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**Why We Buy** - Paco Underhill  
2009

A revised edition of a best-selling work on America's consumer culture makes observations about the retail practices of other cultures, describes the latest trends in online retail, and makes recommendations for how major companies can dramatically improve customer service practices. Original.

**Mobile Policy Handbook** -  
2016

Networking Vehicles to Everything - Markus Mueck  
2018-01-09

Intro -- Acknowledgments -- Contents -- Preface -- Chapter 1. Introduction -- Chapter 2. Applications and Use Cases -- Chapter 3. V2X Requirements, Standards, and Regulations -- Chapter 4. Technologies -- Chapter 5. V2X networking and connectivity -- Chapter 6. Infotainment -- Chapter 7. Software Reconfiguration -- Chapter 8. Outlook -- Appendix

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A -- Index

IBM MobileFirst in Action for mGovernment and Citizen Mobile Services - Tien Nguyen  
2015-04-15

Mobile technology is changing the way government interacts with the public anytime and anywhere. mGovernment is the evolution of eGovernment. Like the evolution of web applications, mobile applications require a process transformation, and not by simply creating wrappers to mobile-enable existing web applications. This IBM® Redpaper™ publication explains what the key focus areas are for implementing a successful mobile government, how to address these focus areas with capabilities from IBM MobileFirst™ enterprise software, and what guidance and preferred practices to offer the IT practitioner in the public sector. This paper explains the key focus areas specific to governments and public sector clients worldwide in terms of enterprise mobility and describes the typical reference architecture for the adoption

and implementation of mobile government solutions. This paper provides practical examples through typical use cases and usage scenarios for using the capabilities of the IBM MobileFirst products in the overall solution and provides guidance, preferred practices, and lessons learned to IT consultants and architects working in public sector engagements. The intended audience of this paper includes the following individuals: Client decision makers and solution architects leading mobile enterprise adoption projects in the public sector A wide range of IBM services and sales professionals who are involved in selling IBM software and designing public sector client solutions that include the IBM MobileFirst product suite Solution architects, consultants, and IBM Business Partners responsible for designing and deploying solutions that include the integration of the IBM MobileFirst product suite  
*The DARPA Model for Transformative Technologies:*

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*Perspectives on the U.S. Defense Advanced Research Projects Agency* - William Boone Bonvillian 2020-01-09  
The authors have done a masterful job of charting the important story of DARPA, one of the key catalysts of technological innovation in US recent history. By plotting the development, achievements and structure of the leading world agency of this kind, this book stimulates new thinking in the field of technological innovation with bearing on how to respond to climate change, pandemics, cyber security and other global problems of our time. The DARPA Model provides a useful guide for governmental agency and policy leaders, and for anybody interested in the role of governments in technological innovation. —Dr. Kent Hughes, Woodrow Wilson International Center for Scholars  
This volume contains a remarkable collection of extremely insightful articles on the world's most successful advanced technology agency. Drafted by the leading US

experts on DARPA, it provides a variety of perspectives that in turn benefit from being presented together in a comprehensive volume. It reviews DARPA's unique role in the U.S. innovation system, as well as the challenges DARPA and its clones face today. As the American model is being considered for adoption by a number of countries worldwide, this book makes a welcome and timely contribution to the policy dialogue on the role played by governments in stimulating technological innovation. — Prof. Charles Wessner, Georgetown University  
The U.S. Defense Advanced Research Projects Agency (DARPA) has played a remarkable role in the creation of new transformative technologies, revolutionizing defense with drones and precision-guided munitions, and transforming civilian life with portable GPS receivers, voice-recognition software, self-driving cars, unmanned aerial vehicles, and, most famously, the ARPANET and its

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successor, the Internet. Other parts of the U.S. Government and some foreign governments have tried to apply the 'DARPA model' to help develop valuable new technologies. But how and why has DARPA succeeded? Which features of its operation and environment contribute to this success? And what lessons does its experience offer for other U.S. agencies and other governments that want to develop and demonstrate their own 'transformative technologies'? This book is a remarkable collection of leading academic research on DARPA from a wide range of perspectives, combining to chart an important story from the Agency's founding in the wake of Sputnik, to the current attempts to adapt it to use by other federal agencies. Informative and insightful, this guide is essential reading for political and policy leaders, as well as researchers and students interested in understanding the success of this agency and the lessons it offers to others.

### Mastering Embedded Linux

Programming - Chris Simmonds 2017-06-30

Master the techniques needed to build great, efficient embedded devices on Linux About This Book Discover how to build and configure reliable embedded Linux devices This book has been updated to include Linux 4.9 and Yocto Project 2.2 (Morty) This comprehensive guide covers the remote update of devices in the field and power management Who This Book Is For If you are an engineer who wishes to understand and use Linux in embedded devices, this book is for you. It is also for Linux developers and system programmers who are familiar with embedded systems and want to learn and program the best in class devices. It is appropriate for students studying embedded techniques, for developers implementing embedded Linux devices, and engineers supporting existing Linux devices. What You Will Learn Evaluate the Board Support Packages offered by most manufacturers of a system on

