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L'intelligence artificielle. Les enjeux politiques de l'amélioration des capacités humaines - Virginie Tournay
2020-03-31

Les enjeux politiques de l'intelligence artificielle s'inscrivent dans la longue histoire de l'amélioration des capacités humaines. Ils sont indissociables : du rapport que l'homme entretient avec la technique depuis les Lumières ;de la méthodologie et des domaines d'application des

algorithmes, ces outils d'aide à la décision ;de la révolution organisationnelle marquée par la forte intégration des algorithmes dans les systèmes d'information ;d'une modification des grilles de lecture de la société par la rencontre des univers physiques et numériques. L'intelligence artificielle transforme substantiellement le politique au niveau de l'organisation institutionnelle de la société, des rapports de

force et des politiques publiques. Une culture critique et éclairée des algorithmes est nécessaire pour se saisir des enjeux du numérique.

Capitalismo 4.0 - Into the Black Box

2021-05-06T00:00:00+02:00

Oggi si parla sempre più spesso di rivoluzione 4.0, in riferimento a un insieme di processi come la rapida crescita del “capitalismo delle piattaforme” e, più in generale, l’innesto sempre più pervasivo nel quotidiano di robotica, Internet of Things e dimensione algoritmica. Si tratta di processi che stanno trasformando profondamente anche il mondo del lavoro. Il volume – curato dal collettivo Into the Black Box – si propone di indagare tale realtà con uno sguardo attento non solo alle innovazioni tecnologiche e organizzative, ma anche e soprattutto alle forme di conflittualità che, dalle lotte nella sfera della riproduzione sociale ai “blocchi logistici”, si sviluppano all’interno delle catene globali del valore.

A Modern Guide To Labour and

the Platform Economy - Drahokoupil, Jan 2021-10-12
Providing an insightful analysis of the key issues and significant trends relating to labour within the platform economy, this Modern Guide considers the existing comparative evidence covering all world regions. It also provides an in-depth look at digital labour platforms in their historical, economic and geographical contexts.

La justice, la vulnérabilité et le politique autrement - Collectif

2022-07-27T00:00:00-04:00

Dans les débats contemporains sur la justice, la vulnérabilité est porteuse d’un puissant contenu normatif et pratique. Elle offre des descriptions riches des expériences humaines prenant en considération des relations complexes et ambivalentes qui sont tues sous la seule norme de l’individualisme libéral. Il ne s’agit pas de rejeter l’importance d’une vie autonome, mais de repenser les cadres normatifs qui lui donnent un sens et de revoir les moyens de l’atteindre. La

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vulnérabilité, bien qu'elle se manifeste comme un idéal normatif fort, révélateur de changements conceptuels et pratiques, n'est toutefois pas un concept univoque. Les chapitres qui composent cet ouvrage illustrent la diversité des significations et des contextes de vie auxquels renvoie la vulnérabilité. Faut-il s'en surprendre ? Non, si l'on prend en compte que son usage comme idée phare de la théorie politique est encore récent, et qu'à ce titre sa signification et sa pratique sont encore l'objet de débats.

Manager aujourd'hui -

Bertrand Jouvenot 2022-09-12

Manager, c'est gérer le futur

dans le présent ! Le

management d'aujourd'hui,

c'est savoir au quotidien

s'adapter, évoluer et impliquer

ses équipes en leur partageant

les rênes de la construction de

l'entreprise future. Et c'est de

ce fait l'affaire de tous ! Les

très nombreux défis imposent

au manager de se réinventer

chaque jour, de participer

activement à la transformation

de l'entreprise et d'interfacer

celle-ci avec son écosystème pour la préparer à l'avenir. Ce livre, accessible à tous, ne prétend pas prédire l'avenir du management, mais il remet les pendules à l'heure et invite à l'action : à travers 25 grandes tendances actuelles, il ouvre la réflexion sur les pratiques et facteurs clés de succès, les zones de progrès et les opportunités à saisir, puis propose des pistes d'amélioration en matière de management pour écrire le futur de votre job et de votre entreprise. Votre boussole pour les prochaines années !

Feminism, Labour and

Digital Media - Kylie Jarrett

2015-11-19

There is a contradiction at the

heart of digital media. We use

commercial platforms to

express our identity, to build

community and to engage

politically. At the same time,

our status updates, tweets,

videos, photographs and music

files are free content for these

sites. We are also generating

an almost endless supply of

user data that can be mined,

re-purposed and sold to

advertisers. As users of the commercial web, we are socially and creatively engaged, but also labourers, exploited by the companies that provide our communication platforms. How do we reconcile these contradictions? *Feminism, Labour and Digital Media* argues for using the work of Marxist feminist theorists about the role of domestic work in capitalism to explore these competing dynamics of consumer labour. It uses the concept of the Digital Housewife to outline the relationship between the work we do online and the unpaid sphere of social reproduction. It demonstrates how feminist perspectives expand our critique of consumer labour in digital media. In doing so, the *Digital Housewife* returns feminist inquiry from the margins and places it at the heart of critical digital media analysis.

