—investigating reasons for flying, the airport experience, airline industry structures, competition and regulation, and air transportation and destination interrelationships. In addition, the book explores current and salient debates on such issues as the influence of traveling to visit friends and family, the role of charters versus low cost carriers, public subsidies to support airport development, and much more. Presents insights from an international team of expert contributors with proven research and publication experience in their specialty area. Includes cutting-edge analyses based on original research that identifies emerging research directions and policy and managerial implications. Utilizes a multidisciplinary approach to fully explore theoretical and policy concepts and their effect on air transportation and tourism development. Provides case studies from around the globe in each chapter.