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chip or embedded module Use Buildroot and the Yocto Project to create embedded Linux systems quickly and efficiently Update IoT devices in the field without compromising security Reduce the power budget of devices to make batteries last longer Interact with the hardware without having to write kernel device drivers Debug devices remotely using GDB, and see how to measure the performance of the systems using powerful tools such as `perf`, `ftrace`, and `valgrind` Find out how to configure Linux as a real-time operating system In Detail Embedded Linux runs many of the devices we use every day, from smart TVs to WiFi routers, test equipment to industrial controllers - all of them have Linux at their heart. Linux is a core technology in the implementation of the inter-connected world of the Internet of Things. The comprehensive guide shows you the technologies and techniques required to build Linux into embedded systems. You will begin by learning about the fundamental

elements that underpin all embedded Linux projects: the toolchain, the bootloader, the kernel, and the root filesystem. You'll see how to create each of these elements from scratch, and how to automate the process using Buildroot and the Yocto Project. Moving on, you'll find out how to implement an effective storage strategy for flash memory chips, and how to install updates to the device remotely once it is deployed. You'll also get to know the key aspects of writing code for embedded Linux, such as how to access hardware from applications, the implications of writing multi-threaded code, and techniques to manage memory in an efficient way. The final chapters show you how to debug your code, both in applications and in the Linux kernel, and how to profile the system so that you can look out for performance bottlenecks. By the end of the book, you will have a complete overview of the steps required to create a successful embedded Linux system. Style and approach

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This book is an easy-to-follow and pragmatic guide with in-depth analysis of the implementation of embedded devices. It follows the life cycle of a project from inception through to completion, at each stage giving both the theory that underlies the topic and practical step-by-step walkthroughs of an example implementation.

**Trusted Systems** - Liqun Chen  
2011-11-18

This book constitutes the proceedings of the International Conference on Trusted Systems, held in Beijing, China, in December 2010. The 23 contributed papers presented together with nine invited talks from a workshop, titled "Asian Lounge on Trust, Security and Privacy" were carefully selected from 66 submissions. The papers are organized in seven topical sections on implementation technology, security analysis, cryptographic aspects, mobile trusted systems, hardware security, attestation, and software protection.

**Intelligent System Design** -

Suresh Chandra Satapathy  
2020-08-10

This book presents a collection of high-quality, peer-reviewed research papers from the 6th International Conference on Information System Design and Intelligent Applications (INDIA 2019), held at Lendi Institute of Engineering & Technology, India, from 1 to 2 November 2019. It covers a wide range of topics in computer science and information technology, including data mining and data warehousing, high-performance computing, parallel and distributed computing, computational intelligence, soft computing, big data, cloud computing, grid computing and cognitive computing.

Cognitive Radio Architecture -  
Joseph Mitola, III 2006-09-14

An exciting new technology, described by the one who invented it This is the first book dedicated to cognitive radio, a promising new technology that is poised to revolutionize the telecommunications industry with increased wireless flexibility. Cognitive radio

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technology integrates computational intelligence into software-defined radio for embedded intelligent agents that adapt to RF environments and user needs. Using this technology, users can more fully exploit the radio spectrum and services available from wireless connectivity. For example, an attempt to send a 10MB e-mail in a zone where carrier charges are high might cause a cognitive radio to alert its user and suggest waiting until getting to the office to use the LAN instead. Cognitive Radio Architecture examines an "ideal cognitive radio" that features autonomous machine learning, computer vision, and spoken or written language perception. The author of this exciting new book is the inventor of the technology and a leader in the field. Following his step-by-step introduction, readers can start building aware/adaptive radios and then make steps towards cognitive radio. After an introduction to adaptive, aware, and cognitive radio, the author develops three major themes in three

sections: Foundations Radio Competence User Domain Competence The book makes the design principles of cognitive radio more accessible to students of teleinformatics, as well as to wireless communications systems developers. It therefore embraces the practice of cognitive radio as well as the theory. In particular, the publication develops a cognitive architecture that integrates disparate disciplines, including autonomous machine learning, computer vision, and language perception technologies. An accompanying CD-ROM contains the Java source code and compiled class files for applications developed in the book. In addition, for the convenience of the reader, Web resources introducing key concepts such as speech applications programmer interfaces (APIs) are included. Although still five to ten years away from full deployment, telecommunications giants and research labs around the world are already dedicating R&D to

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this new technology. Telecommunications engineers as well as advanced undergraduate and graduate students can learn the promising possibilities of this innovative technology from the one who invented it. Note: CD-ROM/DVD and other supplementary materials are not included as part of eBook file.

**Quality Management** - David L. Goetsch 2006

An instructor's manual and a set of PowerPoint transparencies are available to supplement the text.

The Telecommunications Handbook - Jyrki T. J. Penttinen 2015-01-13

THE TELECOMMUNICATIONS HANDBOOK THE

TELECOMMUNICATIONS HANDBOOK ENGINEERING GUIDELINES FOR FIXED, MOBILE AND SATELLITE

SYSTEMS Taking a practical approach, The Telecommunications Handbook examines the principles and details of all the major and modern telecommunications systems currently available to

industry and to end-users. It gives essential information about usage, architectures, functioning, planning, construction, measurements and optimization. The structure of the book is modular, giving both overall descriptions of the architectures and functionality of typical use cases, as well as deeper and practical guidelines for telecom professionals. The focus of the book is on current and future networks, and the most up-to-date functionalities of each network are described in sufficient detail for deployment purposes. The contents include an introduction to each technology, its evolution path, feasibility and utilization, solution and network architecture, and technical functioning of the systems (signaling, coding, different modes for channel delivery and security of core and radio system). The planning of the core and radio networks (system-specific field test measurement guidelines, hands-on network planning advices and suggestions for

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parameter adjustments) and future systems are also described. With contributions from specialists in both industry and academia, the book bridges the gap between communications in the academic context and the practical knowledge and skills needed to work in the telecommunications industry.