The UX Book - Rex Hartson
2018-11-02

The discipline of user experience (UX) design has

matured into a confident practice and this edition reflects, and in some areas accelerates, that evolution. Technically this is the second edition of *The UX Book*, but so much of it is new, it is more like a sequel. One of the major positive trends in UX is the continued emphasis on design—a kind of design that highlights the designer's creative skills and insights and embodies a synthesis of technology with usability, usefulness, aesthetics, and meaningfulness to the user. In this edition a new conceptual top-down design framework is introduced to help readers with this evolution. This entire edition is oriented toward an agile UX lifecycle process, explained in the funnel model of agile UX, as a better match to the now de facto standard agile approach to software engineering. To reflect these trends, even the subtitle of the book is changed to "Agile UX design for a quality user experience". Designed as a how-to-do-it handbook and field guide for UX professionals and

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a textbook for aspiring students, the book is accompanied by in-class exercises and team projects. The approach is practical rather than formal or theoretical. The primary goal is still to imbue an understanding of what a good user experience is and how to achieve it. To better serve this, processes, methods, and techniques are introduced early to establish process-related concepts as context for discussion in later chapters. Winner of a 2020 Textbook Excellence Award (College) (Texty) from the Textbook and Academic Authors Association A comprehensive textbook for UX/HCI/Interaction Design students ready-made for the classroom, complete with instructors' manual, dedicated web site, sample syllabus, examples, exercises, and lecture slides Features HCI theory, process, practice, and a host of real world stories and contributions from industry luminaries to prepare students for working in the field The only HCI textbook to cover

agile methodology, design approaches, and a full, modern suite of classroom material (stemming from tried and tested classroom use by the authors)

Social Law 4.0 - Ulrich Becker
2020-12-14

Digitalisierung und die damit einhergehenden Veränderungen der Arbeitswelt stellen das Standardmodell der Beschäftigung als Basis von sozialen Sicherungssystemen zunehmend in Frage. Während sich eine wachsende Zahl an Veröffentlichungen mit deren Folgen für das Arbeitsrecht beschäftigen, bleibt bis heute das Sozialrecht weitgehend ausgeblendet. Das Buch schafft Abhilfe. Es beschäftigt sich mit den wichtigsten Herausforderungen für den sozialen Schutz durch Digitalisierung, dem Zugang zu Sicherungssystemen und deren Finanzierung am Beispiel der Plattformarbeit. Es gibt einen Überblick über nationale Lösungsansätze, analysiert dies in vergleichender Perspektive und stellt sie in einen transnationalen Kontext. Das

Buch vereint Fallstudien aus Belgien, Italien, dem Vereinigten Königreich, den Niederlanden, Dänemark, Schweden, Spanien, Frankreich und Estland und behandelt die Herausforderungen, die Reformen für eine Standardsetzung auf EU-Ebene, für die Koordinierung innerhalb der EU und für ihr Verhältnis zum Steuerrecht ausgesetzt sind. Es vermittelt damit neue Einsichten, wie ein "Sozialrecht 4.0" aussehen sollte.

Direito Fundamental ao Trabalho Digno no Século XXI - Volume III - Gabriela Neves Delgado 2020-11-27

Este livro, comemorando o 10º aniversário do Grupo de Pesquisa "Trabalho, Constituição e Cidadania", da Faculdade de Direito da Universidade de Brasília (UnB), aborda várias dimensões e desafios do Direito Fundamental ao Trabalho Decente ou Digno no século XXI. O trabalho decente ou digno não é apenas uma questão de aplicação da lei e

administração. Ele também institui uma cultura impulsionada por valores de segurança, dignidade, destemor, transparência e confiança mútua praticados em toda a organização. O trabalho decente ou digno leva à gratificação profissional e pessoal. Igualmente importante é criar mais empregos para uma economia robusta. É essencial assegurar locais de trabalho mais felizes, livres de violência física, psicológica, social e econômica. Essa é a base para a construção de uma cultura de paz dentro da organização e da formação de uma sociedade igualitária e sustentável. Para assegurar organicidade à obra coletiva, a categoria-chave do direito fundamental ao trabalho digno foi indicada como referência guia da coletânea, fio condutor e de encadeamento do repertório teórico de seus três volumes. No conjunto, a trilogia contribui decisivamente, e de forma original, para o alcance de uma compreensão integralizada dos planos teórico e prático da

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categoria do direito fundamental ao trabalho digno, por aproximar o estudo de suas dimensões abstratas e pressupostos constitutivos a reflexões de ordem concreta, na perspectiva do século XXI. O primeiro volume (Direito Fundamental ao Trabalho Digno no Século XXI: principiologia, interfaces e dimensões constitutivas no Estado Democrático de Direito) reforça a concepção de direito fundamental ao trabalho digno em suas relações com o conceito mais amplo de Estado Democrático de Direito. Também nesta parte apresenta-se uma seleção detalhada de temas trabalhistas atuais sobre as dimensões constitucionalizadas do trabalho digno (valor social do trabalho, sujeito trabalhador e meio ambiente do trabalho), além das interfaces de acesso à justiça e de regulação judicial. O segundo volume (Direito Fundamental ao Trabalho Digno no Século XXI: reinterpretções e desafios para as relações de trabalho rurais, industriais e de

serviços) introduz o tema da regulação pública do trabalho digno com abordagem interdisciplinar. Em seguida, apresenta um variado cenário de relações de trabalho presentes no contexto brasileiro, perpassando os segmentos rural, industrial e de serviços, com o desafio de se pensar como a referência constitucionalizada do direito fundamental ao trabalho digno é (ou não) articulada nessas relações e em que medida. O terceiro volume (Direito Fundamental ao Trabalho Digno no Século XXI: ressignificações e desafios de proteção para as relações de trabalho da era digital) é voltado à análise descritiva do mundo do trabalho na era digital, com uma tentativa de intelecção sobre possíveis caminhos de proteção ao trabalho no terceiro milênio. O tópico traz também reflexões sobre o trabalho no universo dos algoritmos e das plataformas digitais, além da importante discussão sobre o possível enquadramento jurídico dos trabalhadores

inseridos em relações de trabalho típicas da 4ª revolução tecnológica, na linha de análise do direito fundamental ao trabalho digno.