*Beginning Smartphone Web Development* - Gail Frederick  
2010-04-15

Today's Web 2.0 applications (think Facebook and Twitter) go far beyond the confines of the desktop and are widely used on mobile devices. The mobile Web has become incredibly popular given the success of the iPhone and BlackBerry, the importance of Windows Mobile, and the emergence of Palm Pre (and its webOS platform). At Apress, we are fortunate to have Gail Frederick of the well-known training site Learn the Mobile Web offer her expert advice in *Beginning Smartphone Web Development*. In this book, Gail teaches the web standards and fundamentals specific to

smartphones and other feature-driven mobile phones and devices. Shows you how to build interactive mobile web sites using web technologies optimized for browsers in smartphones Details markup fundamentals, design principles, content adaptation, usability, and interoperability Explores cross-platform standards and best practices for the mobile Web authored by the W3C, dotMobi, and similar organizations Dives deeps into the feature sets of the most popular mobile browsers, including WebKit, Chrome, Palm Pre webOS, Pocket IE, Opera Mobile, and Skyfire By the end of this book, you'll have the training, tools, and techniques for creating robust mobile web experiences on any of these platforms for your favorite smartphone or other mobile device.

**E-Commerce and Development Report 2001** - United Nations Conference on Trade and Development 2001 This report reviews trends important for developing countries trying to take

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advantage of ICT and the Internet. It supplies basic facts and statistics about electronic commerce and considers their relevance to developing economies, especially in relation to tourism, business-to-business markets, and electronic government. It also offers recommendations for creating enabling environments for e-commerce. China's ICT strategy is considered in detail. No index. Annotation copyrighted by Book News, Inc., Portland, OR

**Electronic Commerce and Business Communications** - Michael Chesher 2012-12-06 In Electronic Business Communications, Mike Chesher and Ricky Kaura tell you all that you need to know about electronic commerce over the Internet. All the major topics are covered: - How electronic business communications can give you the edge over your competitors; - How you can develop effective business strategies for electronic commerce; - All you need to know about EDI/E-commerce

Security concerns? What security concerns" the Internet is open for business! - What are the E-commerce standards and why do they matter? - Making the most of trading via the Internet and value added networks; - Breakthroughs in Web-based EDI and Internet applications Information highway initiatives; - Lots of case studies are included. Anyone working in or coming into contact with the exciting world of business electronic communications will find something to interest them here.

Pro J2ME Polish - Robert Virkus 2014-11-25

\* The primary book on the J2ME Polish open source tool \* Written by Robert Virkus, the lead programmer and architect of J2ME Polish \* Discusses every aspect of J2ME Polish in-depth, including installing, using, and extending \* Includes hands-on tutorials that encourage the reader to apply their acquired knowledge

**Strategic Management and Business Policy** - Thomas L. Wheelen 1998-01

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This text provides the Strategic Management and Business Policy student with a presentation of traditional and new strategic management topics. These topics include: corporate governance, hypercompetition, competitive strategy, outsourcing, mass customization, technology, international issues, environmental trends and ethics.

**UMTS Security** - Valtteri Niemi 2006-02-08

Can you afford not to read this book?..... The Universal Mobile Telecommunication System (UMTS) offers a consistent set of services to mobile computer and phone users and numerous different radio access technologies will co-exist within the UMTS system's core network - security is, therefore, of the utmost importance. UMTS Security focuses on the standardized security features of UMTS and brings together material previously only available in specifications, design documents and presentations in one concise

form. In addition, this unique volume also covers non-standard implementation specific features that allow differentiation between operators and manufacturers. Describes the security solutions specified for UMTS Provides a comprehensive presentation of the UMTS security specifications and explains the role of the security functionality in the UMTS system Presents the UMTS security system in its totality from the theoretical background through to the design process Discusses the new security features included in Release 4 and 5 By providing a unified treatment of the security services provided by the UMTS system, this volume will provide invaluable information and have instant appeal to planners, constructors and implementers of UMTS networks, and developers and analysts of application oriented security services that make use of UMTS communication networks. It will also be of considerable interest to

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postgraduates and researchers of modern communication security technology.

*Data Analytics in Project Management* - Seweryn Spalek  
2019-01-01

Data Analytics in Project Management. Data analytics plays a crucial role in business analytics. Without a rigid approach to analyzing data, there is no way to glean insights from it. Business analytics ensures the expected value of change while that change is implemented by projects in the business environment. Due to the significant increase in the number of projects and the amount of data associated with them, it is crucial to understand the areas in which data analytics can be applied in project management. This book addresses data analytics in relation to key areas, approaches, and methods in project management. It examines:

- Risk management
- The role of the project management office (PMO)
- Planning and resource management
- Project portfolio

management • Earned value method (EVM) • Big Data • Software support • Data mining • Decision-making • Agile project management Data analytics in project management is of increasing importance and extremely challenging. There is rapid multiplication of data volumes, and, at the same time, the structure of the data is more complex. Digging through exabytes and zettabytes of data is a technological challenge in and of itself. How project management creates value through data analytics is crucial. Data Analytics in Project Management addresses the most common issues of applying data analytics in project management. The book supports theory with numerous examples and case studies and is a resource for academics and practitioners alike. It is a thought-provoking examination of data analytics applications that is valuable for projects today and those in the future.

5G and Beyond - Xingqin Lin  
2021-03-25

This book provides an

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accessible and comprehensive tutorial on the key enabling technologies for 5G and beyond, covering both the fundamentals and the state-of-the-art 5G standards. The book begins with a historical overview of the evolution of cellular technologies and addresses the questions on why 5G and what is 5G. Following this, six tutorial chapters describe the fundamental technology components for 5G and beyond. These include modern advancements in channel coding, multiple access, massive multiple-input and multiple-output (MIMO), network densification, unmanned aerial vehicle enabled cellular networks, and 6G wireless systems. The second part of this book consists of five chapters that introduce the basics of 5G New Radio (NR) standards developed by 3GPP. These include 5G architecture, protocols, and physical layer aspects. The third part of this book provides an overview of the key 5G NR evolution directions. These directions

include ultra-reliable low-latency communication (URLLC) enhancements, operation in unlicensed spectrum, positioning, integrated access and backhaul, air-to-ground communication, and non-terrestrial networks with satellite communication.

*Investigation Of Competition In Digital Markets - United States Congress 2020-10-06*

In June 2019, the Committee on the Judiciary initiated a bipartisan investigation into the state of competition online, spearheaded by the Subcommittee on Antitrust, Commercial and Administrative Law. As part of a top-to-bottom review of the market, the Subcommittee examined the dominance of Amazon, Apple, Facebook, and Google, and their business practices to determine how their power affects our economy and our democracy. Additionally, the Subcommittee performed a review of existing antitrust laws, competition policies, and current enforcement levels to assess whether they

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areadequate to address market power and anticompetitive conduct in digital markets. Over the course of our investigation, we collected extensive evidence from these companies aswell as from third parties-totaling nearly 1.3 million documents. We held seven hearings to review the effects of market power online-including on the free and diverse press, innovation, and privacy-and a final hearing to examine potential solutions to concerns identified during the investigation and to inform this Report's recommendations. A year after initiating the investigation, we received testimony from the Chief ExecutiveOfficers of the investigated companies: Jeff Bezos, Tim Cook, Mark Zuckerberg, and Sundar Pichai. For nearly six hours, we pressed for answers about their business practices, including about evidence concerning the extent to which they have exploited, entrenched, and expanded their power over digitalmarkets in anticompetitive and abusive

ways. Their answers were often evasive and non-responsive, raising fresh questions about whether they believe they are beyond the reach of democratic oversight. Although these four corporations differ in important ways, studying their business practices hasrevealed common problems

### Managing Supply Chain Risk -

ManMohan S. Sodhi

2012-02-25

#### “Supply Chain Risk

Management is an issue that many companies face and yet few companies know how to deal with it in a systematic and pragmatic manner. While avoiding and reducing supply chain risks are certainly preferable, developing ways to restore and stabilize supply chain operations rapidly after a major disruption is critical for managing global supply chains. Sodhi and Tang present important concepts, frameworks, strategies, and analyses that are essential for managing supply chain risks. Not only does this book suggest some practical ways to work with different partners to

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manage the risks that are present in a global supply chain, it creates a framework that would enable practitioners to engage researchers to work on this important area.”

—Thomas A. Debrowski, Executive Vice President, Worldwide Operations, Mattel, Inc. “When a firm outsources its operations to external suppliers, the firm is vulnerable to major and rare disruptions that can occur at any link in the global supply chain. Because these disruptions rarely occur, few firms take commensurate actions to identify, assess, mitigate and respond to various types of supply chain risks. By introducing frameworks and concepts along with several case studies and a review of academic literature, Sodhi and Tang treat this important subject with practical relevance and academic rigor. This book will bring practitioners and researchers to develop effective and efficient ways to manage supply chain risks.”

—Marshall L. Fisher, UPS

Professor, Professor of Operations and Information Management and Co-Director of Fishman-Davidson Center for Service and Operations Management, The Wharton School, University of Pennsylvania “This book ties observations in practice to methodologies and research. The rich case examples motivated the approaches and methodologies used to mitigate risks, and in the course of doing so, Sodhi and Tang provided insights on existing and new research opportunities. As a result, this book is highly relevant to both practitioners and academics. Also, the book is also written with management lessons on how risks can be mitigated, and how risks can be contained once disruptions have occurred. As such, it is also a book for management to gain insights and to develop management skills.” —Hau L. Lee, Thoma Professor of Operations, Information and Technology and Director of the Stanford Global Supply Chain Management Forum, Graduate

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School of Business, Stanford University “As companies have extended their supply chains globally and as the face of increasing resource issues, they face a number of new risk challenges. While there are various case studies written about supply chain risks, this book gives a comprehensive treatment of the subject with clarity. The concepts and frameworks developed by Sodhi and Tang in this book would create awareness of this important and yet not well understood subject, and strategies described in this book would stimulate practitioners to develop a holistic approach for identifying, assessing, mitigating, and responding to different types of supply chain risks.” —Nick Wildgoose, Global Supply Chain Proposition Manager, Zurich Insurance