Innovations for Urban Sanitation - Jamie Myers 2018

Innovations in Urban Sanitation has been developed in response to calls from practitioners for practical guidance on how to mobilize communities and improve different parts of the sanitation chain in urban areas. Urban Community-Led Total Sanitation offers a set of approaches, tools and tactics for practitioners.

Against the Hypothesis of the End of Privacy - Paola Tubaro 2013-11-21

Several prominent public voices have advanced the hypothesis that networked communications erode the value of privacy in favor of a transparent connected existence. Especially younger generations are often described as prone to live "open digital lives". This hypothesis has raised considerable controversy,

polarizing the reaction of its critics as well as of its partisans. But how likely is the "end of privacy"? Under which conditions might this scenario come to be? What are the business and policy implications? How to ethically assess risks and opportunities? To shed light on the co-evolution and mutual dependencies of networked structures and individual and collective strategies towards privacy, this book innovatively uses cutting-edge methods in computational social sciences to study the formation and maintenance of online social networks. The findings confound common arguments and clearly indicate that Internet and social media do not necessarily entail the end of privacy. Publicity is not "the new norm": quite to the contrary, the book makes the case that privacy is a resilient social force, resulting from a set of interconnected behaviors of Internet users.

Digital Dictionary - Marie Cauli 2022-09-21

"Digital age", "digital society",

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“digital civilization”: many expressions are used to describe the major cultural transformation of our contemporary societies. Digital Dictionary presents the multiple facets of this phenomenon, which was born of computers and continues to permeate all human activity as it progresses at a rapid pace. In this multidisciplinary work, experts, academics and practitioners invite us to discover the digital world from various technological and societal perspectives. In this book, citizens, trainers, political leaders or association members, students and users will find a base of knowledge that will allow them to update their understanding and become stakeholders in current societal changes.

Educating Students to Improve the World -

Fernando M. Reimers
2020-04-07

This open access book addresses how to help students find purpose in a rapidly changing world. In a probing and visionary analysis of the

field of global education Fernando Reimers explains how to lead the transformation of schools and school systems in order to more effectively prepare students to address today's' most urgent challenges and to invent a better future. Offering a comprehensive and multidimensional framework for designing and implementing a global education program that combines cultural, psychological, professional, institutional and political perspectives the book integrates an extensive body of empirical literature on the practice of global education. It discusses several global citizenship curricula that have been adopted by schools and school networks, and ties them into an approach to lead school change into the uncharted territory of the future. Given its scope, the book will help teachers, school and district leaders tackle the change management needed in order to introduce global education, and more generally increase

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the relevancy of education. In addition, the book offers a “bridge” for more productive collaboration and communication between those who lead the process of educational change, and those who study and theorize this important work. At a time when the urgency of our shared global challenges calls for more understanding and collaboration and when the rapid transformation of societies requires that we help students develop a clear sense of relevancy and purpose, this book offers a way to pursue deep and sustainable change in instruction and school culture, so that students learn that nothing human is foreign and that they can find meaning in lives aligned with audacious purposes to make the world better.

Labour Power - Roberto Ciccarelli 2021-05-04

This book offers a critical account of Karl Marx’s dazzling theory of labour power which is also one of the most influential concepts in the history of contemporary philosophy.

Labour power is the dark side of the digital revolution. Working men and women are invisible and treated like human service, flesh and blood automatons or organic extensions of a machine that produces data on its own. Automation is viewed as something magic made possible by algorithms whose life is independent of human beings. Labour power, however, has not disappeared. Without drivers, Uber cannot connect customers on its platform; without searches on its browser, Google grinds to a halt; without us, Facebook or Instagram is desert. Labour power is the dwarf hidden inside the puppet of technology that allows algorithms to be intelligent and make the biggest profits in the history of capitalism. The invisible centrality of labour power is the political enigma of our times. Today a new account of the theory of labour power is needed more than ever in order to understand the political economy of digital capitalism on new grounds. Unlike a long

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tradition in the history of work, labour power is not only the work or the data it produces, but a potency that does not coincide with its current commodification. The actuality of labour power does not exhaust the virtuality that can be actualised by its faculty. Even when reduced to a commodity, labour power does not exhaust the potency of its being otherwise. Immersed in the constant propaganda that boosts the latest technological inventions, we neglect the fact that this wealth is produced by us and that it could be ours precisely because it is a part of our potential to be other than what we are at present. This book is a vibrant invitation to consider the fact that we are always connected with the potency that is constantly at work in our life. If this were not the case, we would not be alive. If we do not strive to become consciously and collectively active, we will never know.