### **Hands-On Penetration Testing with Kali NetHunter**

- Glen D. Singh 2019-02-28  
Convert Android to a powerful pentesting platform. Key Features  
Get up and running

with Kali Linux NetHunter  
Connect your Android device and gain full control over Windows, OSX, or Linux devices  
Crack Wi-Fi passwords and gain access to devices connected over the same network  
collecting intellectual data  
Book Description  
Kali NetHunter is a version of the popular and powerful Kali Linux pentesting platform, designed to be installed on mobile devices.  
Hands-On Penetration Testing with Kali NetHunter will teach you the components of NetHunter and how to install the software. You'll also learn about the different tools included and how to optimize and use a package, obtain desired results, perform tests, and make your environment more secure.  
Starting with an introduction to Kali NetHunter, you will delve into different phases of the pentesting process. This book will show you how to build your penetration testing environment and set up your lab. You will gain insight into gathering intellectual data,

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exploiting vulnerable areas, and gaining control over target systems. As you progress through the book, you will explore the NetHunter tools available for exploiting wired and wireless devices. You will work through new ways to deploy existing tools designed to reduce the chances of detection. In the concluding chapters, you will discover tips and best practices for integrating security hardening into your Android ecosystem. By the end of this book, you will have learned to successfully use a mobile penetration testing device based on Kali NetHunter and Android to accomplish the same tasks you would traditionally, but in a smaller and more mobile form factor. What you will learn

Choose and configure a hardware device to use Kali NetHunter Use various tools during pentests Understand NetHunter suite components Discover tips to effectively use a compact mobile platform Create your own Kali NetHunter-enabled device and configure it for

optimal results Learn to scan and gather information from a target Explore hardware adapters for testing and auditing wireless networks and Bluetooth devices Who this book is for Hands-On Penetration Testing with Kali NetHunter is for pentesters, ethical hackers, and security professionals who want to learn to use Kali NetHunter for complete mobile penetration testing and are interested in venturing into the mobile domain. Some prior understanding of networking assessment and Kali Linux will be helpful.

*Mobile Web Services -*  
Frederick Hirsch 2007-01-11  
Mobile Web services offer new possibilities and extraordinary rewards for the mobile telecommunications market. Service-oriented architectures (SOAs) implemented with Web services are fundamentally changing business processes supported by distributed computing. These technologies bring forward the promise of services available at any time, in any place, and on any

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platform. Through mobile Web services, operators can offer new value-added services for their users, explore new business opportunities and increase revenue and customer retention. This expands the commercial opportunities for developers to promote their applications and enables solutions that work seamlessly across computer and mobile environments. Mobile Web Services is a comprehensive, up-to-date and practical guide to adapting mobile Web services-based applications. The expert author team from Nokia explain in depth the software architecture and application development interfaces needed to develop solutions for these technologies. Mobile Web Services: Architecture and Implementation: Provides a complete and authoritative text on implementing mobile Web services. Describes the mobile Service-Oriented Architecture (SOA) concept. Covers the discovery, description and security of Web services. Explains how to use Simple

Object Access Protocol (SOAP) in Web service messaging. Discusses the challenges and possibilities of mobile Web services, and gives case studies to illustrate the application of the technology. Presents the Nokia Mobile Web Services platform. Offers material on developing mobile Web service clients using C++ and Java. This text is essential reading for wireless Web architects, mobile application developers and programmers, software developers, technical officers and consultants, as well as advanced students in Computer Science and Electrical Engineering.

**Digitising the Industry - Internet of Things Connecting the Physical, Digital and Virtual Worlds -**

Peter Friess 2016-07-07

This book provides an overview of the current Internet of Things (IoT) landscape, ranging from the research, innovation and development priorities to enabling technologies in a global context. A successful deployment of IoT technologies

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requires integration on all layers, be it cognitive and semantic aspects, middleware components, services, edge devices/machines and infrastructures. It is intended to be a standalone book in a series that covers the Internet of Things activities of the IERC - Internet of Things European Research Cluster from research to technological innovation, validation and deployment. The book builds on the ideas put forward by the European Research Cluster and the IoT European Platform Initiative (IoT-EPI) and presents global views and state of the art results on the challenges facing the research, innovation, development and deployment of IoT in the next years. The IoT is bridging the physical world with virtual world and requires sound information processing capabilities for the "digital shadows" of these real things. The research and innovation in nanoelectronics, semiconductor, sensors/actuators, communication, analytics

technologies, cyber-physical systems, software, swarm intelligent and deep learning systems are essential for the successful deployment of IoT applications. The emergence of IoT platforms with multiple functionalities enables rapid development and lower costs by offering standardised components that can be shared across multiple solutions in many industry verticals. The IoT applications will gradually move from vertical, single purpose solutions to multi-purpose and collaborative applications interacting across industry verticals, organisations and people, being one of the essential paradigms of the digital economy. Many of those applications still have to be identified and involvement of end-users including the creative sector in this innovation is crucial. The IoT applications and deployments as integrated building blocks of the new digital economy are part of the accompanying IoT policy framework to address issues of horizontal nature and

common interest (i.e. privacy, end-to-end security, user acceptance, societal, ethical aspects and legal issues) for providing trusted IoT solutions in a coordinated and consolidated manner across the IoT activities and pilots. In this, context IoT ecosystems offer solutions beyond a platform and solve important technical challenges in the different verticals and across verticals. These IoT technology ecosystems are instrumental for the deployment of large pilots and can easily be connected to or build upon the core IoT solutions for different applications in order to expand the system of use and allow new and even unanticipated IoT end uses. Technical topics discussed in the book include: Introduction Digitising industry and IoT as key enabler in the new era of Digital Economy IoT Strategic Research and Innovation Agenda IoT in the digital industrial context: Digital Single Market Integration of heterogeneous systems and bridging the virtual, digital and

physical worlds Federated IoT platforms and interoperability Evolution from intelligent devices to connected systems of systems by adding new layers of cognitive behaviour, artificial intelligence and user interfaces. Innovation through IoT ecosystems Trust-based IoT end-to-end security, privacy framework User acceptance, societal, ethical aspects and legal issues Internet of Things Applications