The Meritocracy Trap - Daniel Markovits 2020-09-08

A revolutionary new argument

from eminent Yale Law professor Daniel Markovits attacking the false promise of meritocracy. It is an axiom of American life that advantage should be earned through ability and effort. Even as the country divides itself at every turn, the meritocratic ideal - that social and economic rewards should follow achievement rather than breeding - reigns supreme. Both Democrats and Republicans insistently repeat meritocratic notions. Meritocracy cuts to the heart of who we are. It sustains the American dream. But what if, both up and down the social ladder, meritocracy is a sham? Today, meritocracy has become exactly what it was conceived to resist: a mechanism for the concentration and dynastic transmission of wealth and privilege across generations. Upward mobility has become a fantasy, and the embattled middle classes are now more likely to sink into the working poor than to rise into the professional elite. At the same time, meritocracy now

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ensnares even those who manage to claw their way to the top, requiring rich adults to work with crushing intensity, exploiting their expensive educations in order to extract a return. All this is not the result of deviations or retreats from meritocracy but rather stems directly from meritocracy's successes. This is the radical argument that Daniel Markovits prosecutes with rare force. Markovits is well placed to expose the sham of meritocracy. Having spent his life at elite universities, he knows from the inside the corrosive system we are trapped within. Markovits also knows that, if we understand that meritocratic inequality produces near-universal harm, we can cure it. When *The Meritocracy Trap* reveals the inner workings of the meritocratic machine, it also illuminates the first steps outward, towards a new world that might once again afford dignity and prosperity to the American people.

The World Inequality Report

- Facundo Alvaredo 2018-05-14

The World Inequality Report: 2018 is the most authoritative and up-to-date account of global trends in inequality. Researched, compiled, and written by a team of the world's leading economists of inequality, it presents—with unrivaled clarity and depth—information and analysis that will be vital to policy makers and scholars everywhere. Inequality has taken center stage in public debate as the wealthiest people in most parts of the world have seen their share of the economy soar relative to that of others, many of whom, especially in the West, have experienced stagnation. The resulting political and social pressures have posed harsh new challenges for governments and created a pressing demand for reliable data. The World Inequality Lab at the Paris School of Economics and the University of California, Berkeley, has answered this call by coordinating research into the latest trends in the accumulation and distribution

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of income and wealth on every continent. This inaugural report analyzes the Lab's findings, which include data from major countries where information has traditionally been difficult to acquire, such as China, India, and Brazil. Among nations, inequality has been decreasing as traditionally poor countries' economies have caught up with the West. The report shows, however, that inequality has been steadily deepening within almost every nation, though national trajectories vary, suggesting the importance of institutional and policy frameworks in shaping inequality. The World Inequality Report: 2018 will be a key document for anyone concerned about one of the most imperative and contentious subjects in contemporary politics and economics.

Waiting on Retirement -

Mary Elizabeth Gatta 2019

The new normal -- The fast money trap -- Aging in low wage work -- Retiring in a coffin -- Crisis or come together

A Brief History of Equality -

Thomas Piketty 2022-04-19

The world's leading economist of inequality presents a short but sweeping and surprisingly optimistic history of human progress toward equality despite crises, disasters, and backsliding. A perfect introduction to the ideas developed in his monumental earlier books. It's easy to be pessimistic about inequality. We know it has increased dramatically in many parts of the world over the past two generations. No one has done more to reveal the problem than Thomas Piketty. Now, in this surprising and powerful new work, Piketty reminds us that the grand sweep of history gives us reasons to be optimistic. Over the centuries, he shows, we have been moving toward greater equality. Piketty guides us with elegance and concision through the great movements that have made the modern world for better and worse: the growth of capitalism, revolutions, imperialism, slavery, wars, and the building

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of the welfare state. It's a history of violence and social struggle, punctuated by regression and disaster. But through it all, Piketty shows, human societies have moved fitfully toward a more just distribution of income and assets, a reduction of racial and gender inequalities, and greater access to health care, education, and the rights of citizenship. Our rough march forward is political and ideological, an endless fight against injustice. To keep moving, Piketty argues, we need to learn and commit to what works, to institutional, legal, social, fiscal, and educational systems that can make equality a lasting reality. At the same time, we need to resist historical amnesia and the temptations of cultural separatism and intellectual compartmentalization. At stake is the quality of life for billions of people. We know we can do better, Piketty concludes. The past shows us how. The future is up to us.

Document d'information sur les ratifications et les activités

normatives (au 31 décembre 2009) - International Labour Office 2010

Les nouveaux travailleurs des applis - Sarah Abdelnour 2019-09-25

La 4e de couv. indique : "Deliveroo, Liber, Etsy, Foule Factory, etc. : autant d'applications et de plateformes en ligne qui prétendent bouleverser nos façons de consommer. Mais qu'en est-il de nos manières de travailler ? Plus qu'une innovation technique, les plateformes numériques apparaissent comme le lieu d'une redéfinition des règles du jeu en matière d'emploi et de travail. Entre marchandisation des activités de loisir et gratuité du travail, le "capitalisme de plate-formes" participe de l'émergence de formes renouvelées, voire exacerbées, de sujétion des travailleurs. Loin des idéaux d'une prétendue "économie du partage", assiste-t-on pas au déploiement de nouvelles dynamiques du capitalisme avancé ? A partir d'enquêtes

sur les chauffeurs et livreurs, ou encore sur les chefs à domicile, cet ouvrage met au jour la tâcheronnisation des travailleurs et l'extension du domaine du travail, tout en analysant les résistances et les régulations de ces nouvelles activités."