### **Fundamentals of Business (black and white)** - Stephen J. Skripak 2016-07-29

(Black & White version)

Fundamentals of Business was created for Virginia Tech's MGT 1104 Foundations of Business through a collaboration between the Pamplin College of Business and Virginia Tech Libraries.

This book is freely available at: <http://hdl.handle.net/10919/709>

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*Cisco ISE for BYOD and Secure Unified Access* - Aaron Woland 2017-06-16

Fully updated: The complete guide to Cisco Identity Services Engine solutions Using Cisco Secure Access Architecture and Cisco Identity Services Engine, you can secure and gain control of access to your networks in a Bring Your Own Device (BYOD) world. This second edition of Cisco ISE for BYOD and Secure Unified Access contains more than eight brand-new chapters as well as extensively updated coverage of all the previous topics in the first edition book to reflect the latest technologies, features, and best practices of the ISE solution. It begins by reviewing today's business case for identity solutions. Next, you walk through ISE foundational topics and ISE design. Then you explore how to build an access security policy using the building blocks of ISE. Next are the in-depth and advanced ISE configuration sections, followed by the troubleshooting and monitoring chapters. Finally, we go in depth on the new TACACS+ device administration solution that is

new to ISE and to this second edition. With this book, you will gain an understanding of ISE configuration, such as identifying users, devices, and security posture; learn about Cisco Secure Access solutions; and master advanced techniques for securing access to networks, from dynamic segmentation to guest access and everything in between. Drawing on their cutting-edge experience supporting Cisco enterprise customers, the authors offer in-depth coverage of the complete lifecycle for all relevant ISE solutions, making this book a cornerstone resource whether you're an architect, engineer, operator, or IT manager. · Review evolving security challenges associated with borderless networks, ubiquitous mobility, and consumerized IT · Understand Cisco Secure Access, the Identity Services Engine (ISE), and the building blocks of complete solutions · Design an ISE-enabled network, plan/distribute ISE functions, and prepare for rollout · Build context-aware

security policies for network access, devices, accounting, and audit · Configure device profiles, visibility, endpoint posture assessments, and guest services · Implement secure guest lifecycle management, from WebAuth to sponsored guest access · Configure ISE, network access devices, and supplicants, step by step · Apply best practices to avoid the pitfalls of BYOD secure access · Set up efficient distributed ISE deployments · Provide remote access VPNs with ASA and Cisco ISE · Simplify administration with self-service onboarding and registration · Deploy security group access with Cisco TrustSec · Prepare for high availability and disaster scenarios · Implement passive identities via ISE-PIC and EZ Connect · Implement TACACS+ using ISE · Monitor, maintain, and troubleshoot ISE and your entire Secure Access system · Administer device AAA with Cisco IOS, WLC, and Nexus

**The Symbian OS  
Architecture Sourcebook** -  
Ben Morris 2007-04-30

The current Symbian Press list focuses very much on the small scale features of Symbian OS in a programming context. The Architecture Sourcebook is different. It's not a how-to book, it's a 'what and why' book. And because it names names as it unwinds the design decisions which have shaped the OS, it is also a 'who' book. It will show where the OS came from, how it has evolved to be what it is, and provide a simple model for understanding what it is, how it is put together, and how to interface to it and work with it. It will also show why design decision were made, and will bring those decisions to life in the words of Symbian's key architects and developers, giving an insider feel to the book as it weaves the "inside story" around the architectural presentation. The book will describe the OS architecture in terms of the Symbian system model. It will show how the model breaks down the system into parts, what role the parts play in the system, how the parts are architected, what motivates

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their design, and how the design has evolved through the different releases of the system. Key system concepts will be described; design patterns will be explored and related to those from other operating systems. The unique features of Symbian OS will be highlighted and their motivation and evolution traced and described. The book will include a substantial reference section itemising the OS and its toolkit at component level and providing a reference entry for each component.

In the Bubble - John Thackara  
2006-02-17

How to design a world in which we rely less on stuff, and more on people. We're filling up the world with technology and devices, but we've lost sight of an important question: What is this stuff for? What value does it add to our lives? So asks author John Thackara in his new book, In the Bubble: Designing for a Complex World. These are tough questions for the pushers of technology to answer. Our economic system is centered

on technology, so it would be no small matter if "tech" ceased to be an end-in-itself in our daily lives. Technology is not going to go away, but the time to discuss the end it will serve is before we deploy it, not after. We need to ask what purpose will be served by the broadband communications, smart materials, wearable computing, and connected appliances that we're unleashing upon the world. We need to ask what impact all this stuff will have on our daily lives. Who will look after it, and how? In the Bubble is about a world based less on stuff and more on people. Thackara describes a transformation that is taking place now—not in a remote science fiction future; it's not about, as he puts it, "the schlock of the new" but about radical innovation already emerging in daily life. We are regaining respect for what people can do that technology can't. In the Bubble describes services designed to help people carry out daily activities in new ways. Many of these services involve

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technology—ranging from body implants to wide-bodied jets. But objects and systems play a supporting role in a people-centered world. The design focus is on services, not things. And new principles—above all, lightness—inform the way these services are designed and used. At the heart of *In the Bubble* is a belief, informed by a wealth of real-world examples, that ethics and responsibility can inform design decisions without impeding social and technical innovation.