Sports and Active Living during the Covid-19 Pandemic - Solfrid Bratland-Sanda 2021-09-09

Uma breve história da igualdade - Thomas Piketty 2022-08-12

Um dos mais notáveis economistas do mundo reúne em obra sintética e acessível seus principais argumentos sobre a marcha rumo à igualdade. É fácil ser pessimista em relação à desigualdade. Sabemos que, nas duas últimas gerações, ela tem aumentado drasticamente em diversas partes do mundo. E Thomas Piketty é um dos estudiosos que mais divulgam, tentam compreender e propor soluções para o problema. Neste novo livro, surpreendente e poderoso, ele nos lembra de que uma extensa análise da

história oferece razões para sermos otimistas. Afinal, ao longo dos séculos temos caminhado rumo a uma maior igualdade. Com elegância e concisão, Piketty conduz o leitor pelos grandes movimentos que moldaram o mundo moderno para melhor e pior: o crescimento do capitalismo, as revoluções, o imperialismo, a escravidão, guerras e a construção do Estado de bem-estar social. Narra, em suma, uma história de violência e luta social, pontuada por retrocessos e catástrofes. Sua análise de todos esses eventos exemplifica como as sociedades humanas evoluíram em direção a uma distribuição mais justa de renda e bens, a uma redução das desigualdades raciais e de gênero, e a um maior acesso aos cuidados de saúde, à educação e aos direitos de cidadania. A nossa difícil marcha é política e ideológica, uma luta sem tréguas contra a injustiça. Mas, para continuar avançando, precisamos aprender e nos comprometer com sistemas institucionais,

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legais, sociais, fiscais e educacionais capazes de fazer da igualdade uma realidade duradoura. Ao mesmo tempo, resistir à amnésia histórica e às tentações do separatismo cultural e da compartimentalização dos saberes. O que está em jogo é a qualidade de vida de bilhões de pessoas. Sabemos que podemos fazer melhor, conclui Piketty. O passado nos mostra o caminho. O futuro depende de nós.

The Social Meaning of Extra Money - Sidonie Naulin

2019-08-29

Why do ordinary people who used to engage in domestic and leisure activities for free now try to make a profit from them?

How and why do people commodify their free time?

This book explores the marketization of blogging, cooking, craftwork, gardening, knitting, selling second-hand items, sexcamming, and more generally the economic use of free time. It outlines how the development of web platforms, the current economic context and post-Fordist values can

account for this extension of market and labor. Drawing on a range of interviews, ethnographic observations, and quantitative surveys, the contributors question the empowering effects of commodification, with a specific focus on how gender and class inequalities affect the social meanings of extra money. Ultimately, the collective findings demonstrate how commodification pervades even the most mundane social activities. This research will be invaluable to scholars and students with a focus on gender and digital sociology, the sociology of work and labour, and the marketization of leisure.

L'intelligence artificielle et les mondes du travail.

Perspectives sociojuridiques et enjeux éthiques - Jean Bernier

2021-01-26T00:00:00-05:00

Le développement de l'économie numérique et de l'intelligence artificielle (IA) a modifié de façon importante les modes de production des produits et des services, à telle

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enseigne qu'il oblige les entreprises à revoir leurs pratiques de fonctionnement sur tous les plans. Qui plus est, l'accélération vers le numérique envahit peu à peu le quotidien de chacun et chacune qui voit se transformer parfois en profondeur son activité de travail jusqu'à entraîner une certaine forme de déqualification professionnelle, voire la perte de certains emplois et la création de certains autres, nécessitant un niveau de formation différent et plus élevé. Conçu selon une approche interdisciplinaire et grâce à la contribution d'autrices et d'auteurs québécois, français et belge, le présent ouvrage examine les principaux effets que provoquent ces transformations vers le numérique sur les mondes du travail ainsi que la place de plus en plus importante qu'y occupe l'intelligence artificielle (IA). Il propose un éclairage sur certains des enjeux que suscitent ces transformations tant sur le plan éthique que sur

celui du dialogue social et de la gestion des ressources humaines ou encore sur le plan juridique. À ces enjeux s'ajoutent les défis que représentent la dilution de la frontière entre la vie de travail et la vie privée de même que la métamorphose du rapport entre l'entreprise et les personnes salariées qui découle du développement des plateformes numériques. L'ouvrage vise aussi à susciter la réflexion sur la nécessité de revoir les modes de régulation du travail pour lesquels il présente des avenues à explorer.

The Platform Society - José van Dijck 2018-10-02

Individuals all over the world can use Airbnb to rent an apartment in a foreign city, check Coursera to find a course on statistics, join PatientsLikeMe to exchange information about one's disease, hail a cab using Uber, or read the news through Facebook's Instant Articles. The promise of connective platforms is that they offer personalized services and

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contribute to innovation and economic growth, while bypassing cumbersome institutional or industrial overhead. In *The Platform Society*, Van Dijck, Poell and De Waal offer a comprehensive analysis of a connective world where platforms have penetrated the heart of societies-disrupting markets and labor relations, circumventing institutions, transforming social and civic practices and affecting democratic processes. This book questions what role online platforms play in the organization of Western societies. First, how do platform mechanisms work and to what effect are they deployed? Second, how can platforms incorporate public values and benefit the public good? *The Platform Society* analyzes intense struggles between competing ideological systems and contesting societal actors-market, government and civil society-raising the issue of who is or should be responsible for anchoring public values and the common good in a platform

society. Public values include of course privacy, accuracy, safety, and security, but they also pertain to broader societal effects, such as fairness, accessibility, democratic control, and accountability. Such values are the very stakes in the struggle over the platformization of societies around the globe. *The Platform Society* highlights how this struggle plays out in four private and public sectors: news, urban transport, health, and education. Each struggle highlights local dimensions, for instance fights over regulation between individual platforms and city governments, but also addresses the level of the platform ecosystem as well as the geopolitical level where power clashes between global markets and (supra-)national governments take place.

Creative Control - Michael L. Siciliano 2021-03-02

Michael L. Siciliano draws on nearly two years of ethnographic research as a participant-observer in a Los Angeles music studio and a multichannel YouTube network

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to explore the contradictions of creative work. Creative Control explains why "cool" jobs help us understand how workers can participate in their own exploitation.

Sociologie du numérique au travail

- Marie Benedetto-Meyer 2021-05-05

Comment évolue le travail aujourd'hui à l'heure du numérique ? Les espaces et les temps de travail se recomposent-ils ? Les salariés sont-ils plus autonomes grâce aux outils numériques ? Comment évoluent le rôle des managers et les modes d'organisation du travail ? Les sujets d'interrogations ne manquent pas concernant les mutations du travail en lien avec la diffusion des outils numériques, qu'il s'agisse de comprendre les transformations de l'activité des cadres, les mutations de certains métiers (comme ceux, par exemple, de la vente, du secrétariat ou de la formation), ou de certaines fonctions comme la GRH, le marketing ou le travail de conception en bureau d'étude. A travers des

données récentes, l'ouvrage montre l'ambivalence des effets du numérique sur les organisations et les tensions qu'elle génère en matière de travail, entre autonomie et contrôle, nouveaux collectifs et isolement, injonction à collaborer et responsabilisation individuelle. .

Hustle and Gig - Alexandra J. Ravenelle 2019-03-12

Choose your hours, choose your work, be your own boss, control your own income. Welcome to the sharing economy, a nebulous collection of online platforms and apps that promise to transcend capitalism. Supporters argue that the gig economy will reverse economic inequality, enhance worker rights, and bring entrepreneurship to the masses. But does it? In *Hustle and Gig*, Alexandra J. Ravenelle shares the personal stories of nearly eighty predominantly millennial workers from Airbnb, Uber, TaskRabbit, and Kitchensurfing. Their stories underline the volatility of working in the gig economy:

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the autonomy these young workers expected has been usurped by the need to maintain algorithm-approved acceptance and response rates. The sharing economy upends generations of workplace protections such as worker safety; workplace protections around discrimination and sexual harassment; the right to unionize; and the right to redress for injuries. Discerning three types of gig economy workers—Success Stories, who have used the gig economy to create the life they want; Strugglers, who can't make ends meet; and Strivers, who have stable jobs and use the sharing economy for extra cash—Ravenelle examines the costs, benefits, and societal impact of this new economic movement. Poignant and evocative, *Hustle and Gig* exposes how the gig economy is the millennial's version of minimum-wage precarious work.

The Routledge Handbook of the Gig Economy - Immanuel Ness
2022-10-31

Research on the growth of the

precarious economy is of significant interest as the economy increasingly becomes dependent on gig work. However, as platform and automated service work has grown, there remains a chasm in understanding the key aspects of digital labour. This handbook presents comprehensive theoretical, empirical, and historical accounts of the political economy of informal work from the late 20th century to the present. It examines the rich and varied analysis and critique of the informalisation of work, focusing on its most significant theories, intellectual traditions, and authors. It highlights the political, social, cultural, and developmental impact of the deterioration of employment in the Global North and Global South, as well as the extreme threat posed to the planet by the growth of contingent work, poverty, and enduring and increasing inequalities produced and reproduced by the reformation of capitalism in the contemporary age of

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neoliberal capitalism. The period from the 1980s to the present is marked by the expanded extraction of surplus value from workers through the creation of non-standard jobs and the restructuring of work. A central component of the restructuring of work is the extension of gig employment through the development of algorithmic platforms which direct labourers to perform discrete tasks. This is a definitive collection, representing the primary reference work, contributing to our understanding of the subject. The book is written and presented in a clear manner, accessible to scholars and researchers of international political economy, labour economics, and sociology who are eager for new research examining this phenomenon, as well as specialists in the field of labour relations. Chapter 11 of this book is freely available as a downloadable Open Access PDF under a Creative Commons Attribution-Non Commercial-No Derivatives 4.0

license available at <http://www.taylorfrancis.com>. *Dictionnaire du numérique* - Marie Cauli 2022-02-01 « Ère du numérique », « société numérique », « civilisation numérique », nombreuses sont les expressions utilisées pour qualifier ce qui est vécu comme une transformation culturelle majeure de nos sociétés contemporaines. Le *Dictionnaire du numérique* expose les facettes multiples de ce phénomène né de l'informatique et qui ne cesse d'imprégner toujours davantage l'ensemble des activités humaines au fur et à mesure de sa fulgurante progression. Dans cet ouvrage pluridisciplinaire, des experts, universitaires et praticiens nous invitent à découvrir le numérique sous des éclairages variés, technologiques et sociétaux. Citoyens, formateurs, responsables politiques ou associatifs, étudiants et usagers trouveront dans ce dictionnaire un socle de connaissances leur permettant de mettre à jour

leurs savoirs et d'être parties prenantes des changements sociétaux actuels.