*The Homebrew Industrial Revolution* - Kevin A. Carson  
2010-01-11

A history of the rise and fall of Sloanist mass production, and a survey of the new economy emerging from the ruins: networked local manufacturing, garage industry, household microenterprises and resilient local economies.

[LTE Security](#) - Günther Horn  
2011-06-09

Addressing the security solutions for LTE, a cellular technology from Third

Generation Partnership Project (3GPP), this book shows how LTE security substantially extends GSM and 3G security. It also encompasses the architectural aspects, known as SAE, to give a comprehensive resource on the topic. Although the security for SAE/LTE evolved from the security for GSM and 3G, due to different architectural and business requirements of fourth generation systems the SAE/LTE security architecture is substantially different from its predecessors. This book presents in detail the security mechanisms employed to meet these requirements. Whilst the industry standards inform how to implement systems, they do not provide readers with the underlying principles behind security specifications. LTE Security fills this gap by providing first hand information from 3GPP insiders who explain the rationale for design decisions. Key features: Provides a concise guide to the 3GPP/LTE Security Standardization specifications Authors are leading experts

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who participated in decisively shaping SAE/LTE security in the relevant standardization body, 3GPP Shows how GSM and 3G security was enhanced and extended to meet the requirements of fourth generation systems Gives the rationale behind the standards specifications enabling readers to have a broader understanding of the context of these specifications Explains why LTE security solutions are designed as they are and how theoretical security mechanisms can be put to practical use

Near Field Communication (NFC) - Vedat Coskun

2011-12-28

This book provides the technical essentials, state-of-the-art knowledge, business ecosystem and standards of Near Field Communication (NFC) by NFC Lab - Istanbul research centre which conducts intense research on NFC technology. In this book, the authors present the contemporary research on all aspects of NFC, addressing related security aspects as well

as information on various business models. In addition, the book provides comprehensive information a designer needs to design an NFC project, an analyzer needs to analyze requirements of a new NFC based system, and a programmer needs to implement an application. Furthermore, the authors introduce the technical and administrative issues related to NFC technology, standards, and global stakeholders. It also offers comprehensive information as well as use case studies for each NFC operating mode to give the usage idea behind each operating mode thoroughly. Examples of NFC application development are provided using Java technology, and security considerations are discussed in detail. Key Features: Offers a complete understanding of the NFC technology, including standards, technical essentials, operating modes, application development with Java, security and privacy, business ecosystem analysis Provides analysis, design as well as

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development guidance for professionals from administrative and technical perspectives Discusses methods, techniques and modelling support including UML are demonstrated with real cases Contains case studies such as payment, ticketing, social networking and remote shopping This book will be an invaluable guide for business and ecosystem analysts, project managers, mobile commerce consultants, system and application developers, mobile developers and practitioners. It will also be of interest to researchers, software engineers, computer scientists, information technology specialists including students and graduates.

*Innovative Security Solutions for Information Technology and Communications* - Jean-Louis Lanet 2019-02-05

This book constitutes the thoroughly refereed proceedings of the 11th International Conference on Security for Information Technology and

Communications, SecITC 2018, held in Bucharest, Romania, in November 2018. The 35 revised full papers presented together with 3 invited talks were carefully reviewed and selected from 70 submissions. The papers present advances in the theory, design, implementation, analysis, verification, or evaluation of secure systems and algorithms. *Co-Designing Science in Africa* - UNESCO 2019-06-28

**Smart Cards, Tokens, Security and Applications** -

Keith Mayes 2017-05-18

This book provides a broad overview of the many card systems and solutions that are in practical use today. This new edition adds content on RFIDs, embedded security, attacks and countermeasures, security evaluation, javacards, banking or payment cards, identity cards and passports, mobile systems security, and security management. A step-by-step approach educates the reader in card types, production, operating systems, commercial applications, new technologies,

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security design, attacks, application development, deployment and lifecycle management. By the end of the book the reader should be able to play an educated role in a smart card related project, even to programming a card application. This book is designed as a textbook for graduate level students in computer science. It is also as an invaluable post-graduate level reference for professionals and researchers. This volume offers insight into benefits and pitfalls of diverse industry, government, financial and logistics aspects while providing a sufficient level of technical detail to support technologists, information security specialists, engineers and researchers.

**Digital Kenya** - Bitange Ndemo 2016-11-18

This book is open access under a CC BY 4.0 license. Presenting rigorous and original research, this volume offers key insights into the historical, cultural, social, economic and political forces at play in the creation of world-class ICT innovations in

Kenya. Following the arrival of fiber-optic cables in 2009, Digital Kenya examines why the initial entrepreneurial spirit and digital revolution has begun to falter despite support from motivated entrepreneurs, international investors, policy experts and others. Written by engaged scholars and professionals in the field, the book offers 15 eye-opening chapters and 14 one-on-one conversations with entrepreneurs and investors to ask why establishing ICT start-ups on a continental and global scale remains a challenge on the "Silicon Savannah". The authors present evidence-based recommendations to help Kenya to continue producing globally impactful ICT innovations that improve the lives of those still waiting on the side-lines, and to inspire other nations to do the same.