L'ère des nouveaux Titans -

Charles-Edouard Bouée

2020-10-21

Comme dans la mythologie antique, le monde vit aujourd'hui sous l'emprise de Titans. Ce sont les grandes firmes technologiques, GAFAM (Google, Amazon, Facebook, Apple, Microsoft) et autres BAT (Baidu, Alibaba, Tencent) dont la puissance, excédant celle des États, n'a jamais eu de précédent (les seuls profits annuels d'Apple excèdent le PIB de la plupart des pays du monde). Ces titans technologiques ont bénéficié, depuis la crise financière de 2008-2009, d'un afflux massif de capitaux, et de moyens de financement considérables grâce à la politique de bas taux d'intérêt des banques centrales destinée à alléger le coût de la dette des États et des entreprises. Le capitalisme financier a donc fait le lit des Titans technologiques, qui ont à leur tour cassé nos modèles économiques et sociaux, et

basculé le monde dans le virtuel- où les fake news ne se distinguent plus de la vérité, ni le complotisme et le conspirationnisme de l'enchaînement complexe des causalités. D'où l'ascension concomitante de Titans politiques (Xi Jinping, Donald Trump, Vladimir Poutine, Recep Tayyip Erdogan, Jair Bolsonaro et d'autres), qui ont bouleversé les règles du jeu géopolitique mondial et réinstauré volonté de puissance et règne du rapport de forces brutal. Devenu le terrain d'affrontement de ces Titans économiques et politiques qui n'ont plus rien à voir avec leurs prédécesseurs, le monde est rendu plus incertain et plus dangereux. Révolution monétaire, révolution technologique, révolution politique: cet enchaînement produit un monde nouveau où toutes les règles anciennes deviennent obsolètes. Loin de changer la donne, la pandémie du Covid-19 aura été un révélateur de l'état de la planète. Les forts en sortiront

plus solides encore, les faibles encore plus démunis. Des phénomènes apparus ces dernières années vont s'accélérer : automatisation et délocalisation du travail, puissance du capitalisme alimentée par la création monétaire des banques centrales et les taux négatifs, prégnance des technologies, réduction des libertés individuelles, aggravation de la fracture entre ceux qui ont et ceux qui n'ont pas, ceux qui savent et ceux qui ne savent pas, ceux qui peuvent se protéger des risques et ceux qui y sont exposés. Au point que le revenu universel sera probablement la seule solution pour que les millions d'emplois qui vont disparaître ne débouchent pas sur des révoltes de la pauvreté et de la faim.

What's Yours is Mine - Tom Slee 2017-11-23

Airbnb facilitates the booking of over 37 million overnight stays per year. Uber operates in 450 cities in 60 countries. Both claim to be part of the rapidly growing 'sharing

economy' — but what does that actually mean? Here, Tom Slee offers a razor-sharp examination of the 'sharing economy': from its genesis in open-source software and media file sharing, through to the present day popularity of Uber, Airbnb, Taskrabbit, and similar services, which operate outside of normal business regulations, taking on none of the risk or responsibility when something goes wrong. He asks, how did we get from the generosity of what's mine is yours, to the self-interest and greed of what's yours is mine?

Les politiques du travail
catégorie A, A + - Frédéric Laloue 2022-03-09

Cet ouvrage est consacré aux politiques sociales et plus particulièrement aux politiques du travail. Chaque thématique sera donc développée en trois temps : état des lieux ; problèmes posés ; et perspectives pour y répondre. Ces trois étapes sont celles que toute copie de concours (note sur dossier ou dissertation), et toute présentation orale, doivent respecter. Enfin,

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l'ouvrage rédigé au « temps réel » des cours dispensés par l'auteur intègre les éléments d'actualité les plus récents, en particulier ceux liés à la réponse sociale aux conséquences de l'épidémie de COVID, qui bouleverse totalement cette politique, en particulier sur le champ du travail et de l'emploi.

Een kleine geschiedenis van de gelijkheid - Thomas Piketty
2022-10-06

Een groeiende ongelijkheid is niet onvermijdelijk. Door de eeuwen heen zijn samenlevingen wereldwijd steeds gelijkjer geworden. Beknopt en elegant leidt Piketty ons door de grote stromingen die de moderne wereld hebben vormgegeven. Hij toont hoe we van het verleden kunnen leren om van gelijkheid een blijvende realiteit te maken. 'Dit is politieke economie op grote schaal, een startpunt voor debat over de toekomst van progressieve politiek.' - Michael J. Sandel 'Een diepgaande en optimistische oproep tot actie en reflectie.' -

Esther Duflo

Les liens sociaux numériques - Olivier Martin
2021-10-06

Qu'y a-t-il de commun entre le jeu Pokémon Go, les sites de rencontres comme Meetic, les forums de discussion sur la première guerre mondiale, une base de données dédiée au tricot, les comptes Facebook de familles rurales, les plateformes de réseaux sociaux utilisés par les adolescents, ou un smartphone accompagnant des randonneurs ? Tous ces dispositifs numériques participent à la dynamique des liens sociaux. Ils permettent non seulement aux individus d'échanger et de discuter, et ils contribuent aussi à nouer et à entretenir des liens sociaux, au point qu'il est aujourd'hui impensable d'ignorer leurs rôles dans nos manières de « faire du lien » et d'être ensemble. En s'appuyant sur des enquêtes minutieuses signées par des spécialistes reconnus, l'ouvrage propose des analyses originales des liens sociaux numériques. Les études de cas montrent à quel

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point les faits sociaux sont indissociablement techniques. Échappant à une vision déterministe des technologies comme à une hypothèse les reléguant à de simples éléments de décor, l'ouvrage ouvre également des pistes méthodologiques inédites. Il intéressera toutes celles et ceux qui veulent mieux comprendre le rôle des techniques dans les sociétés contemporaines et les « faits sociaux technicisés ».

Young Chinese Migrants: Compressed Individual and Global Condition - Laurence Roulleau-Berger 2021-07-19
In China less-qualified young migrants are living in subaltern condition and young migrants graduates have strongly internalised the idea of being the "heroes". Young internal and international migrants from China produce through top-down and bottom-up globalisation. The young Chinese migrant incarnates the Global Individual, what we labeled here as the Compressed Individual.
Agiler Kapitalismus - Timo

Daum 2020-10-05

Vor bald 20 Jahren formulierte eine Handvoll Programmierer und Softwareexperten das Gründungsdokument der agilen Bewegung. Das Agile Manifest veränderte Arbeitsweisen und Selbstverständnis einer ganzen Branche, seine Prinzipien wurden insbesondere bei Start-ups populär. Seine Wirkung geht jedoch weit darüber hinaus: In nahezu jeder Branche, ja für unser ganzes Leben wird Agilität gefeiert und gefordert. Aus Arbeitern und Angestellten in festen Abteilungen mit steilen Hierarchien werden in der schönen neuen Projekt-Welt Teamer mit wechselnden Rollen und Aufgaben, Vorgesetzte zu ihren Coaches, ganze Unternehmen erfinden sich als Projekte neu. Auch im Privatleben heißt die Parole: Sei agil, beweglich, flexibel! Bleib nicht stehen, investiere in dich selbst, erfinde dich neu! Als project owner unserer selbst sind wir angehalten, uns zu messen und zu optimieren, Rechenschaft abzulegen über

unsere performance im Projekt des Lebens. Wir zählen unsere Schritte, überwachen unseren Schlaf und berechnen unseren Gesundheits-Score. Von linker Seite wird diesen

Entwicklungen eher mit Wohlwollen begegnet, sie werden gar in einem Atemzug genannt mit Technologien und Praktiken wie offenen Standards, Open Source und Bürger-Partizipation. Doch Timo Daum zeigt: Das Dogma der Agilität passt perfekt zu den Anforderungen des Digitalen Kapitalismus, die historische Tendenz immer größerer Freiheit in der Sklaverei findet hier ihre Vollendung - Geschwindigkeitsdruck und Kontrolle sind bloß nach innen verlegt.

Angrynomics - Eric Lonergan
2020-05-31

The disconnect between our experience of the world and the economic model used to explain it has given rise to angrynomics. In a powerful and passionately argued analysis, Eric Lonergan and Mark Blyth offer a set of radical and

innovative policies that might just help the world to be a less angry place.

Le Guide du travailleur autonome 3.1 - Jean-Benoît Nadeau

2018-01-10T00:00:00-05:00

Que vous soyez toiletteur canin, agente immobilière, acteur, avocate ou graphiste, Le Guide du travailleur autonome 3.1 est fait pour vous. Faut-il s'incorporer ? Que déduire ? Comment s'assurer ? Comment négocier ? Pourquoi le site web ? Trouvez les réponses à ces questions clés ici ! Cette édition mise à jour du coffre à outils essentiel des travailleurs autonomes vous donnera également toute les informations nécessaires au calcul des taxes, incluant des modèles de tableurs et de factures faciles à adapter selon vos besoins. Avec beaucoup d'humour, ce guide ultrapratique passe au crible tous les aspects du quotidien entrepreneurial, sans jamais tourner autour du pot : depuis l'aménagement de l'espace de travail jusqu'à la gestion des relations avec les clients et les

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banquiers, en passant par la conception du plan d'affaires et de campagnes publicitaires, tout y est. L'auteur met également à profit sa propre expérience de travailleur autonome pour aborder des sujets incontournables à l'heure du web, tels que la création d'un site, l'utilisation de bases de données et la présence sur les réseaux sociaux. + Les 13 péchés capitaux qui guettent le travailleur autonome, et les façons d'y échapper. + Des questions des lecteurs axées sur les préoccupations les plus

courantes. + Des outils pour simplifier la comptabilité. + Des modèles de documents indispensables, téléchargeables depuis le web ! [OECD Digital Economy Outlook 2017](#) - OECD 2017-10-11
The OECD Digital Economy Outlook examines and documents the evolutions and emerging opportunities and challenges in the digital economy. It highlights how OECD countries and partner economies are taking advantage of ICTs and the Internet to meet their public policy objectives.