**Global Waste Management**

**Outlook** - United Nations Publications 2017-03-31

The UNEP Governing Council of February 2013 requested the United Nations Environment Programme "to

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develop a global outlook of challenges, trends and policies in relation to waste prevention, minimization and management, taking into account the materials life cycle, subject to the availability of extra-budgetary resources and in consultation with Governments and stakeholders, building on available data, best practices and success stories, taking into account the Global Chemicals Outlook and any other relevant initiatives and taking care not to duplicate existing information, to provide guidance for national policy planning." UNEP's International Environmental Technology Centre (IETC), in collaboration with the International Solid Waste Association (ISWA), has taken the lead on this initiative; aiming to develop the Global Waste Management Outlook as a tool to provide an authoritative overview, analysis and recommendations for action of policy instruments and financing models for waste management. The GWMO is the result of two year's work

and provides the first comprehensive global overview of the state of waste management around the world in the 21st century.

### Mobile Messaging

#### Technologies and Services -

Gwenaël Le Bodic 2005-07-08

Building on the success of the first edition, Mobile Messaging Technologies and Services offers extensive new and revised material based upon the latest research and industry developments. While early implementations targeted person-to-person messaging, MMS has now evolved to facilitate such requirements as the mass delivery of time-sensitive messages for content-to-person messaging. This Second Edition exploits the technical maturity of MMS as it is poised to generate a wealth of new business opportunities across the mobile communications sector. The author provides the fundamental technical background required for SMS, EMS and MMS, and supports this with industry cutting-edge developments. ● Contains a

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revised section on the fundamentals of MMS, including an updated section on GPRS to explain current commercial implementations such as GRX applications. ● Presents the latest developments in MMS standardization, including the design of synchronized multimedia integration language (SMIL) presentations, Digital Rights Management (DRM), transcoding techniques, postcard service and support of advanced multimedia formats. ● Describes the processes for standardizing telecommunications services and technologies (3GPP, OMA, GSM Association, IETF and W3C). ● Provides updated sections on SMS, EMS and heavily revised coverage of the developments in MMS, including MMS interworking and the forthcoming MMS version 1.3. This resource will be invaluable for application developers, manufacturers, operators and content providers involved in the design and deployment of

messaging services. It will also be of interest to practitioners involved in the process of standardizing telecommunications services and technologies. Postgraduate students and researchers will benefit from having access to state-of-the-art findings backed by numerous illustrative real-world examples. Includes a companion website featuring information on relevant standards, available phones and developers' resources.

**B2B Integration** - Gunjan Samtani 2002-01-01

This comprehensive guide reveals the key elements of successful B2B integration and collaborative e-commerce, by highlighting business needs, technologies, and development strategies. It equips companies with practical guidelines for quickly implementing an effective B2Bi strategy, and prepares them for the next wave of B2B integration and collaborative e-commerce. It clarifies the intricate dependencies among all the components of B2Bi, including integration patterns, enterprise

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application integration (EAI), business process management (BPM), Internet security, XML, Web services, middleware technologies, and integration brokers. Included are future technologies that will have a significant impact on B2Bi architectures, such as intelligent software agents, wireless technologies, and peer-to-peer computing. This reference provides a suitable framework for the design, development, and implementation of B2B integration, along with several case studies. Editors: Dr Marcus Healey — Strategy Consultant for InfoFirst Inc., USA Dr Shyam Samtani (Language Editor) — Professor of English, P G Department of English, Indore Christian College, India Contributors: Kenneth Tamburello — Senior Consultant Specialist at Bluesphere (an EDS company), USA Deepak Bajaj — Course Coordinator of Project Management, University of Technology Sydney (UTS), Australia Dimple Sadhwani — Senior Software Engineer,

Island ECN, USA Pawan Samtani — Country Operations Manager, Oracle Corporation, India

**Security Self-assessment Guide for Information Technology System** - Marianne Swanson 2001

*Market-Led Strategic Change* - Nigel F. Piercy 2012-05-04  
The third edition of *Market-Led Strategic Change* builds on the massive success of the previous two editions, popular with lecturers and students alike, presenting an innovative approach to solving an old problem: making marketing happen! In his witty and direct style, Nigel Piercy has radically updated this seminal text, popular with managers, students, and lecturers alike, to take into account the most recent developments in the field. With a central focus on customer value and creative strategic thinking, he fully evaluates the impact of electronic business on marketing and sales strategy, and stresses the goal of totally integrated marketing to deliver

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superior customer value.  
"Reality Checks" throughout  
the text challenge the reader to  
be realistic and pragmatic. The  
book confronts the critical  
issues now faced in strategic  
marketing: · escalating  
customer demands driving the  
imperative for superior value ·  
totally integrated marketing to  
deliver customer value · the  
profound impact of electronic  
business on customer

relationships · managing  
processes like planning and  
budgeting to achieve effective  
implementation At once  
pragmatic, cutting-edge and  
thought-provoking, Market-Led  
Strategic Change is essential  
reading for all managers,  
students and lecturers seeking  
a definitive guide to the  
demands and challenges of  
strategic marketing in the 21st  
century.